

FUTURE RISKS SURVEY 2025 Mexico

AXA – June 2025

Ipsos Public Affairs



METHODOLOGY AND PROFILE

METHODOLOGY

This report was produced for:



TARGET



3 595 experts interviewed
in **57 countries**



Survey conducted in **18 countries**
among representative samples
of the population aged 18 y.o. and
more in each country.



COLLECTION DATES

May, 21st to June, 18th 2025

May, 14th to June, 19th 2025



METHODOLOGY

Online interviews

Survey link was sent by Axa to their
community of experts (internal and
external: mainly clients and brokers).

Online interviews via Ipsos Access Panel.

Quota method applied to gender, age,
occupation, region and market size.

Reading notes: All results are expressed in percentages (%).

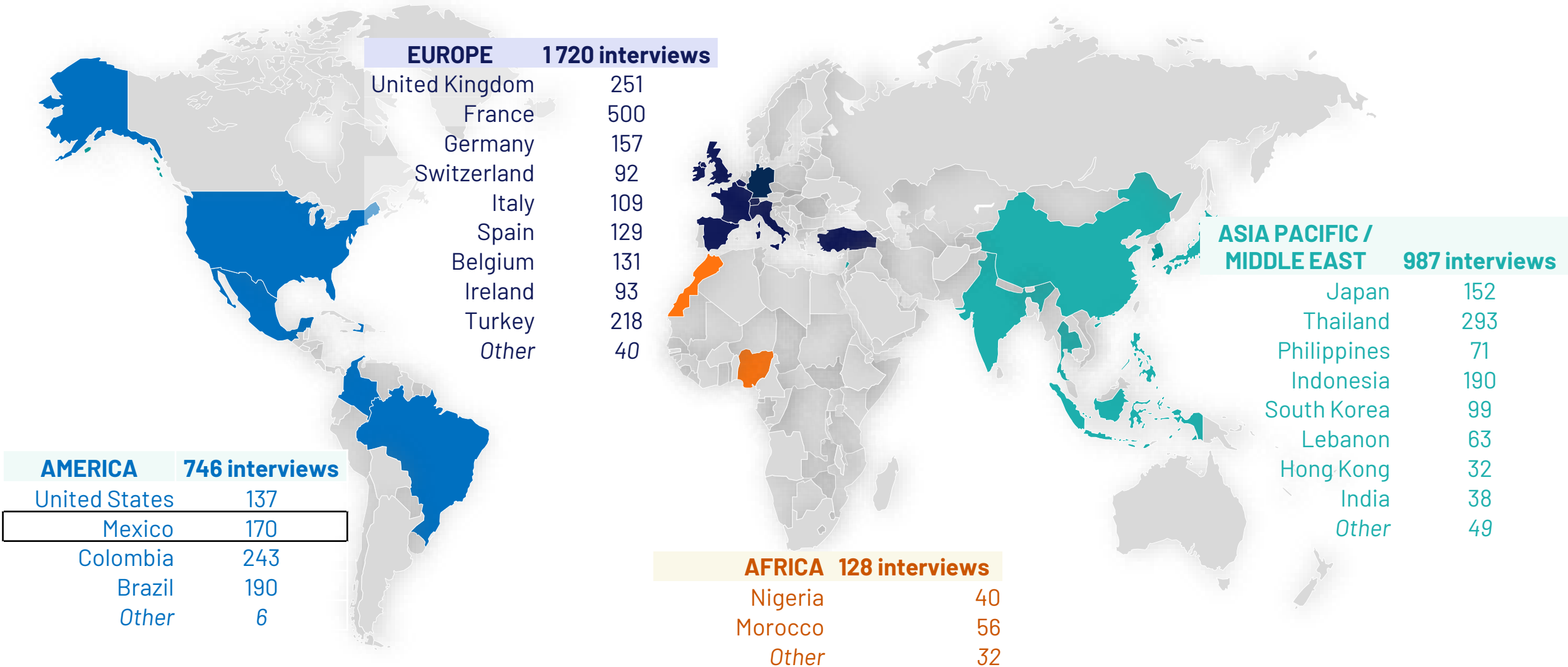
When a result presented based on a sub-sample is significantly higher than the overall result (with a 95% confidence threshold*), it is presented on a **green** background. If the result is significantly lower than the overall result (with a 95% confidence level*), it is shown on a **red** background. [The calculation of significant differences (with 95% thresholds) is based on the chi2 method].



*This report has been drawn up in compliance with the international standard ISO 20252 "Market, social and opinion research".
This report was reviewed by Etienne Mercier, Head of Social research & Healthcare, Ipsos Public Affairs, Ipsos France .*

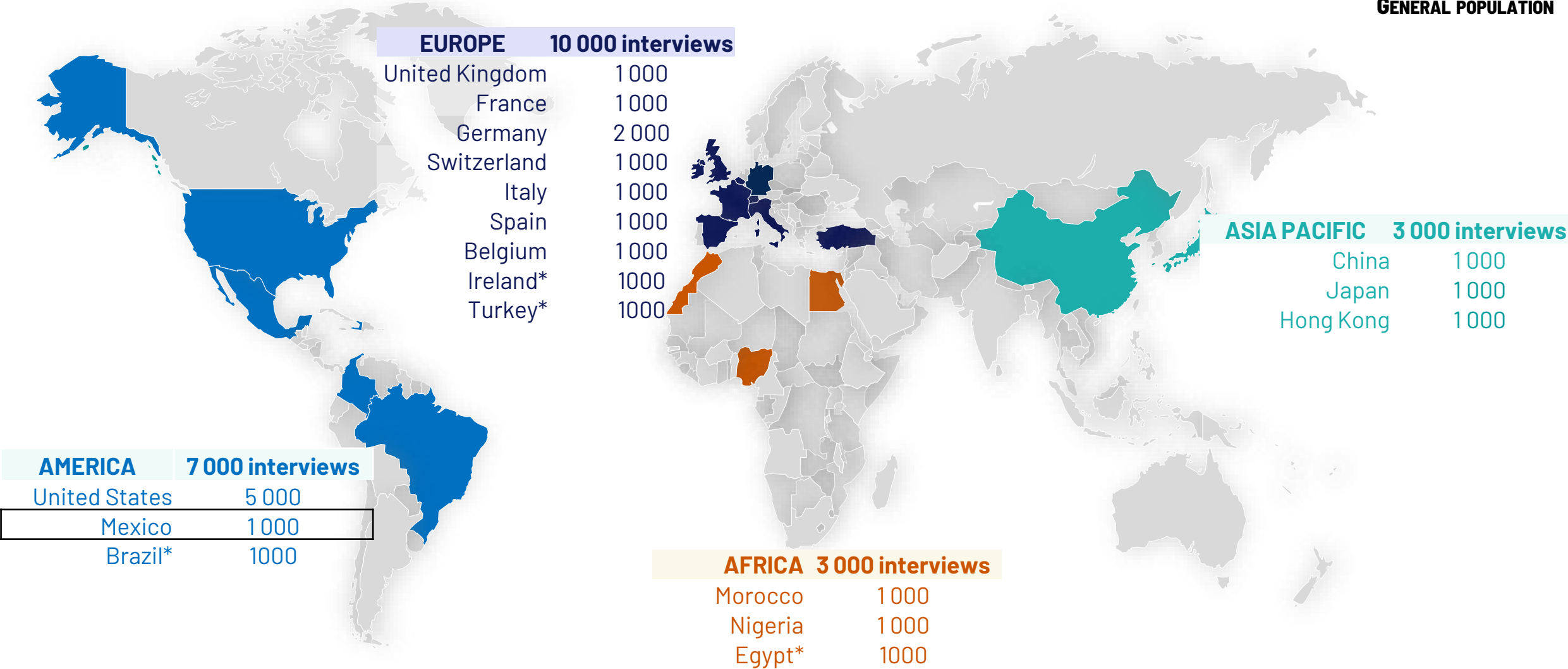
TARGET 1: Experts

A survey conducted in 57 countries : 3 595 interviews



TARGET 2: General population

A survey conducted in 18 countries : 23 000 interviews



* This year, 4 countries were added to the study: Ireland, Turkey, Brazil and Egypt. Australia was removed from the scope.

TARGET 1: Profile of the experts



Women : 44%

Men : 55%



Prefer to self-describe : 1%

Per age

Less than 35 y.o.



17

35 to 44 y.o.



31

45 to 59 y.o.



42

60 y.o. and over



9

No answer

1

Average : 45 years-old

Per job situation

Work at AXA



82

Do not work at AXA

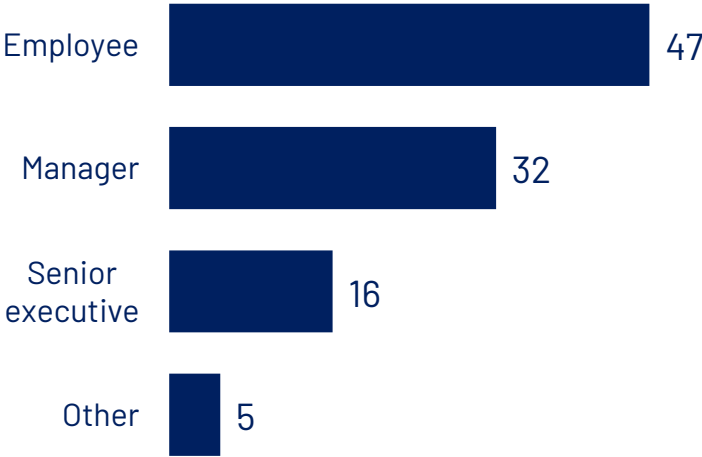


18

TARGET 1: Profile of the AXA experts



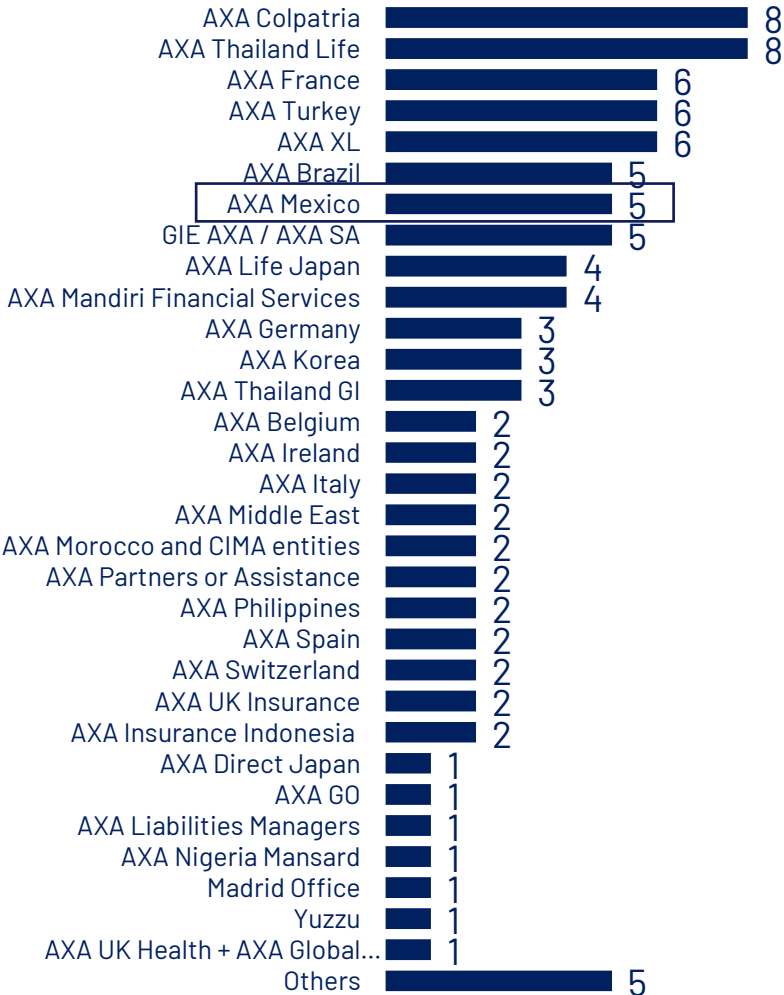
Per status within AXA



Per professional family within AXA



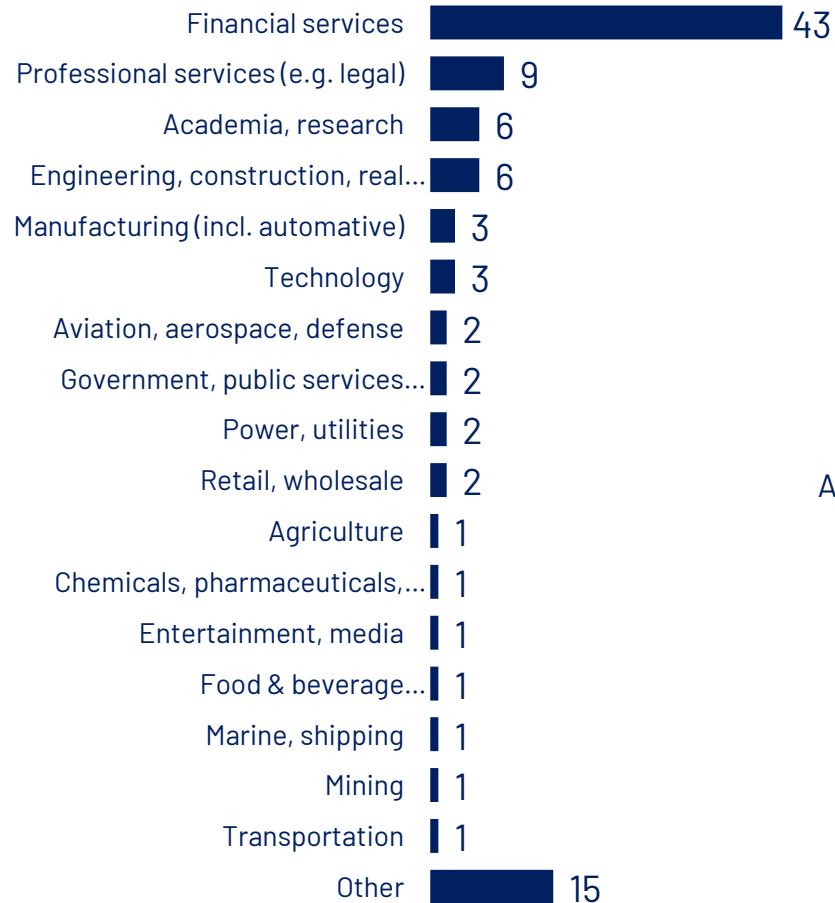
Per entity



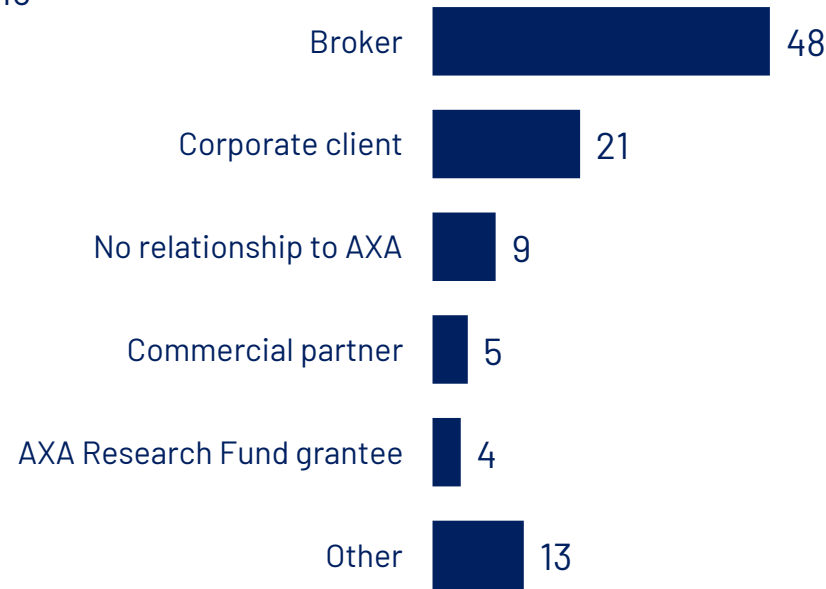
TARGET 1: Profile of the external experts



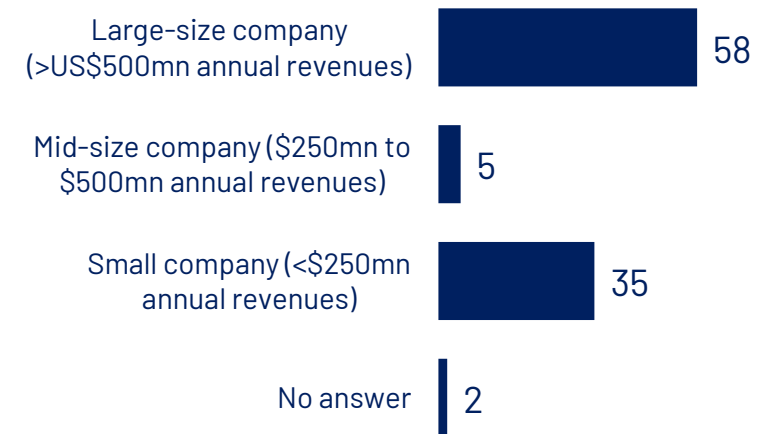
Professionnal sector



Relationship with AXA



Size of the company/organization



**THE FEELING OF LIVING
IN A WORLD
OF POLY-CRISES
HAS INTENSIFIED
EVEN MORE IN 2025**

01

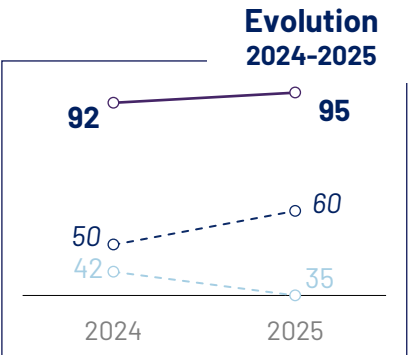
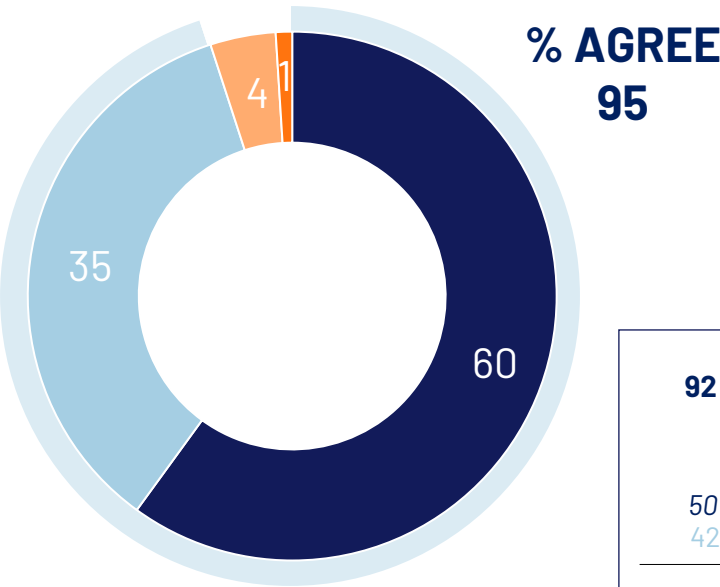
ACCORDING TO EXPERTS, THE WORLD IS INCREASINGLY IN CRISIS

Would you say that in the recent years...



