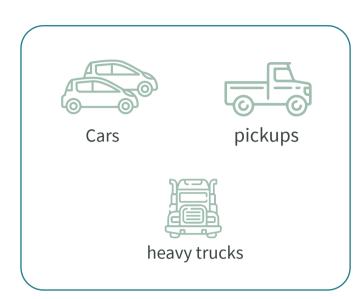


We offer an attractive value proposition that distinguishes us from our competitors and provides customers with multiple benefits for their vehicles and drivers.

### **Fleets**

Corporate accounts with a master policy that covers multiple vehicles, including cars, pickups and/or heavy trucks (applies to accounts with +4 vehicles).



# **Value Proposition**



### **Protection packages with assistance services:**

- Full coverage (combination of Comprehensive and Collision coverage)
- Collision coverage
- Limited coverage
- Liability coverage



#### Risk prevention model for heavy trucks to enhance claims reduction and prevention strategies, including:

- A GPS (tracking, recovery and telematics) offering
- Driver wellness benefits
  - Eve Care
- Preventive care with AXA Keralty
- Road safety and defensive driving seminars
- Auto-Risk Diagnosis Portal



**AXA Driver Rewards:** A program that rewards our customers' loyalty by offering diverse benefits, including vehicle management assistance. Since 2023, these rewards have been included in all of our retail policies.



## **Underwriting strategies:**

- Traditional (Commercial Fleets, SMEs or Employee)
  - SMEs (4-200 vehicles)
  - Jumbo (+200 vehicles)



- Special Plans (New Car Dealerships)
  - Vehicle stay at the agencies or dealer yards - Transfer between agencies or dealer yards

## **Partnership**



A partnership is any form of cooperation with an intermediary to sell either standard or customized insurance products to retail and/or commercial lines. This commercial intermediary may be an Original Equipment Manufacturer (OEM), a car agency/dealership, a bank, or a leasing company.

## **Individual Car Insurance (Retail)**



- Designed for individual cars (with or without commercial activity)
- Insurance for cars, pickups, heavy trucks and motorcycles (750 cc) with different coverage options (full, limited, liability), plus additional coverages such as:
  - Tires and Wheels
  - Medical Expenses
  - Legal Assistance - Especial Equipment





Discover how AXA can revolutionize your company's car insurance benefits

