...there has been an increasing number of crises

- Totally agree
- Rather agree
- Rather disagree
- Totally disagree



	% AGREE				2024
Europe	60	36	3	96	92
France	65	31	3	96	92
Belgium	55	40	4	95	93
UK	52	44	4	96	93
Italy	64	34	2	98	91
Spain	64	31	4	95	93
Switzerland	52	37	10	89	88
Germany	62	35	3	97	95
Ireland	65	30	4	95	-
Turkey	61	37	1	98	-
Middle East	62	33	3	95	94
Japan	67	32	1	99	91
Thailand	59	33	5	92	95
Philippines	67	30	3	97	97
Indonesia	72	22	2	94	94
South Korea	46	51	3	97	91
Lebanon	71	27	2	98	-
Hong Kong	53	44	3	97	-
India	50	45	5	95	-
America	59	35	5	94	91
USA	49	39	11	88	88
Mexico	53	43	3	96	87
Colombia	58	35	4	93	94
Brazil	73	24	3	97	-
Africa	58	36	4	94	91
Nigeria	50	42	5	92	-
Morocco	59	36	5	95	-

AN IDEA THAT IS ALSO SPREADING AMONG THE GENERAL POPULATION

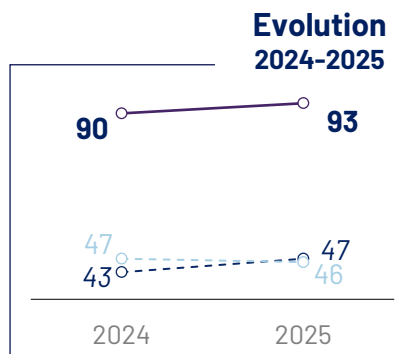
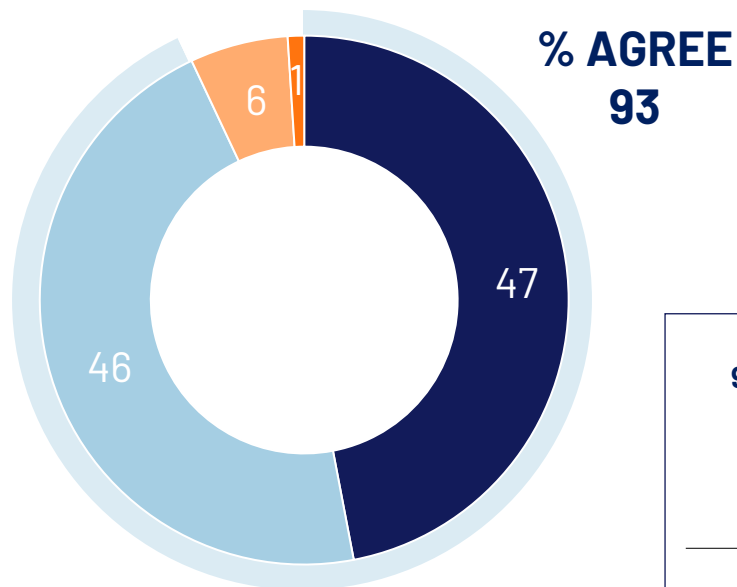
Would you say that in the recent years...

■ Totally agree ■ Rather agree
■ Rather disagree ■ Totally disagree



GENERAL POPULATION

...there has been an increasing number of crises



				% AGREE	2024
Europe	45	49	51	94	90
France	48	48	4	96	92
Belgium	38	55	61	93	87
UK	40	53	61	93	90
Italy	38	56	51	94	90
Spain	47	45	71	92	91
Switzerland	45	48	61	93	90
Germany	49	46	41	95	91
Ireland	48	46	51	94	-
Turkey	52	43	41	95	-
Asia-Pacific	38	55	61	93	89
Japan	41	53	51	94	89
China	37	55	71	92	87
Hong Kong	35	57	71	92	91
America	48	44	71	92	91
USA	47	45	71	92	92
Brazil	54	41	41	95	-
Mexico	48	43	72	91	89
Africa	58	36	42	94	92
Nigeria	70	25	32	95	92
Morocco	52	42	51	94	92
Egypt	55	40	41	95	-

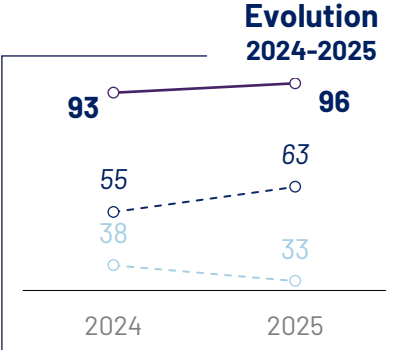
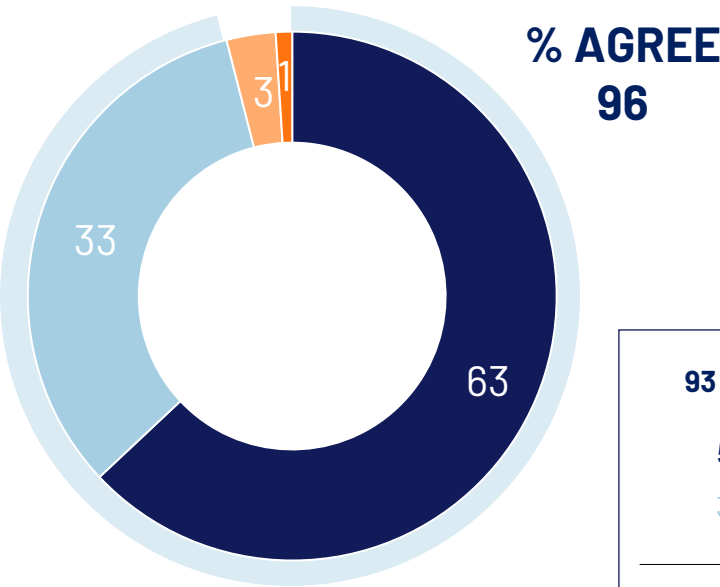
EXPERTS ALSO INCREASINGLY SEE THE GROWING IMPACT OF CRISES ON PEOPLE’S DAILY LIFE

Would you say that in the recent years...



...crises have a more and more important impact on people’s life

- Totally agree
- Rather agree
- Rather disagree
- Totally disagree



				% AGREE	2024
Europe	56	39	5	95	91
France	57	38	5	95	91
Belgium	49	45	5	94	90
UK	45	51	3	96	91
Italy	61	36	3	97	95
Spain	71	24	5	95	92
Switzerland	48	44	8	92	84
Germany	52	40	8	92	97
Ireland	54	44	2	98	-
Turkey	68	31	1	99	-
Middle East	65	31	3	96	96
Japan	61	38	1	99	93
Thailand	63	29	5	92	96
Philippines	72	28		100	99
Indonesia	77	19	3	96	97
South Korea	54	44	1	98	94
Lebanon	81	19		100	-
Hong Kong	53	47		100	-
India	66	34		100	-
America	73	23	3	96	95
USA	43	47	8	90	93
Mexico	77	21	2	98	92
Colombia	80	16	2	96	97
Brazil	83	15	2	98	-
Africa	60	34	5	94	91
Nigeria	60	37	3	97	-
Morocco	55	34	11	89	-



A SENTIMENT SHARED BY THE GENERAL POPULATION

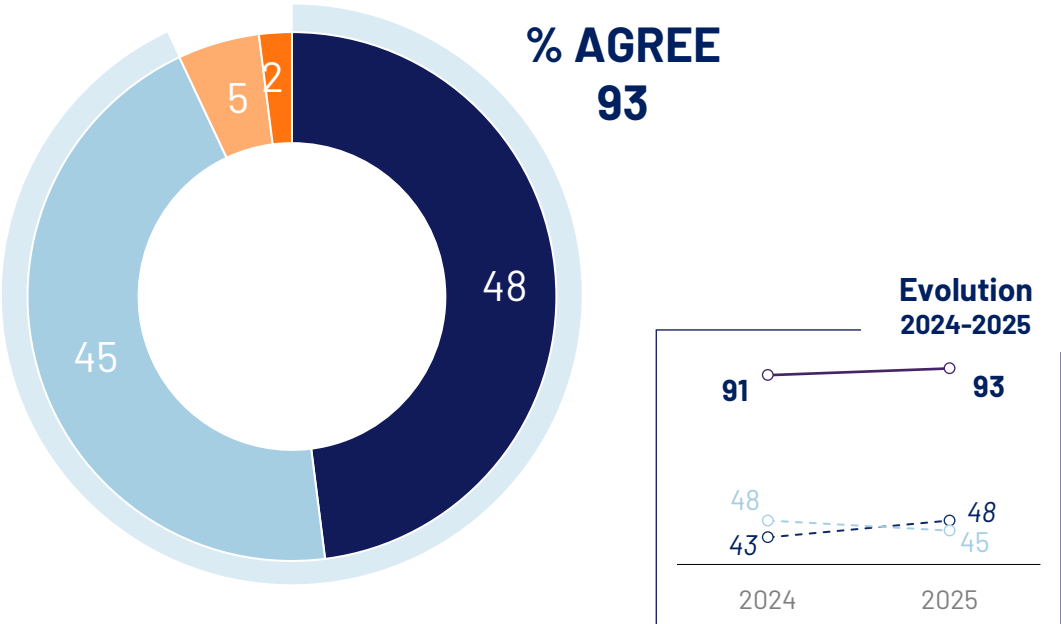
Would you say that in the recent years...

- Totally agree
- Rather agree
- Rather disagree
- Totally disagree



GENERAL POPULATION

...crises have a more and more important impact on people's life



	% AGREE			2024	
Europe	46	49	41	95	92
France	48	48	4	96	94
Belgium	39	54	52	93	91
UK	38	56	42	94	90
Italy	45	50	41	95	93
Spain	56	40	3	96	92
Switzerland	43	52	5	95	92
Germany	47	49	4	96	92
Ireland	45	48	61	93	-
Turkey	56	40	3	96	-
Asia-Pacific	35	57	71	92	90
Japan	38	55	61	93	90
China	35	57	71	92	89
Hong Kong	32	60	8	92	89
America	51	42	61	93	92
USA	47	45	71	92	92
Brazil	64	30	51	94	-
Mexico	58	37	32	95	93
Africa	57	31	75	88	84
Nigeria	57	21	913	78	75
Morocco	56	38	51	94	93
Egypt	58	36	51	94	-



**CLIMATE CHANGE IS
STILL THE TOP FEARED
RISK, BUT THE WORLD
HAS MANY OTHER
ANXIETIES**

02

TOP 10 FUTURE RISKS - CLIMATE CHANGE IS STILL THE TOP FEARED RISK

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

This top 10 ranking has been calculated the same way since 2018. A risk earns 5 points for a first-place ranking, 4 for second, 3 for third, 2 for fourth, and 1 for fifth. The overall ranking is based on the total points for each risk.

 EXPERTS		 GENERAL POPULATION
Climate change	1	Climate change
Geopolitical instability	2	New security threats and terrorism
Cyber security risks	3	Cyber security risks
Risks related to Artificial Intelligence and big data	4	Social tensions and movements
Social tensions and movements	5	Pandemics and infectious diseases
Natural resources and biodiversity risks	6	Geopolitical instability
Macro-economic risks	7	Risks related to Artificial Intelligence and big data
Energy risks	8	Financial stability risks
Financial stability risks	9	Pollution
Risks related to changing demographics	10	Chronic illnesses

EVOLUTION OF THE TOP 10 FUTURE RISKS



Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

Environment & Energy		Tech & Data		Society, Politics & Regulation		Medicine & Health		Economy, Finance & Business Environment			
2020		2021		2022		2023		2024		2025	
Pandemics and infectious diseases		Climate change		Climate change		Climate change		Climate change		Climate change	
Climate change		Cyber security risks		Geopolitical instability		Cyber security risks		Geopolitical instability		Geopolitical instability	
Cybersecurity risks		Pandemics and infectious diseases		Cyber security risks		Geopolitical instability		Cyber security risks		Cyber security risks	
Geopolitical instability		Geopolitical instability		Energy risks		Risks related to Artificial Intelligence and big data		Risks related to Artificial Intelligence and big data		Risks related to Artificial Intelligence and big data	
Social discontent and local conflicts		Social discontent and local conflicts		Pandemics and infectious diseases		Energy risks		Social tensions and movements		Social tensions and movements	
New threats to security		Natural resources and biodiversity risks		Social tensions and movements		Natural resources and biodiversity risks		Natural resources and biodiversity risks		Natural resources and biodiversity risks	
Macroeconomic risks		New security threats and terrorism		Natural resources and biodiversity risks		Financial stability risks		Energy risks		Macro-economic risks	
Natural resources and biodiversity risks		Financial stability risks		Financial stability risks		Social tensions and movements		New security threats and terrorism		Energy risks	
Financial risks		Macro-economic risks		Macro-economic risks		Pandemics and infectious diseases		Pandemics and infectious diseases		Financial stability risks	
Pollution		Risks related to Artificial Intelligence and big data		Monetary and fiscal policies risks		Macro-economic risks		Financial stability risks		Risks related to changing demographics	

EVOLUTION OF THE TOP 10 FUTURE RISKS



GENERAL POPULATION

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

		Environment & Energy		Tech & Data		Society, Politics & Regulation		Medicine & Health		Economy, Finance & Business Environment	
2021		2022		2023		2024		2025			
1	Pandemics and infectious diseases	▲	Climate change	=	Climate change	=	Climate change	=	Climate change		
2	Climate change	▼	Pandemics and infectious diseases	=	Pandemics and infectious diseases	▲	New security threats and terrorism	=	New security threats and terrorism		
3	New security threats and terrorism	▲	Geopolitical instability	▲	Cyber security risks	=	Cyber security risks	=	Cyber security risks		
4	Cyber security risks	=	Cyber security risks	▲	Social tensions and movements	=	Social tensions and movements	=	Social tensions and movements		
5	Pollution	▲	Energy risks	=	Energy risks	▼	Pandemics and infectious diseases	=	Pandemics and infectious diseases		
6	Social discontent and local conflicts	▼	New security threats and terrorism	=	New security threats and terrorism	▲	Geopolitical instability	=	Geopolitical instability		
7	Natural resources and biodiversity risks	▼	Social tensions and movements	▲	Financial stability risks	=	Financial stability risks	▲	Risks related to Artificial Intelligence and big data		
8	Financial stability risks	▼	Pollution	=	Pollution	=	Pollution	▼	Financial stability risks		
9	Geopolitical instability	▼	Natural resources and biodiversity risks	▼	Geopolitical instability	▼	Energy risks	▼	Pollution		
10	Chronic illnesses	▼	Financial stability risks	▼	Natural resources and biodiversity risks	▲	Risks related to Artificial Intelligence and big data	▲	Chronic illnesses		

TOP 10 FUTURE RISKS PER CLUSTER - EXPERTS



Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

	Environment & Energy	Tech & Data	Society, Politics & Regulation	Medicine & Health	Economy, Finance & Business Environment
	America	Africa	Europe	Asia Pacific and Middle East	
1	Climate change	Cyber security risks	Geopolitical instability	Climate change	
2	Cyber security risks	Risks related to Artificial Intelligence and big data	Climate change	Cyber security risks	
3	Risks related to Artificial Intelligence and big data	Climate change	Cyber security risks	Risks related to Artificial Intelligence and big data	
4	Geopolitical instability	Geopolitical instability	Social tensions and movements	Geopolitical instability	
5	Natural resources and biodiversity risks	Energy risks	Risks related to Artificial Intelligence and big data	Financial stability risks	
6	Social tensions and movements	Monetary and fiscal policies risks	Natural resources and biodiversity risks	Pandemics and infectious diseases	
7	Pandemics and infectious diseases	Social tensions and movements	Energy risks	Macro-economic risks	
8	Ethical risks regarding the use of technology	Macro-economic risks	Risks related to changing demographics	Social tensions and movements	
9	Monetary and fiscal policies risks	Pandemics and infectious diseases	Macro-economic risks	Pollution	
10	Energy risks	Risks related to the future of Work	New security threats and terrorism	Monetary and fiscal policies risks	

TOP 10 FUTURE RISKS PER CLUSTER AND COUNTRY (AMERICA) EXPERTS



Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

		Environment & Energy	Tech & Data	Society, Politics & Regulation	Medicine & Health	Economy, Finance & Business Environment
America		United States	Mexico	Colombia	Brazil	
1	Climate change	Cyber security risks	Climate change	Climate change	Climate change	
2	Cyber security risks	Geopolitical instability	Cyber security risks	Cyber security risks	Cyber security risks	
3	Risks related to Artificial Intelligence and big data	Social tensions and movements	Risks related to Artificial Intelligence and big data	Natural resources and biodiversity risks	Risks related to Artificial Intelligence and big data	
4	Geopolitical instability	Climate change	Natural resources and biodiversity risks	Risks related to Artificial Intelligence and big data	Natural resources and biodiversity risks	
5	Natural resources and biodiversity risks	Risks related to Artificial Intelligence and big data	Chronic illnesses	Geopolitical instability	Geopolitical instability	
6	Social tensions and movements	Monetary and fiscal policies risks	Geopolitical instability	Pandemics and infectious diseases	Pandemics and infectious diseases	
7	Pandemics and infectious diseases	Financial stability risks	Pandemics and infectious diseases	New security threats and terrorism	Ethical risks regarding the use of technology	
8	Ethical risks regarding the use of technology	Energy risks	Financial stability risks	Social tensions and movements	Social tensions and movements	
9	Monetary and fiscal policies risks	Macro-economic risks	Monetary and fiscal policies risks	Ethical risks regarding the use of technology	Monetary and fiscal policies risks	
10	Energy risks	New security threats and terrorism	Macro-economic risks	Chronic illnesses	Energy risks	

TOP 10 FUTURE RISKS PER CLUSTER - GENERAL POPULATION



Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

	Environment & Energy	Tech & Data	Society, Politics & Regulation	Medicine & Health	Economy, Finance & Business Environment
	America	Africa	Europe	Asia Pacific	
1	Climate change	Climate change	Climate change	Climate change	
2	New security threats and terrorism	Pandemics and infectious diseases	Social tensions and movements	Pandemics and infectious diseases	
3	Cyber security risks	Pollution	Geopolitical instability	Cyber security risks	
4	Pandemics and infectious diseases	Chronic illnesses	New security threats and terrorism	Geopolitical instability	
5	Social tensions and movements	New security threats and terrorism	Cyber security risks	Risks related to Artificial Intelligence and big data	
6	Financial stability risks	Cyber security risks	Energy risks	Social tensions and movements	
7	Risks related to Artificial Intelligence and big data	Risks related to Artificial Intelligence and big data	Pandemics and infectious diseases	Financial stability risks	
8	Chronic illnesses	Financial stability risks	Pollution	Macro-economic risks	
9	Geopolitical instability	Long-term exposure to harmful substances	Risks related to Artificial Intelligence and big data	Energy risks	
10	Natural resources and biodiversity risks	Ethical risks regarding the use of technology	Financial stability risks	Risks related to changing demographics	

TOP 10 FUTURE RISKS PER CLUSTER AND COUNTRY (AMERICA)

GENERAL POPULATION



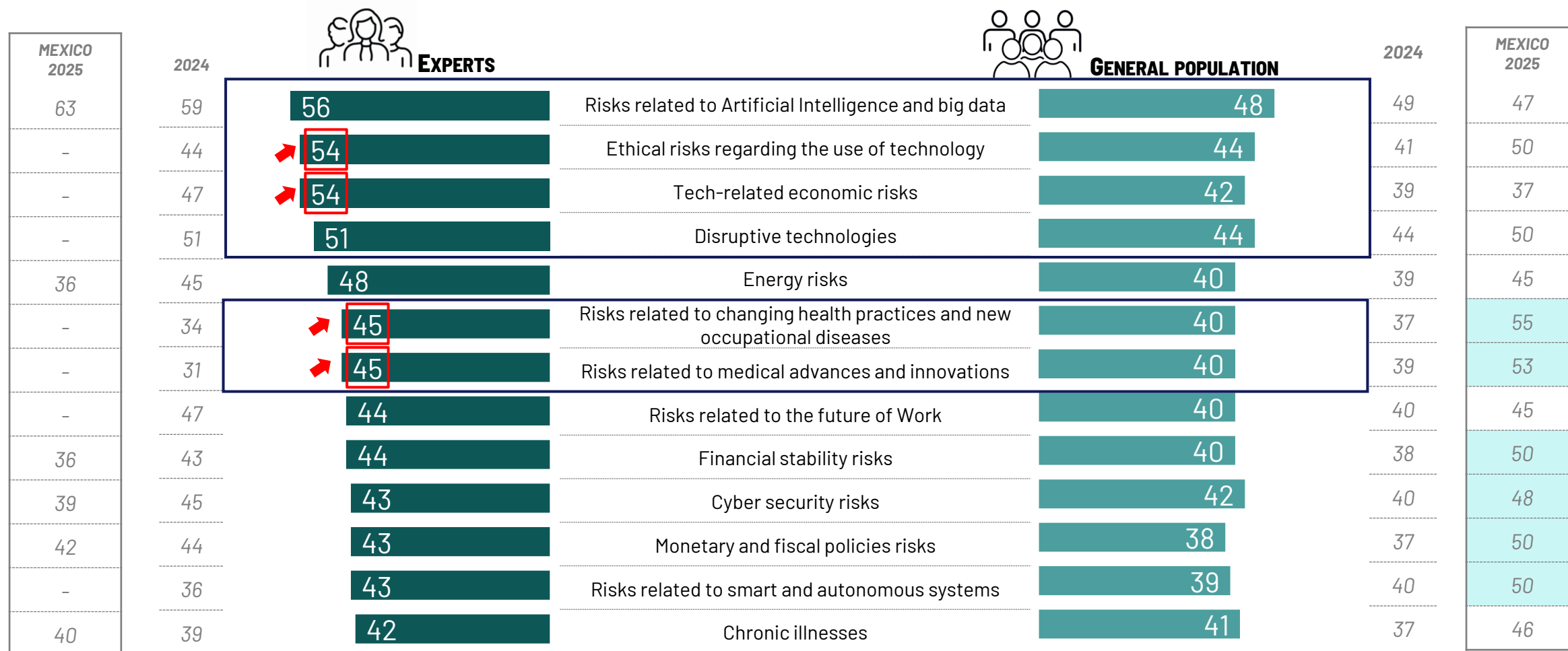
Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

	Environment & Energy	Tech & Data	Society, Politics & Regulation	Medicine & Health	Economy, Finance & Business Environment
America	United States	Brazil	Mexico		
1	Climate change	Climate change	Climate change	Climate change	Climate change
2	New security threats and terrorism	Cyber security risks	Pandemics and infectious diseases	Pandemics and infectious diseases	Pandemics and infectious diseases
3	Cyber security risks	New security threats and terrorism	Pollution	Natural resources and biodiversity risks	Natural resources and biodiversity risks
4	Pandemics and infectious diseases	Social tensions and movements	Natural resources and biodiversity risks	Chronic illnesses	Chronic illnesses
5	Social tensions and movements	Financial stability risks	Chronic illnesses	New security threats and terrorism	New security threats and terrorism
6	Financial stability risks	Risks related to Artificial Intelligence and big data	Financial stability risks	Cyber security risks	Cyber security risks
7	Risks related to Artificial Intelligence and big data	Pandemics and infectious diseases	Monetary and fiscal policies risks	Financial stability risks	Financial stability risks
8	Chronic illnesses	Geopolitical instability	Geopolitical instability	Risks related to the future of Work	Risks related to the future of Work
9	Geopolitical instability	Chronic illnesses	New security threats and terrorism	Energy risks	Energy risks
10	Natural resources and biodiversity risks	Monetary and fiscal policies risks	Risks related to Artificial Intelligence and big data	Social tensions and movements	Social tensions and movements

PACE OF EMERGENCE OF RISKS – % RAPIDLY EMERGING

THE RISE OF TECH RISKS IS ACCELERATING

How would you qualify the pace of emergence of this risk? To those who selected the risk in their top 5



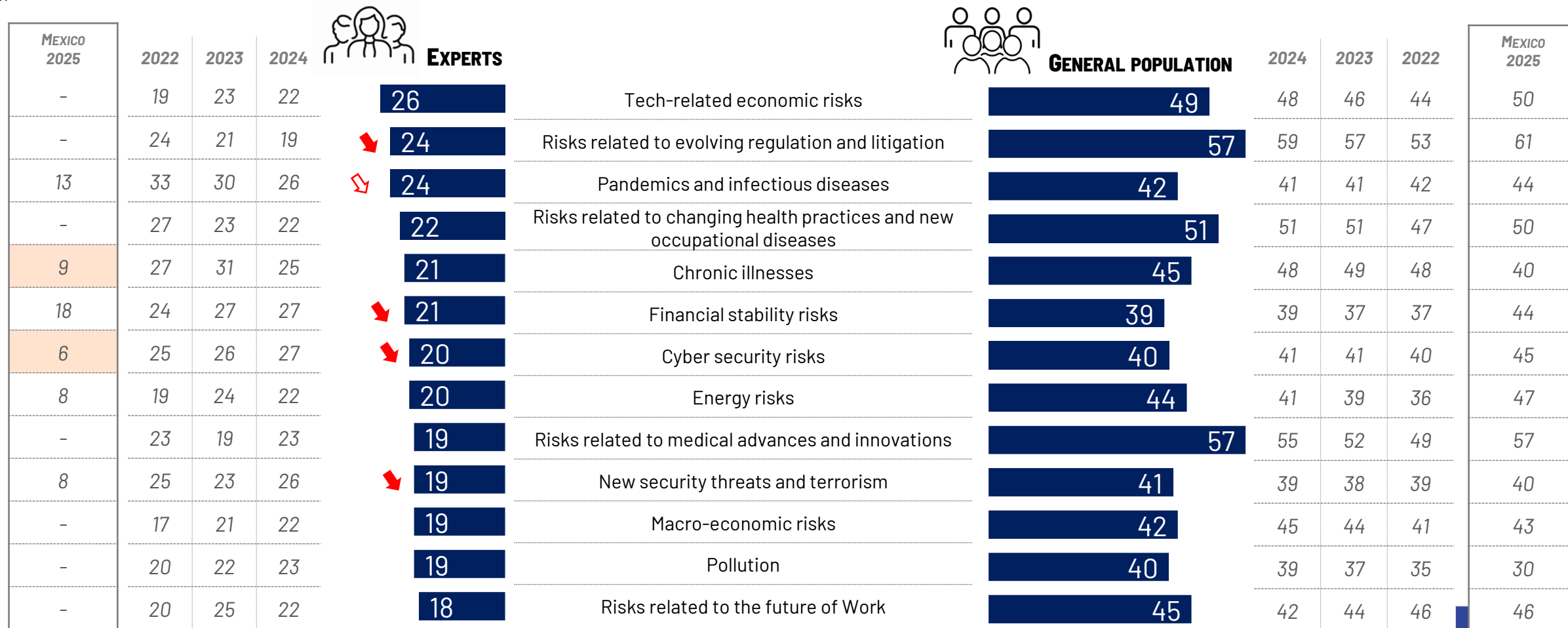
**TRUST IN PUBLIC
AUTHORITIES TO HANDLE
FUTURE RISKS REMAINS
LOW AND IS NOT
IMPROVING**

03

PREPAREDNESS OF PUBLIC AUTHORITIES FOR FUTURE RISKS – % YES (1/2)

PUBLIC AUTHORITIES ARE CONSIDERED UNREADY

Would you say that public authorities are well prepared for the emergence of this risk?



PREPAREDNESS OF PUBLIC AUTHORITIES FOR FUTURE RISKS – % YES (2/2)

AND SEEM LESS AND LESS PREPARED FOR THE MOST IMPORTANT STRATEGIC RISKS

Would you say that public authorities are well prepared for the emergence of this risk?

MEXICO 2025	2022	2023	2024	 EXPERTS		 GENERAL POPULATION	2024	2023	2022	MEXICO 2025
15	23	25	20	18	Monetary and fiscal policies risks	37	39	37	37	43
-	6	13	19	17	Space and planetary risks	54	58	50	48	45
-	17	17	18	17	Disruptive technologies	55	56	50	47	62
10	20	22	22	↓ 16	Geopolitical instability	33	34	37	35	31
-	15	14	17	15	Risks related to smart and autonomous systems	41	44	37	40	53
-	19	19	22	↓ 13	Ethical risks regarding the use of technology	42	43	42	45	45
-	13	12	12	12	Long-term exposure to harmful substances	42	41	40	37	47
6	13	14	13	12	Social tensions and movements	33	32	32	32	40
2	10	12	10	12	Natural resources and biodiversity risks	36	36	34	31	37
11	14	15	14	12	Climate change	32	32	30	27	30
5	14	7	11	11	Risks related to Artificial Intelligence and big data	33	32	29	39	37
-	14	15	14	11	Risks related to changing demographics	41	40	43	41	46

THE FEAR OF A GLOBAL WAR REMAINS VERY STRONG

04

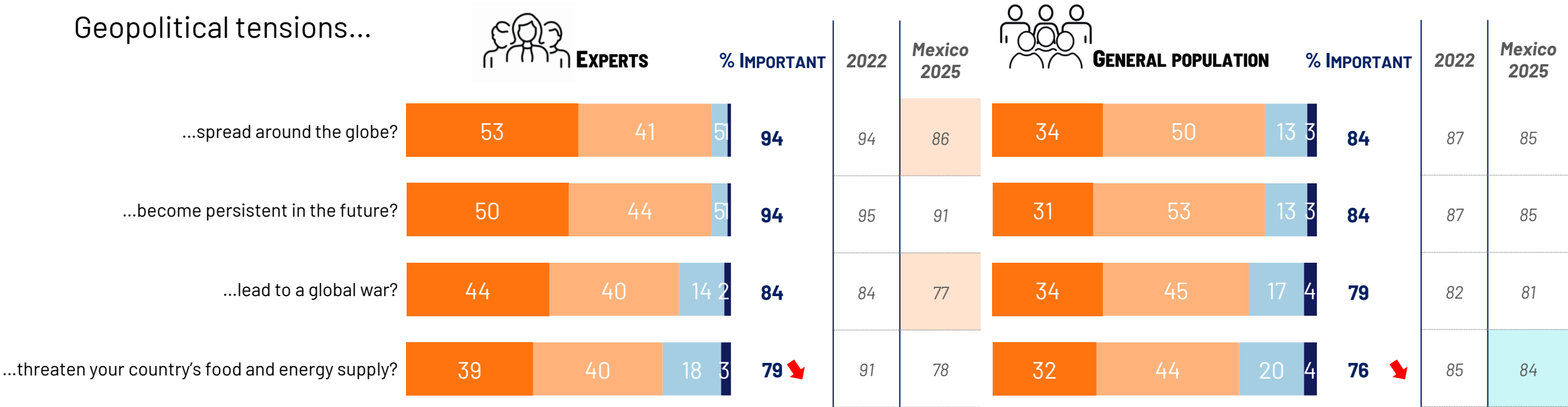
THE FEAR OF A GLOBAL WAR REMAINS VERY STRONG

Do you think there is an important risk that:

Very important Somewhat important Somewhat not important Not important at all

New question

Geopolitical tensions...



THE RISK THAT GEOPOLITICAL TENSIONS SPREAD AROUND THE GLOBE – PER CLUSTER

Do you think there is an important risk that:

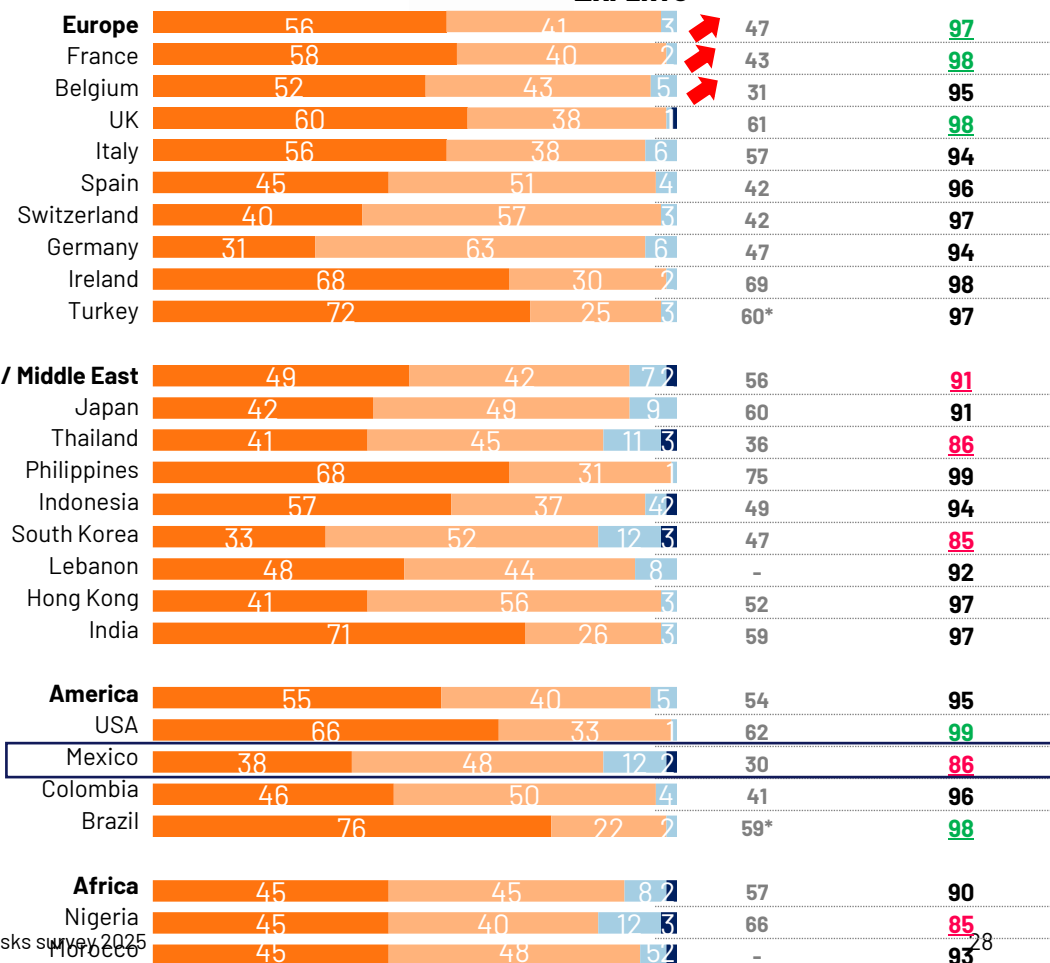
Very important Somewhat important Somewhat not important Not important at all



EXPERTS

% VERY IMPORTANT
2022

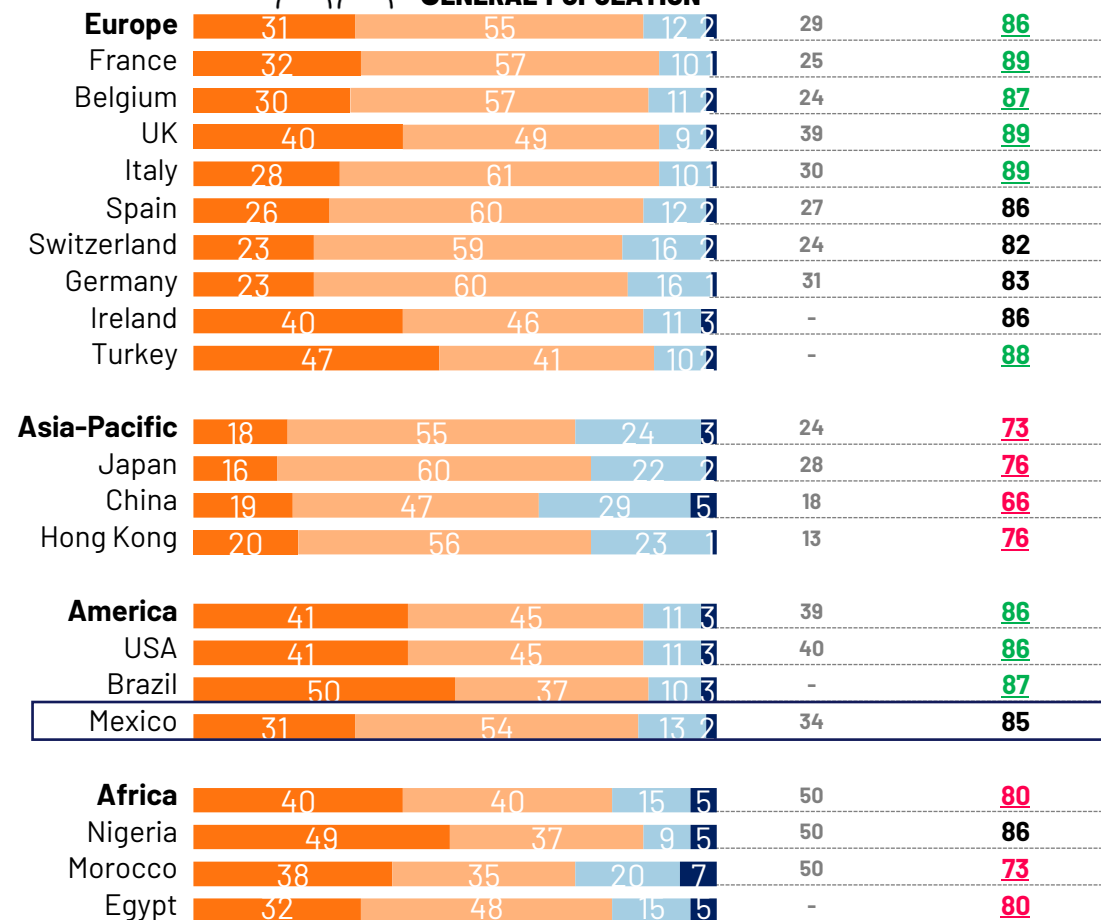
% IMPORTANT



GENERAL POPULATION

% VERY IMPORTANT
2022

% IMPORTANT



A FEELING OF 'INTERNAL' PERIL ALSO EMERGES, DRIVEN BY THE RISK OF FRAGMENTATION AND THE DEMOGRAPHIC RISK

05

BOTH EXPERTS AND THE PUBLIC SEE A DECLINE IN THEIR COUNTRY’S COMMON VALUES

Which of the following statements best describes your perception of society in your country today?

New question



EXPERTS



GENERAL POPULATION



THE PERCEPTION OF SOCIETY IN YOUR COUNTRY – PER CLUSTER



Which of the following statements best describes your perception of society in your country today?

New question

		Europe	France	Belgium	UK	Italy	Spain	Switzerland	Germany	Ireland	Turkey	Asia Pacific	Japan	China	Hong Kong	America	USA	Brazil	Mexico	Africa	Nigeria	Morocco	Egypt
	ALL																						
My country faces a deep and worrying social divide, with the population no longer sharing common values and aspirations.	20	19	31	16	21	20	21	8	16	16	26	8	13	4	9	28	29	24	23	17	29	10	12
The population is fragmented into several groups with diverging interests that share fewer and fewer common values and aspirations.	39	46	46	51	44	53	49	48	54	31	33	29	42	12	32	38	36	48	40	29	37	27	24
There are some divisions, but overall the population still shares common values and aspirations.	31	29	18	27	29	24	26	37	26	45	29	50	41	62	46	24	24	20	29	36	24	43	42
The population is fairly united and shares common values and aspirations.	10	6	5	6	6	3	4	7	4	8	12	13	4	22	13	10	11	8	8	18	10	20	22

THE MAIN DIVIDING FACTORS ARE INEQUALITIES, POLITICAL DIVISIONS, FAKE NEWS AND POLARIZATION ON SOCIAL NETWORKS

What do you think are the main dividing factors in your country today?

Three answers possible



New question





GENERAL POPULATION

THE MAIN DIVIDING FACTORS IN YOUR COUNTRY – PER CLUSTER

What do you think are the main dividing factors in your country today?

Three answers possible

New question

ALL

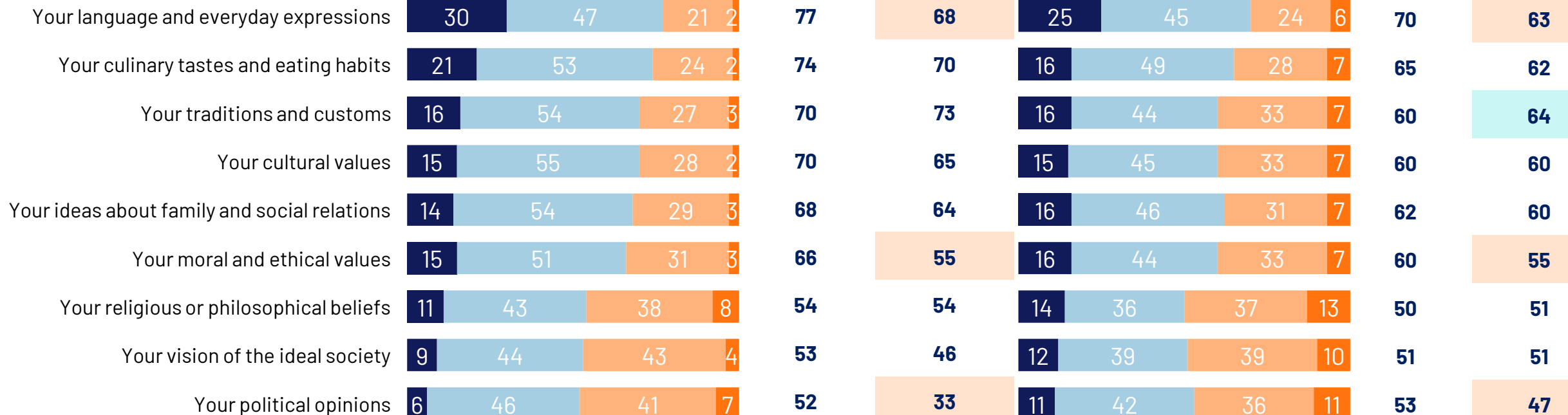
		Europe	France	Belgium	UK	Italy	Spain	Switzerland	Germany	Turkey	Ireland	Asia Pacific	Japan	China	Hong Kong	America	USA	Brazil	Mexico	Africa	Nigeria	Morocco	Egypt
Growing economic and social inequalities	41	45	43	45	44	55	43	41	44	35	54	47	58	41	42	35	32	43	39	38	39	35	40
Increasingly marked political and ideological divisions	39	40	40	41	34	37	58	32	50	22	42	28	27	17	39	48	49	55	41	25	41	15	18
The spread of false information and polarisation on social networks	36	34	38	34	40	30	37	34	35	37	25	31	29	31	33	43	46	38	34	33	31	29	40
Tensions linked to immigration and cultural integration	34	47	51	48	59	39	42	49	53	53	28	17	15	12	23	30	38	7	17	12	10	16	10
Inequalities in access to quality education and training	21	17	18	18	14	20	17	13	13	15	33	19	12	30	16	21	15	39	31	31	32	28	33
Geographical disparities (divide between metropolises and rural areas, centres and suburbs, etc.)	18	16	20	12	21	22	17	16	12	15	16	28	37	30	15	14	15	11	14	25	27	31	18
Intergenerational conflicts and different perceptions of the future	18	17	16	16	16	19	13	22	17	13	22	22	29	18	20	14	14	12	16	26	23	25	29
The challenges and opportunities of globalisation (economic competition, cultural exchanges)	16	13	12	13	14	11	10	12	10	18	16	26	14	31	31	15	15	11	17	18	26	12	15
The impact of new technologies (AI) on employment and lifestyles	16	14	14	15	13	13	13	20	10	17	14	22	13	31	23	17	17	13	19	17	11	18	23
The social and psychological consequences of the Covid-19 health crisis	13	12	11	10	12	13	8	13	13	15	12	15	10	20	15	13	13	14	16	13	8	17	15

PEOPLE ARE UNITED BY CULTURE (LANGUAGE, TRADITIONS, CULINARY TASTES), BUT DIVIDED BY THEIR VISION OF THE IDEAL SOCIETY

To what extent do you feel that you share the following with other people in your country?

■ With most of the population
 ■ With a large proportion of the population
■ With a small proportion of the population
 ■ With hardly anybody


EXPERTS
% MOST/A LARGE PROPORTION
MEXICO

GENERAL POPULATION
% MOST/A LARGE PROPORTION
MEXICO


On average, experts share **5.8 out of 9** elements with at least a large proportion of the population in their country.

On average, people share **5.3 out of 9** elements with at least a large proportion of the population in their country.

YOUR VISION OF THE IDEAL SOCIETY – PER CLUSTER

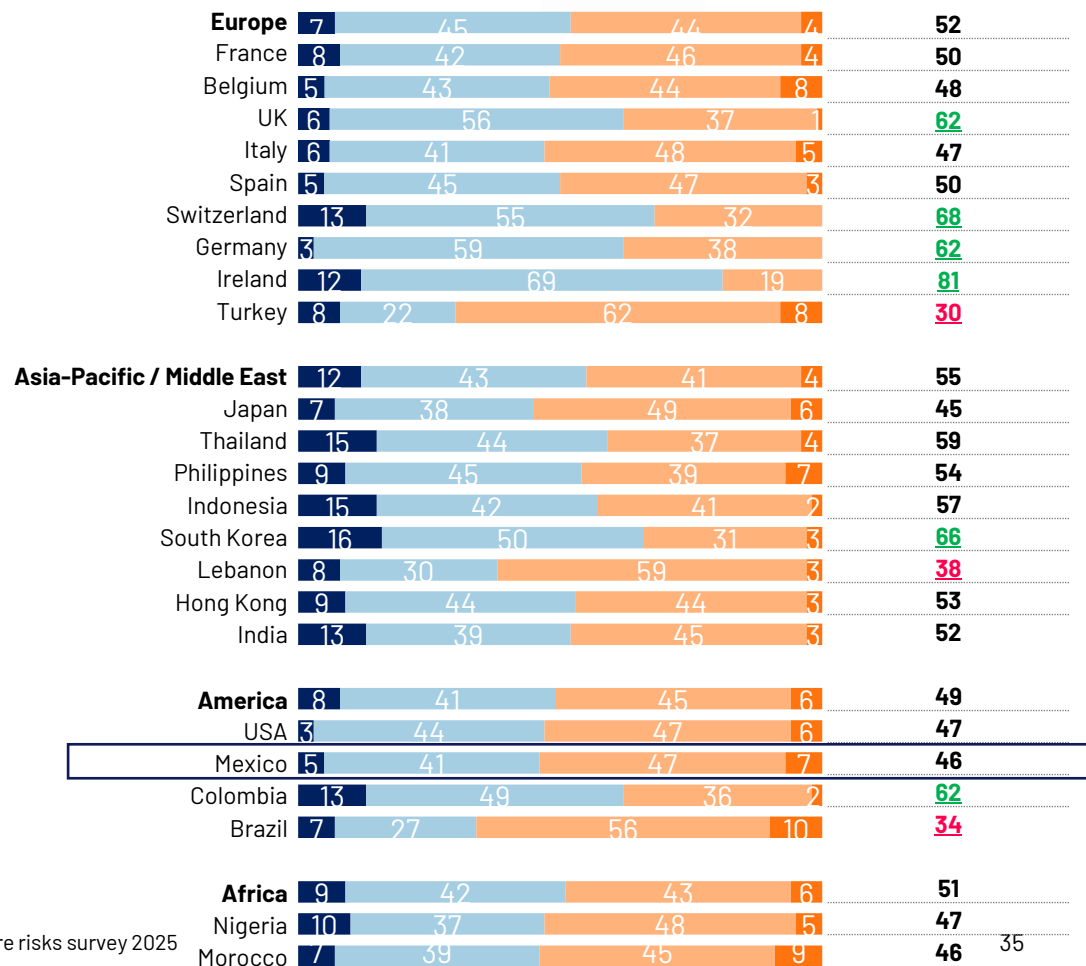
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■ With most of the population ■ With a large proportion of the population
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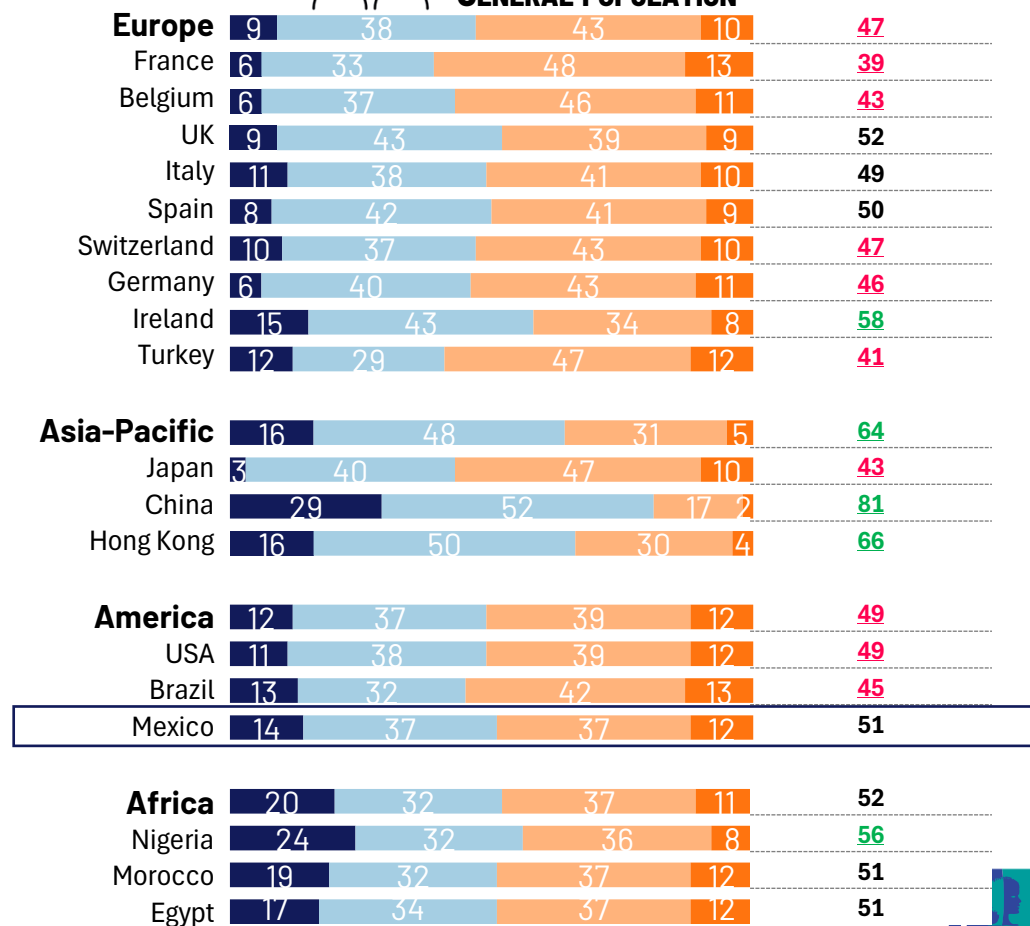
EXPERTS

% MOST/A LARGE PROPORTION



GENERAL POPULATION

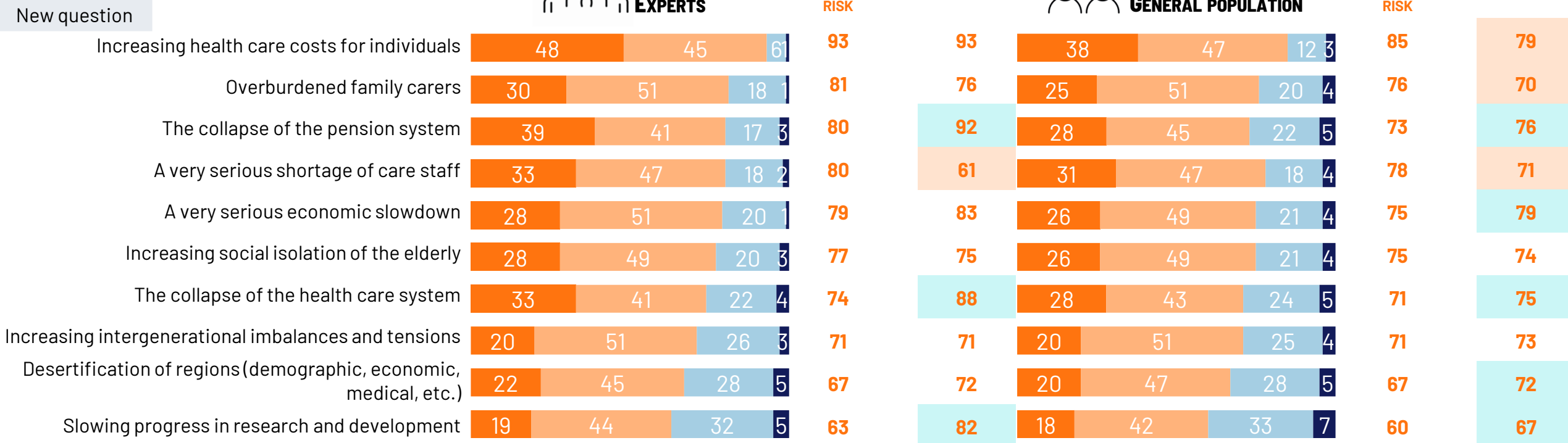
% MOST/A LARGE PROPORTION



THE DEMOGRAPHIC SITUATION ALSO CONSTITUTE A SIGNIFICANT INTERNAL THREAT

Over the next 10 years, do you think there is a risk that the demographic situation in your country will have the following consequences?

■ A major risk
 ■ A significant risk
 ■ A fairly low risk
 ■ A very low risk



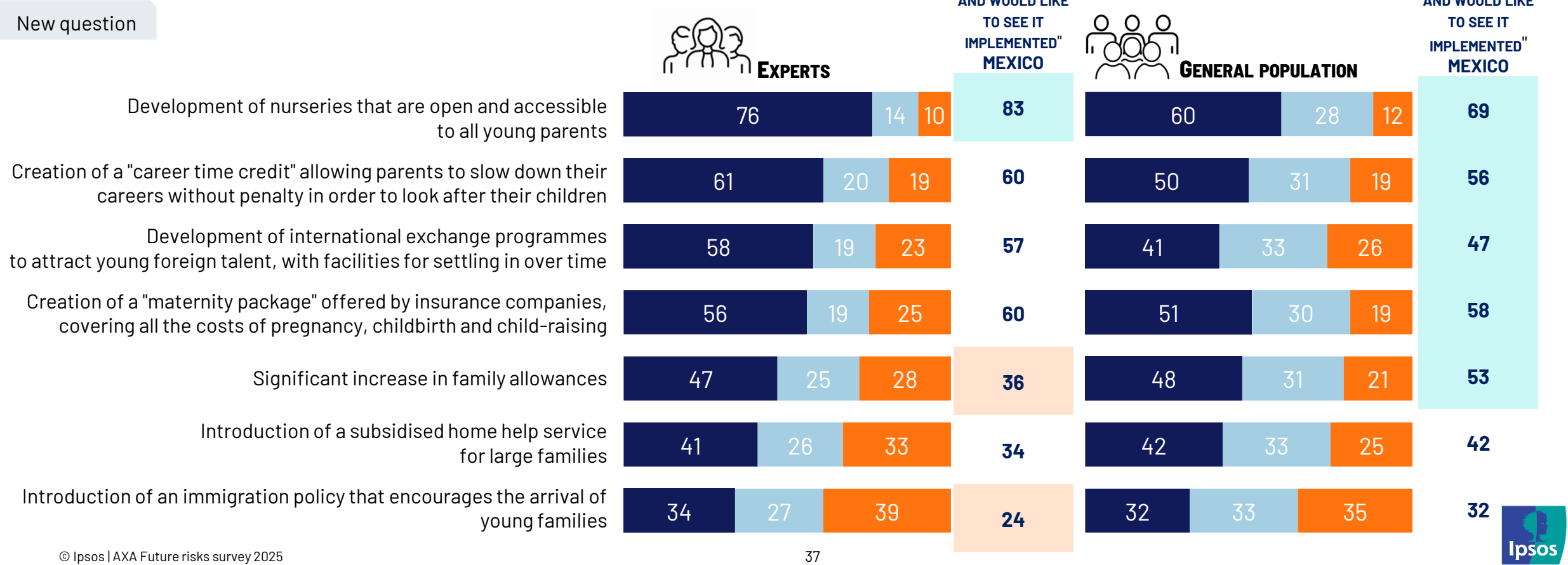
On average, experts identify **7.6 out of 10** risks as major or significant in their country.

On average, people identify **7.3 out of 10** risks as major or significant in their country.

REGARDING SOLUTIONS TO LIMIT THE DEMOGRAPHIC RISKS, PEOPLE AGREE ON MEASURES TO INCREASE BIRTH RATES, BUT NOT ON IMMIGRATION

For each of the following solutions that could be introduced to increase the number of births and young people in your country and limit the demographic risks, do you think it would be effective or not?

- It would be really effective and I would like to see it implemented
- It would be really effective, even if I would not like to see it implemented
- It would not be really effective



**HOPE REMAINS:
EVEN WHEN FACING FEARS
OF 'DISAPPEARANCE', THE
WORLD CONTINUES TO
CHOOSE DEMOCRACY AND
FREEDOM**

06

NO MATTER THE CONTEXT, MOST PEOPLE AGREE: DEMOCRACY MUST ALWAYS BE PRESERVED

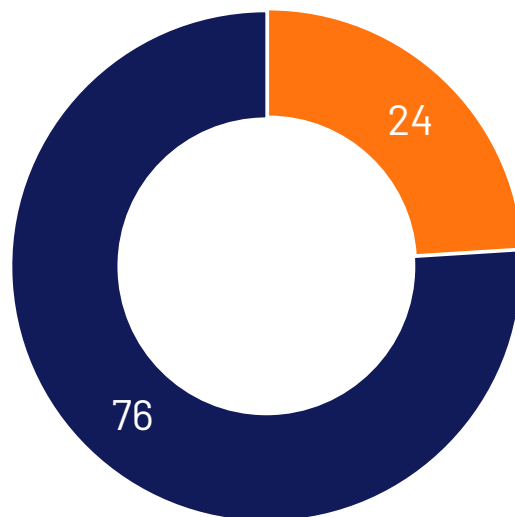
Which of the following do you most agree with?

- A more powerful government with less democracy is needed to improve the efficiency of decision making, even if it means less compromise to satisfy the majority
- Democracy must be preserved come what may, even if it means taking longer to make decisions to satisfy the majority

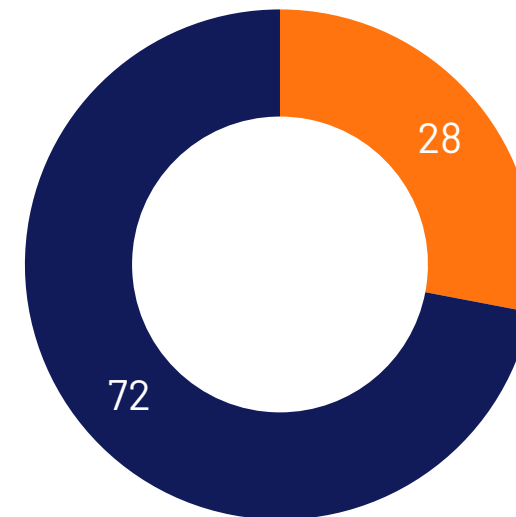
New question



EXPERTS



GENERAL POPULATION



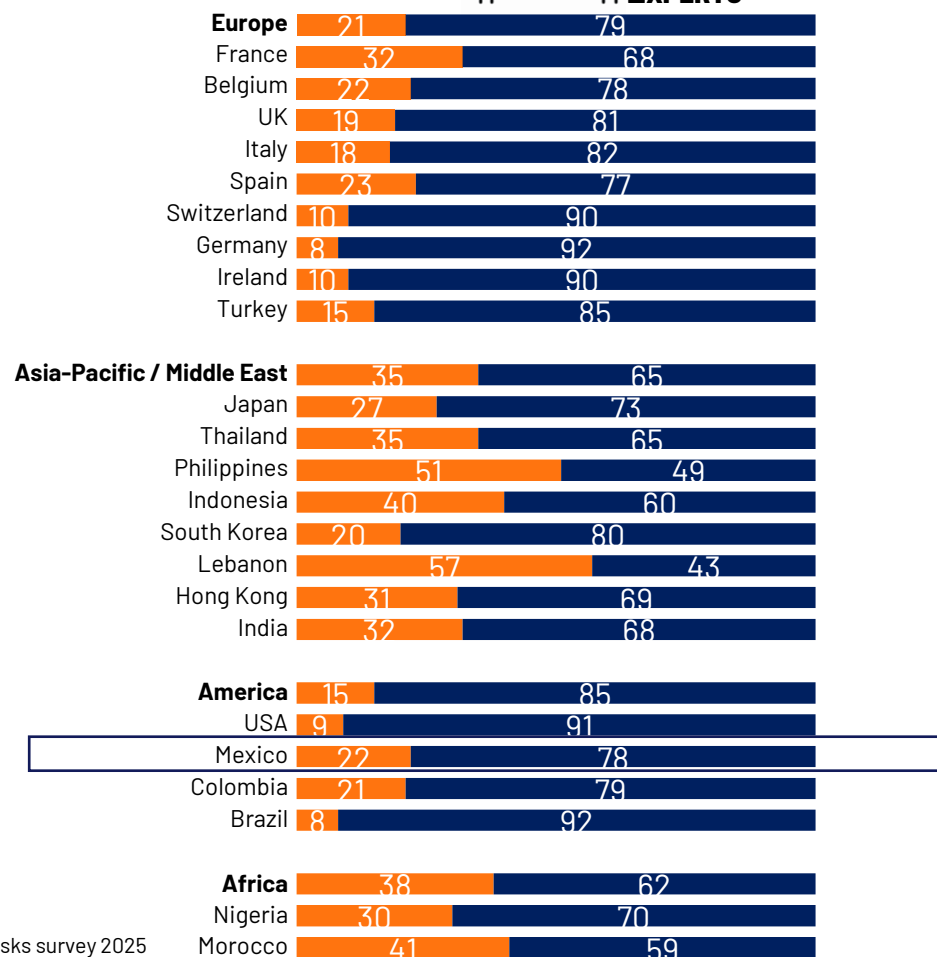
OPINION ON DEMOCRACY – PER CLUSTER

Which of the following do you most agree with?

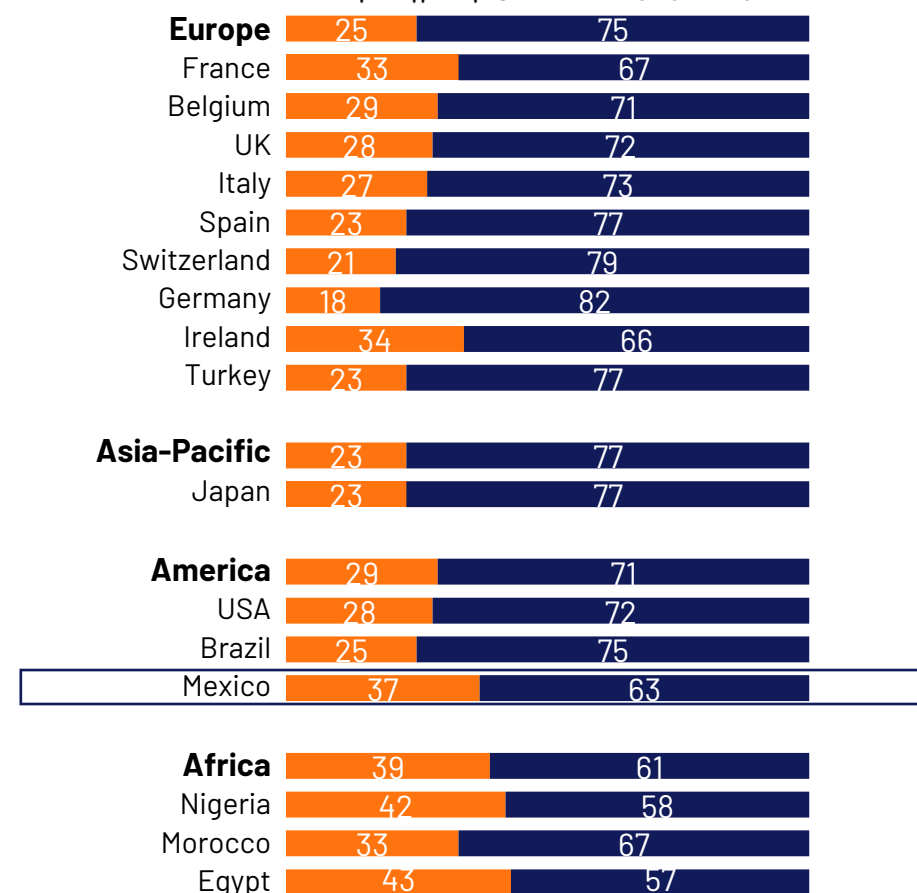
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EXPERTS



GENERAL POPULATION

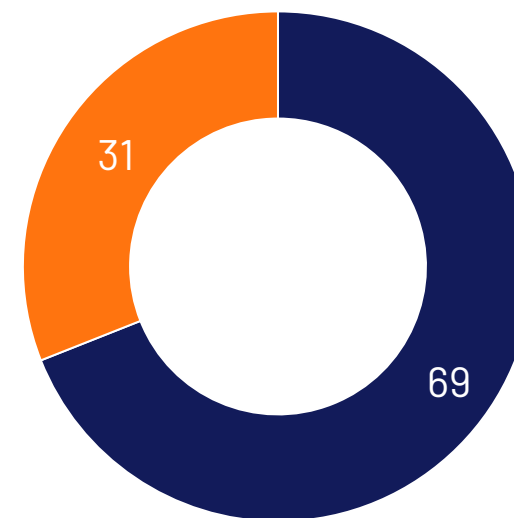
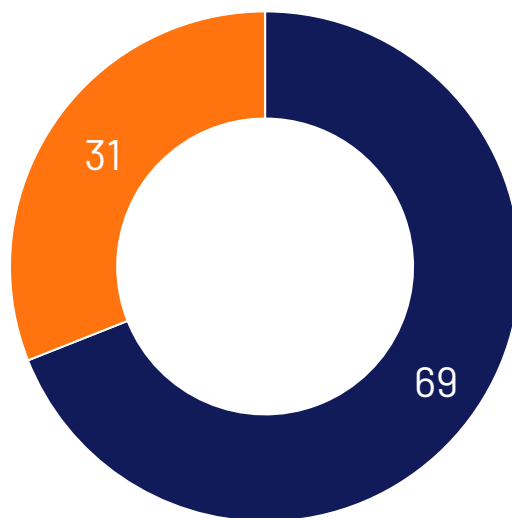


AND FREEDOM OF EXPRESSION MUST REMAIN TOTAL

Which of the following do you most agree with?

- Freedom of expression must be total even though it means extreme political views are widely disseminated
- Freedom of expression must be restricted to limit the spread of extreme political views

New question



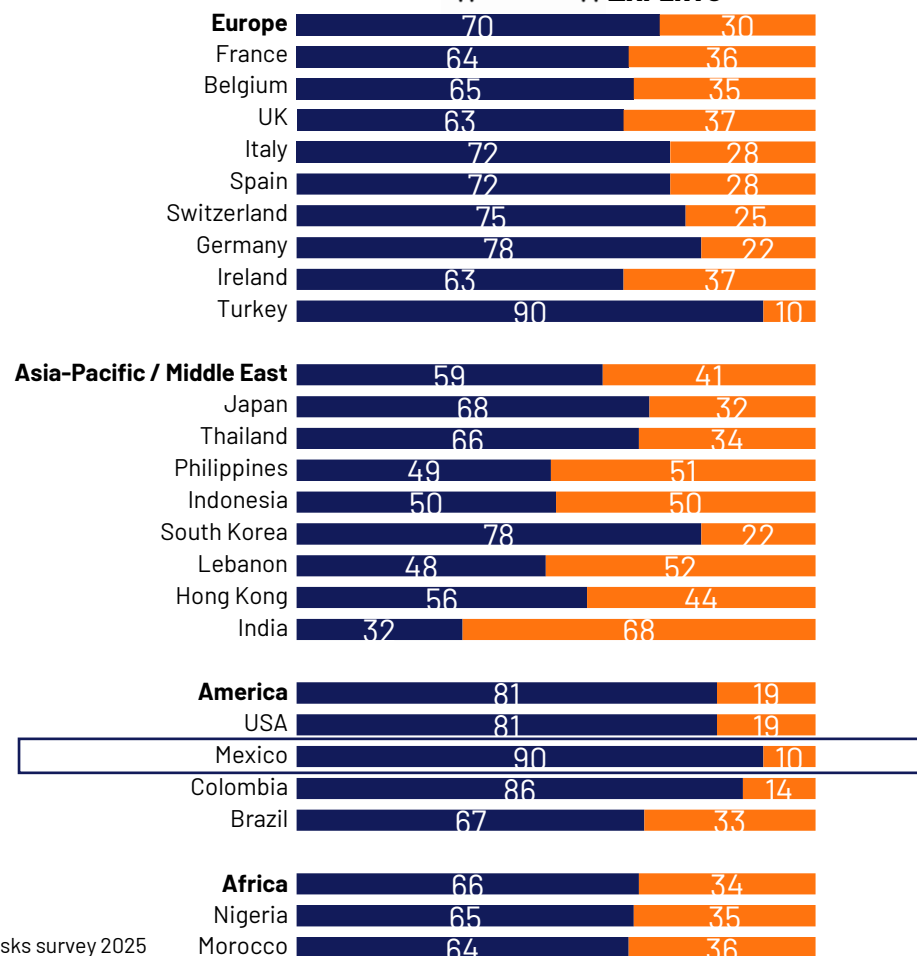
OPINION ON FREEDOM OF EXPRESSION – PER CLUSTER

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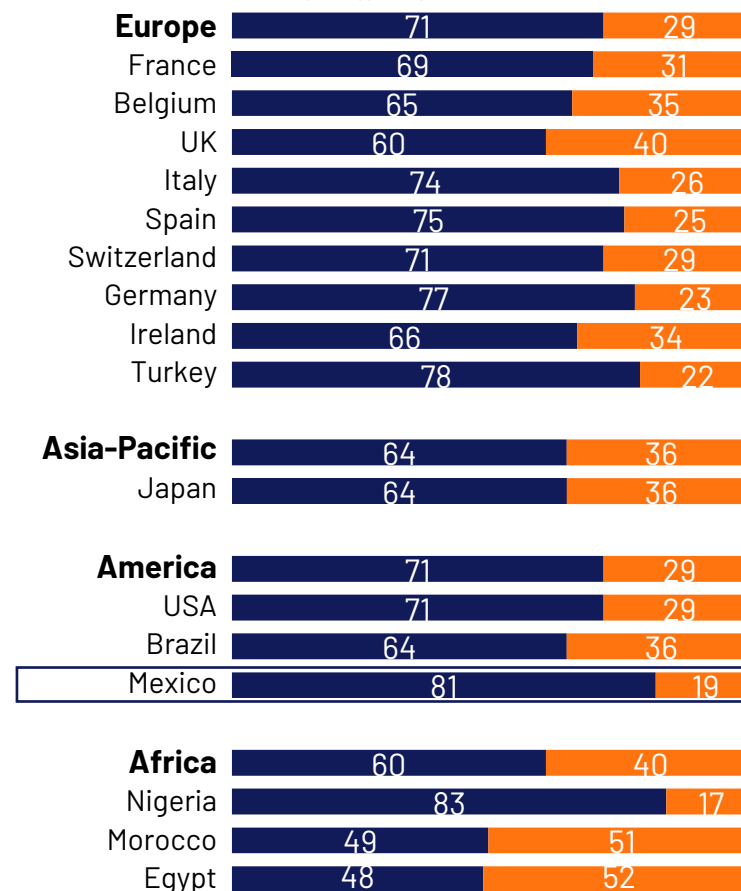
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EXPERTS



GENERAL POPULATION



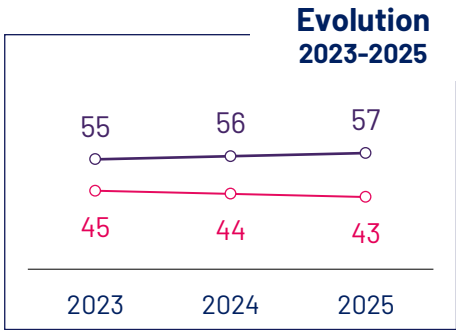
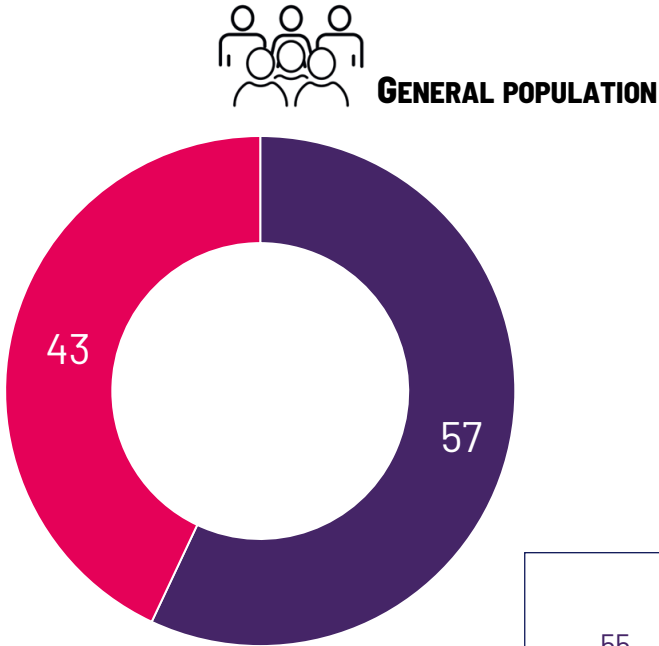
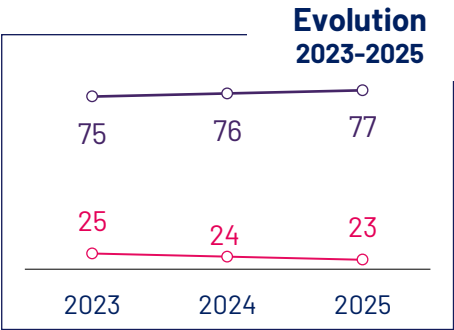
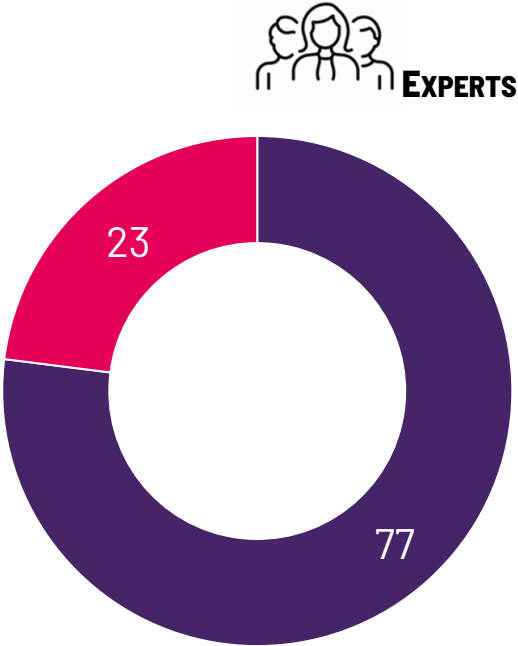
A CALL FOR HOLISTIC, GLOBAL AND PREVENTIVE SOLUTIONS

07

EXPERTS AND CITIZENS AGREE: INTERCONNECTED RISKS REQUIRE HOLISTIC SOLUTIONS

Regarding future risks and solutions, to which of the following options do you feel closer?

- Risks are becoming more and more interconnected and need transversal and holistic solutions to avoid future crisis
- Future risks have their own specificities and deserve specific and focused solutions



OPINION TOWARDS RISKS AND SOLUTIONS

– PER CLUSTER AND COUNTRY

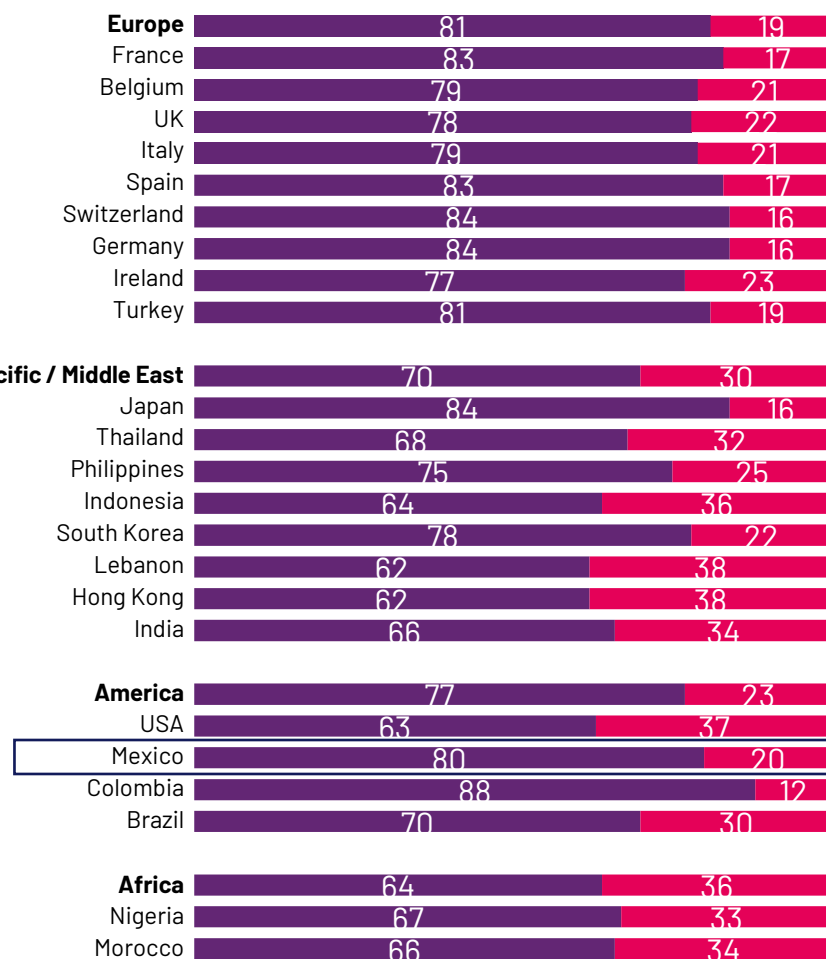
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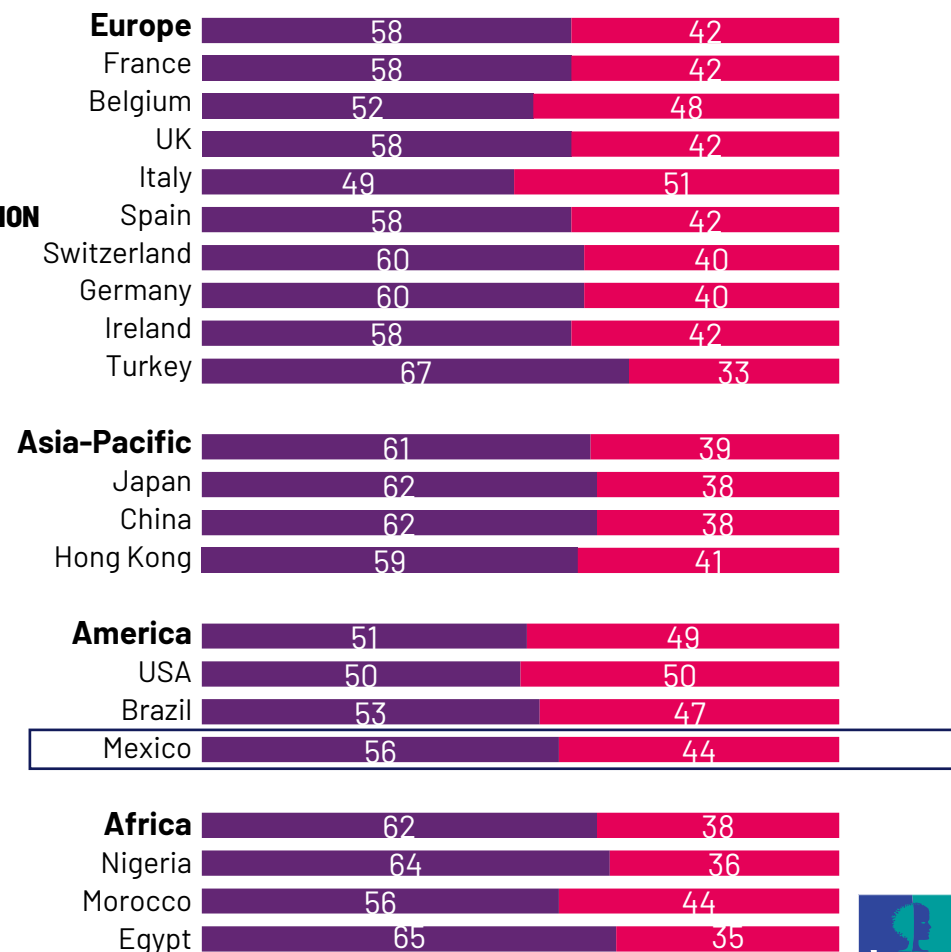
■ Future risks have their own specificities and deserve specific and focused solutions



EXPERTS



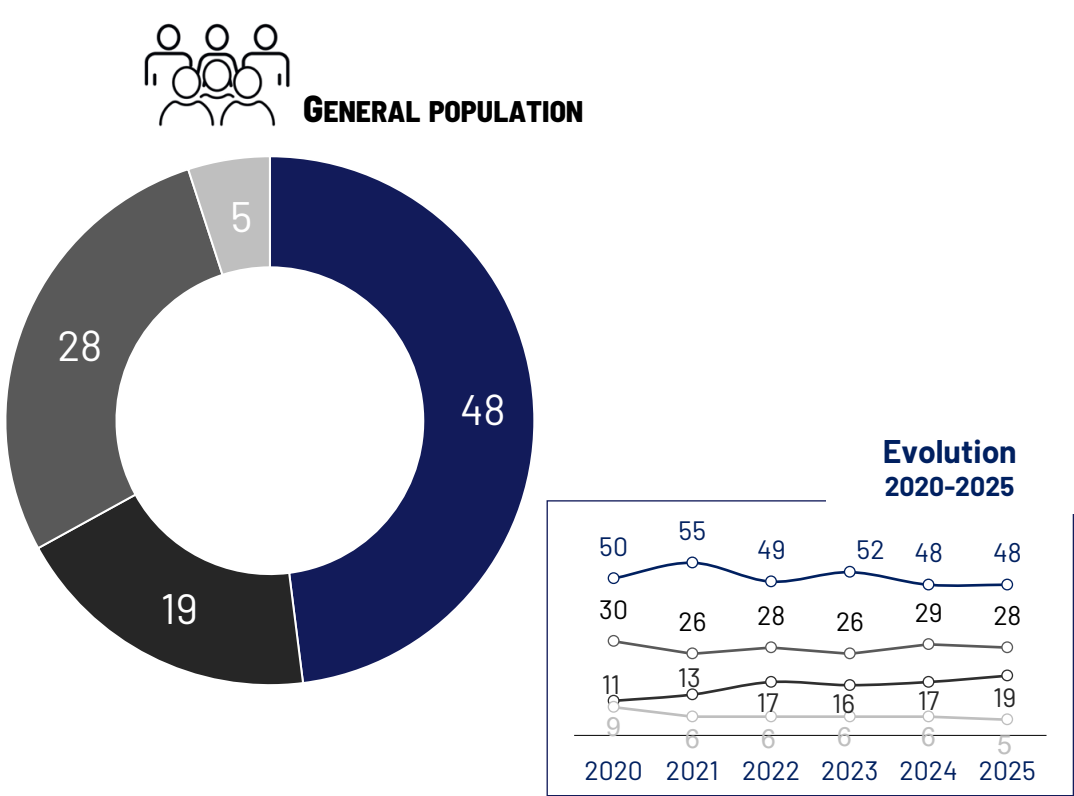
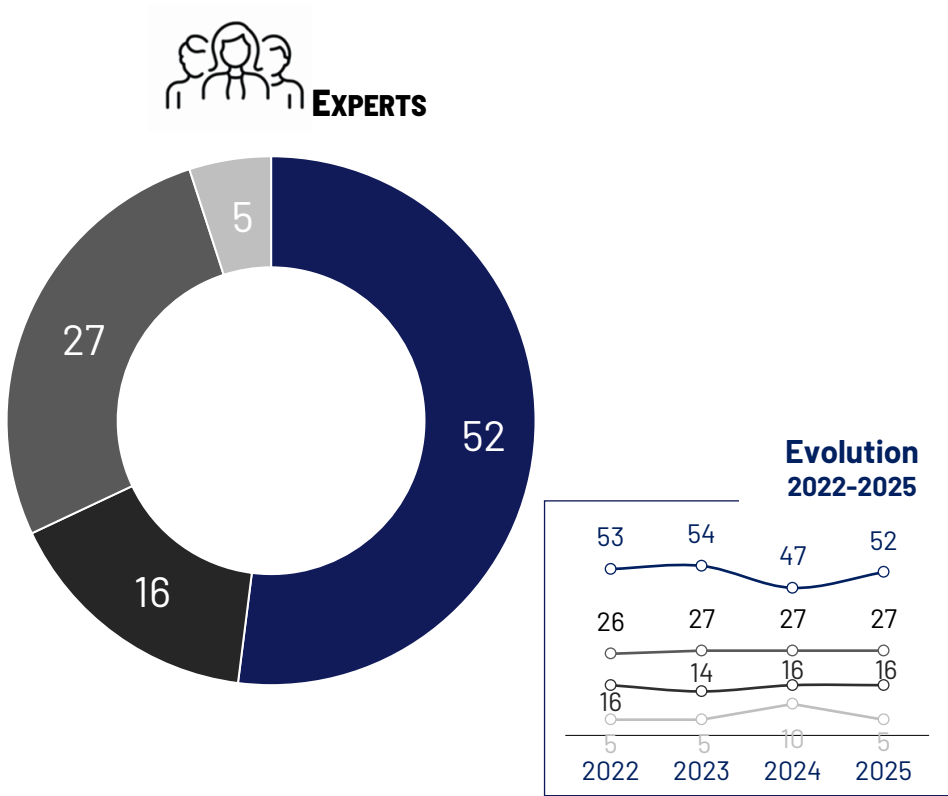
GENERAL POPULATION



TO BE EFFECTIVE, DECISIONS SHOULD BE MADE AT GLOBAL OR CONTINENT LEVEL

When you think of these future risks, at what level should decisions be made to be most effective?

■ At global level ■ At the continents' level ■ At the countries' level ■ At the cities' level



THE MOST EFFECTIVE LEVEL OF DECISIONS WHEN FACING FUTURE RISKS – PER CLUSTER AND COUNTRY

When you think of these future risks, at what level should decisions be made to be most effective?

At global level

At the continents' level

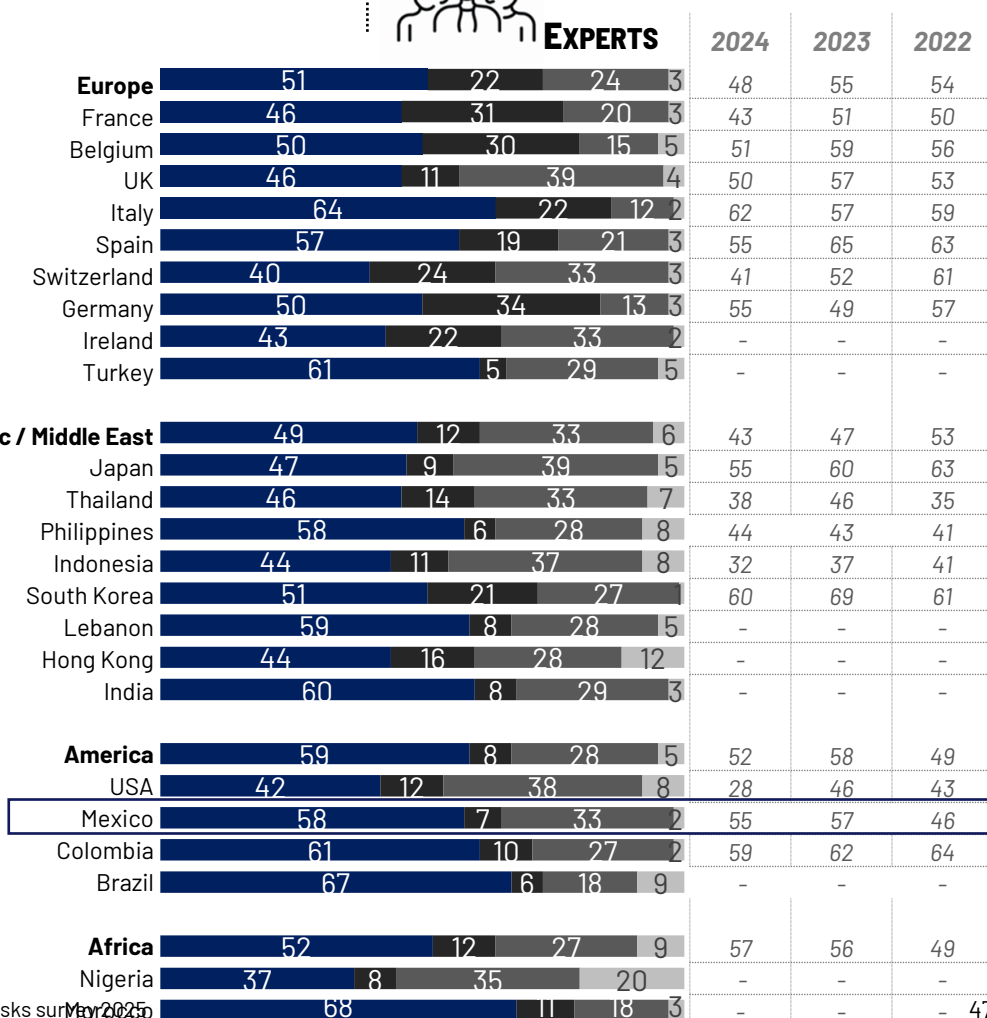
At the countries' level

At the cities' level



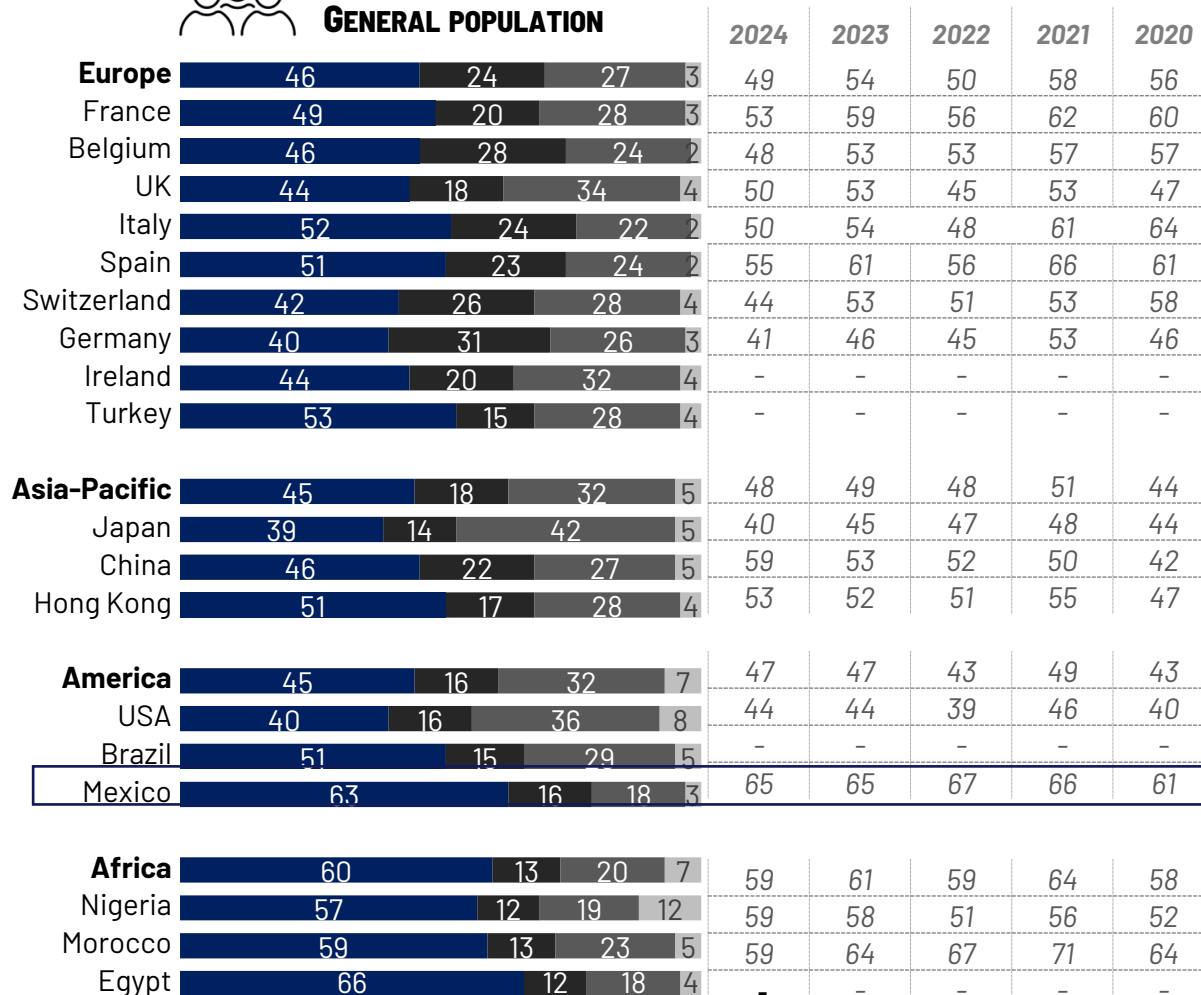
EXPERTS

At global level



GENERAL POPULATION

At global level



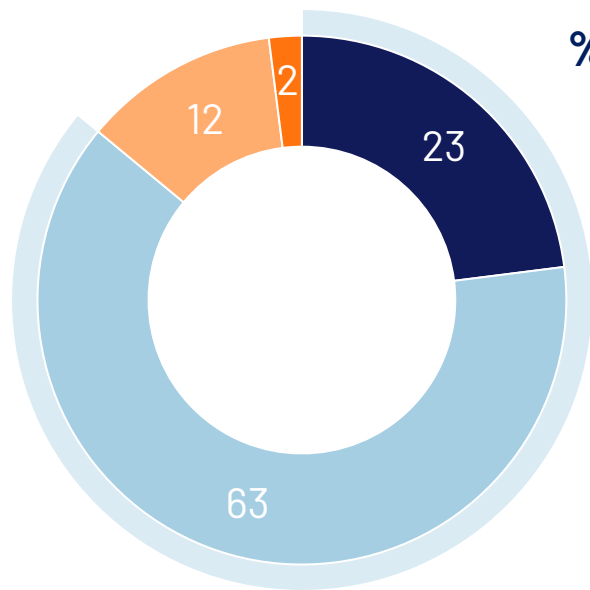
AND MOST PEOPLE BELIEVE RISKS COULD BE PARTIALLY AVOIDED WITH A STRONG ACTION OF PREVENTION

When you think about the risks that worry you the most, would you say that they could be avoided with a strong action of prevention?

■ Yes, totally ■ Yes, partially ■ Not really ■ Not at all

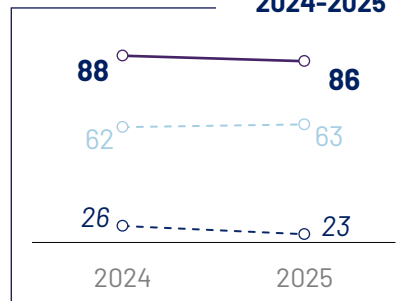


EXPERTS

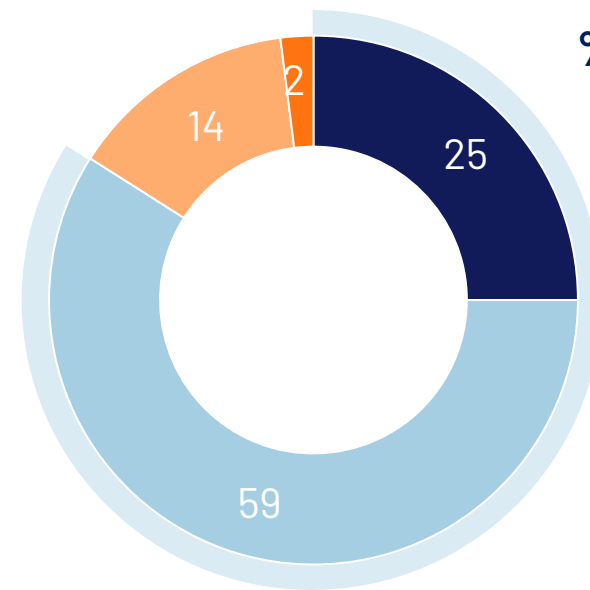


% YES
86

Evolution
2024-2025

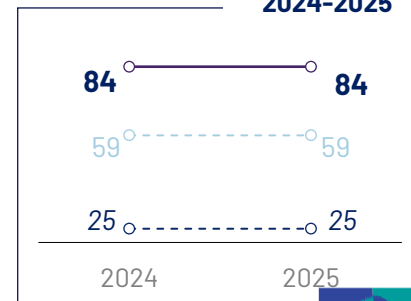


GENERAL POPULATION



% YES
84

Evolution
2024-2025



OPINION ON THE POSSIBLE PREVENTION OF RISKS – PER CLUSTER

When you think about the risks that worry you the most, would you say that they could be avoided with a strong action of prevention?

■ Yes, totally

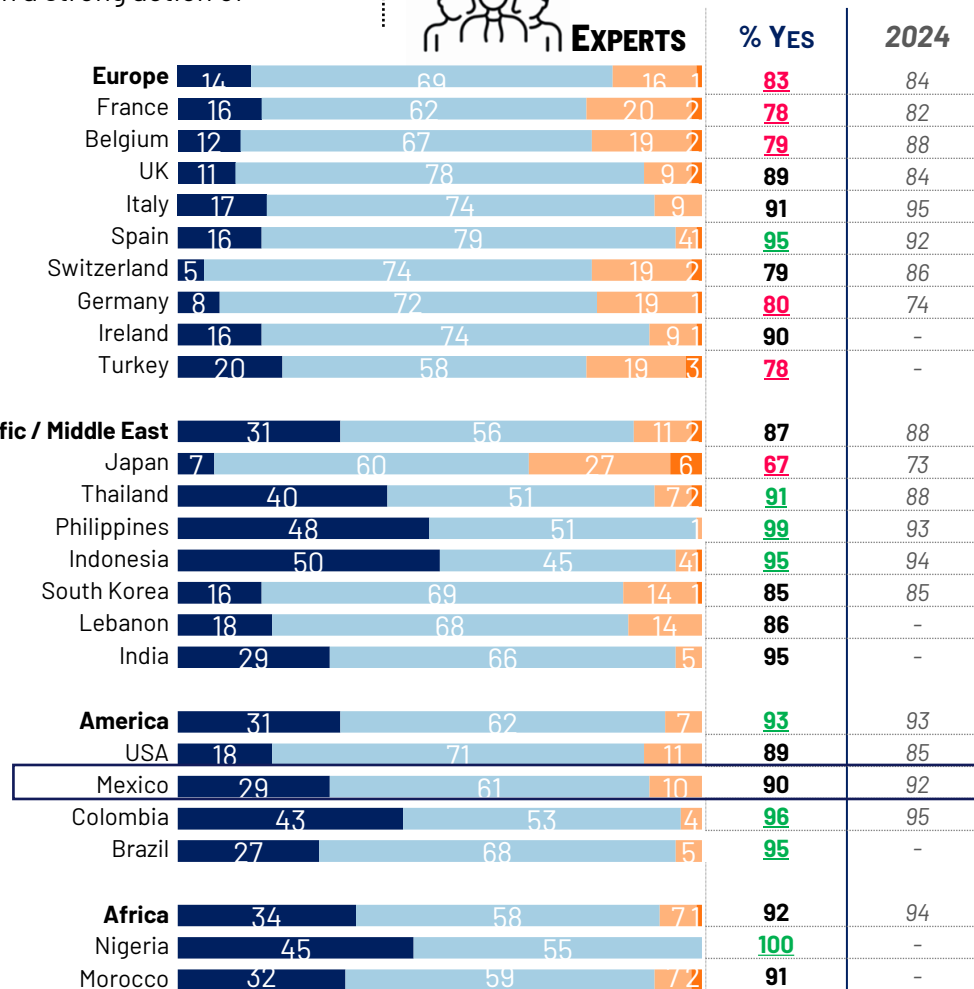
■ Yes, partially

■ Not really

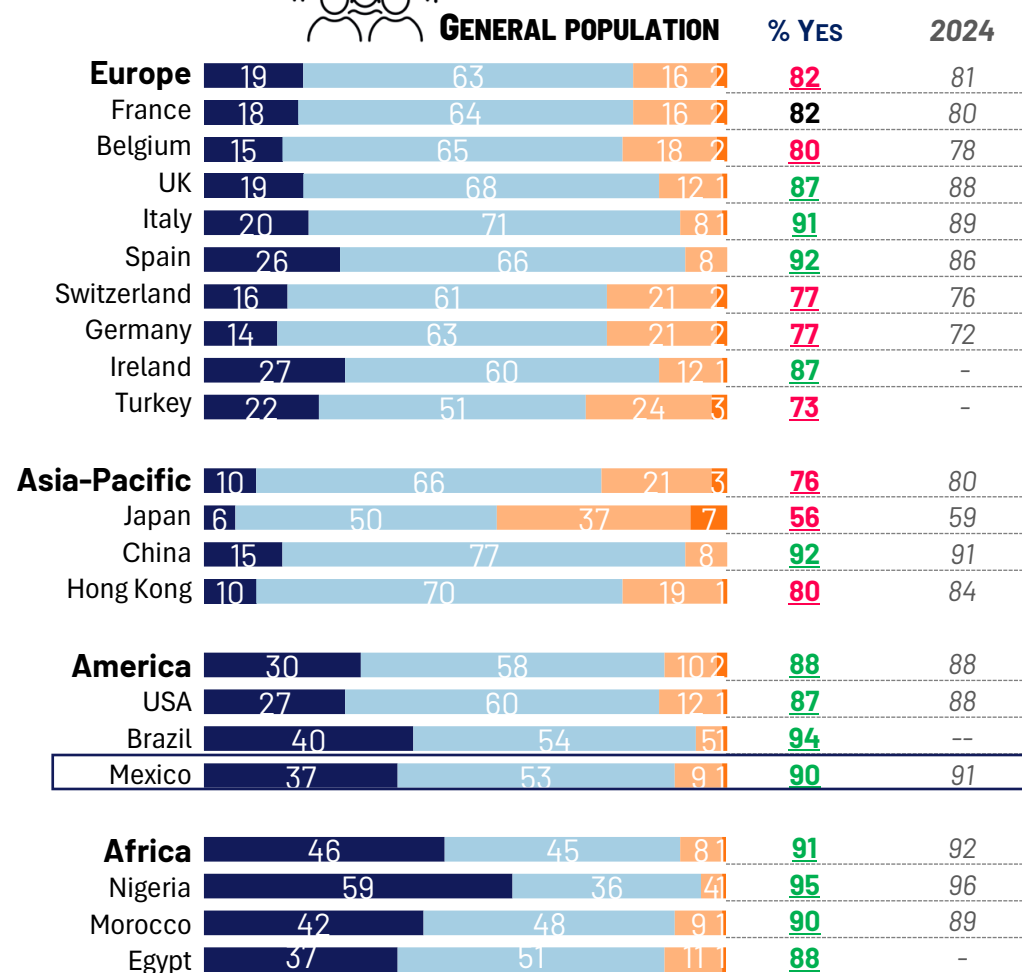
■ Not at all



EXPERTS



GENERAL POPULATION



AS THE PERCEPTION OF THE ROLE OF INSURERS TO LIMIT THE IMPACT OF FUTURE RISKS

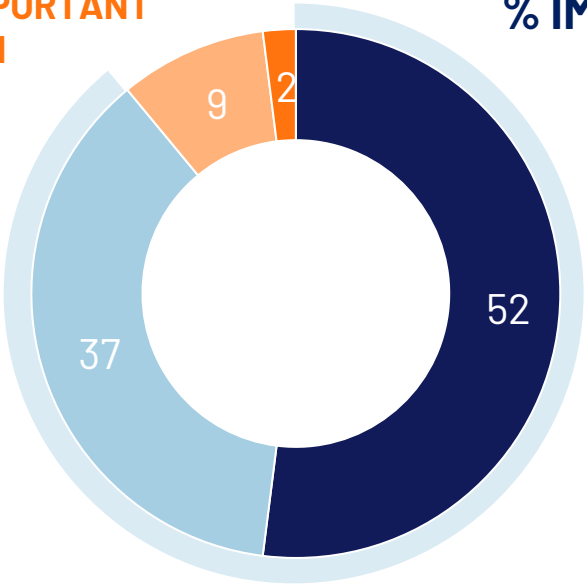
Do you think that in the future the role of insurers in the protection against these emerging risks will be...

Very important Somewhat important Not very important Not important at all



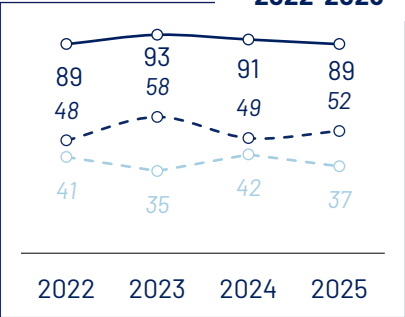
EXPERTS

% NOT IMPORTANT
11



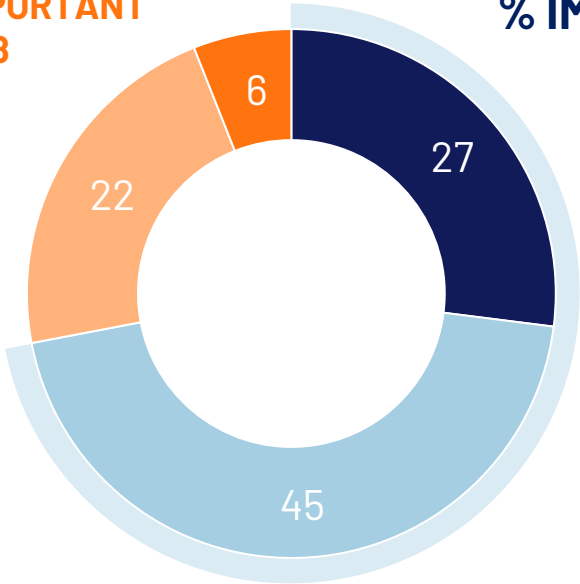
% IMPORTANT
89

Evolution
2022-2025



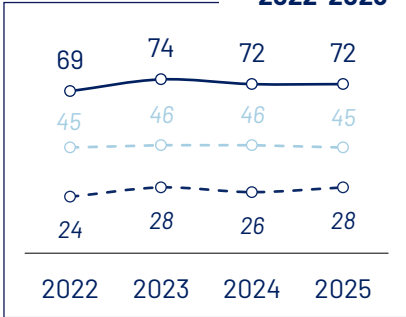
GENERAL POPULATION

% NOT IMPORTANT
28



% IMPORTANT
72

Evolution
2022-2025



THE ROLE OF INSURERS TO LIMIT THE IMPACT OF FUTURE RISKS

– PER CLUSTER AND COUNTRY

Do you think that in the future the role of insurers in the protection against these emerging risks will be...

Very important

Somewhat important

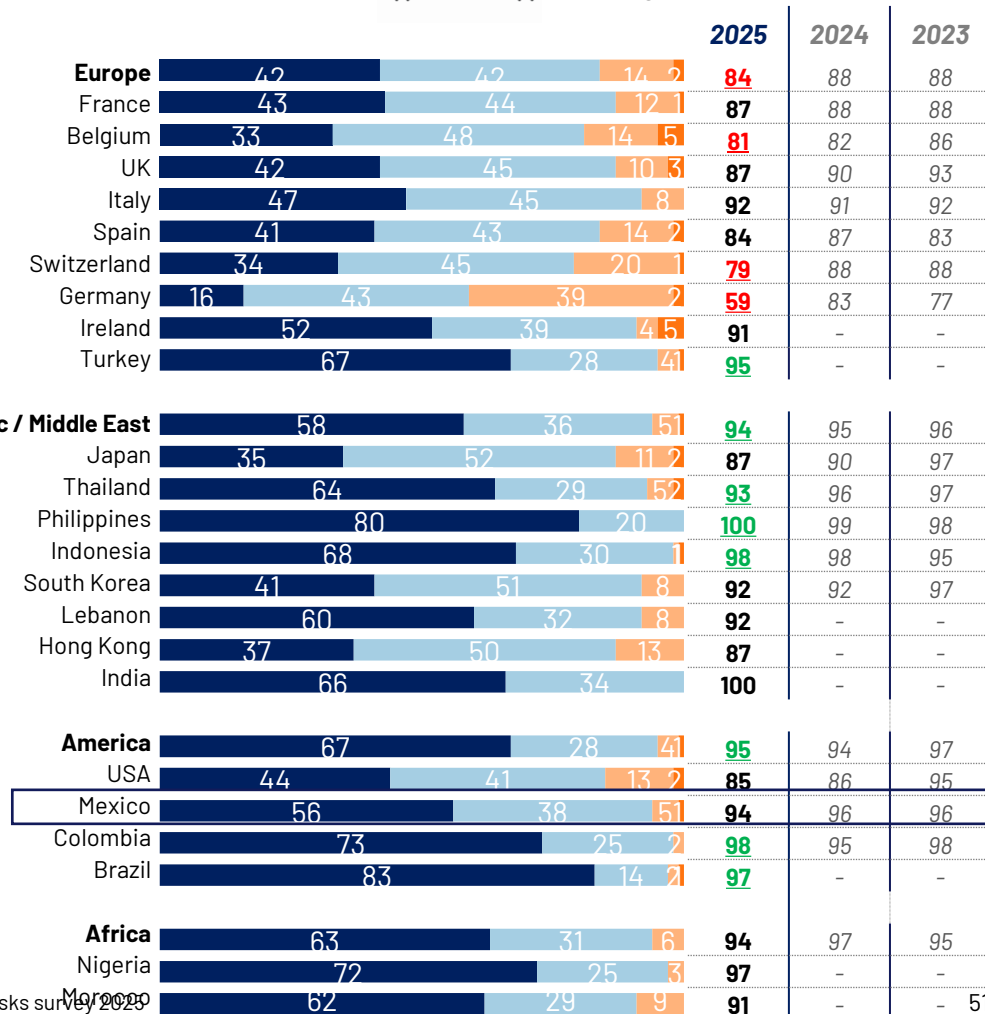
Not very important

Not important at all



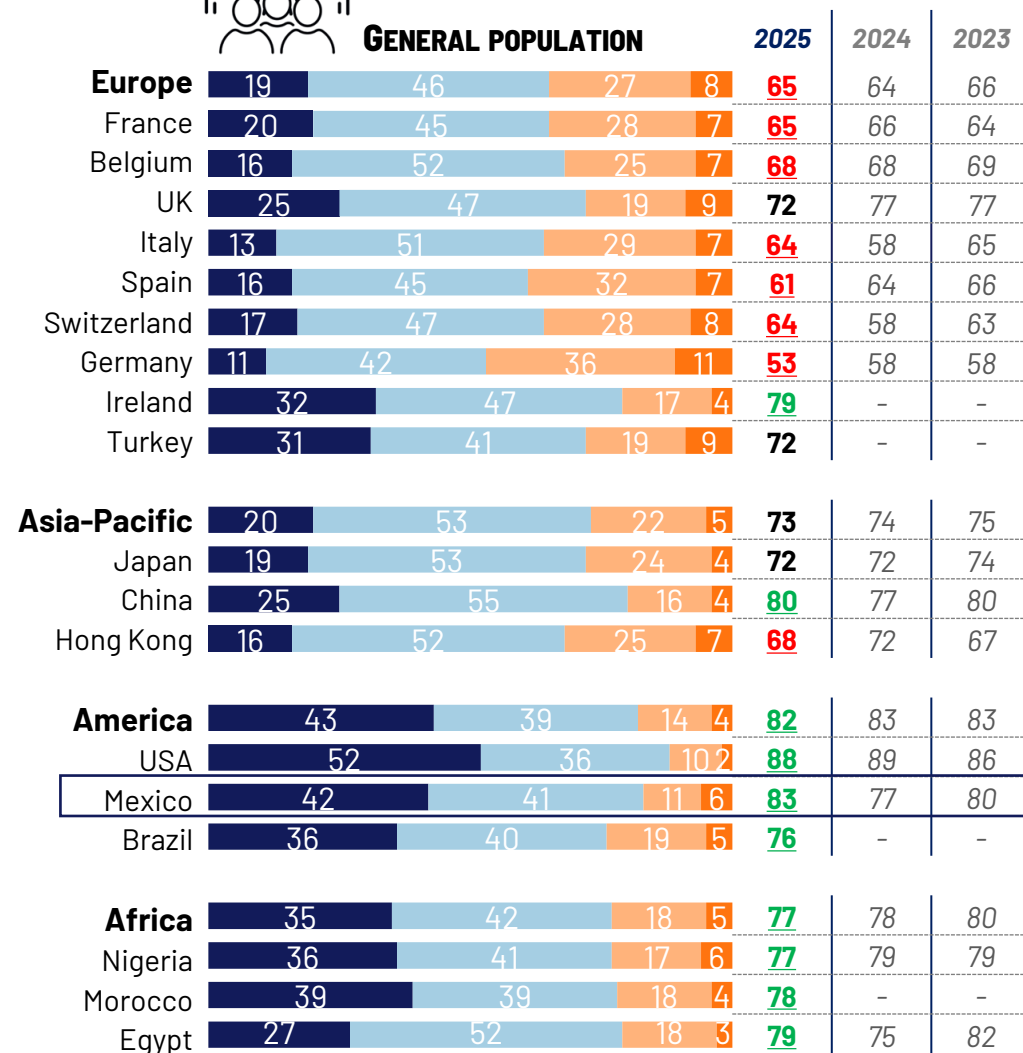
EXPERTS

% Important



GENERAL POPULATION

% Important



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