

FUTURE RISKS SURVEY 2026 MEXICO

AXA – July 2026

Ipsos bva Public Affairs



4 KEY LEARNINGS

1

The word "**polycrises**" has now become part of **common language**.

→ Nearly all experts and citizens believe that **there are more and more crises** and that **crises are increasingly impacting the daily lives of populations**.

2

Certain risks are becoming structural: tech risks, with AI and cybersecurity, climate and geopolitical risks.

3

Societies also suffer from **an "internal peril"**.

→ Most people describe their societies as **fragmented**; and nearly one in two expects younger generations to have a worse quality of life.

4

There is a strong belief that **prevention can avoid major risks** and citizens' willingness to act is high. Even though they now feel unprepared to face major crisis.

METHODOLOGY AND PROFILE OF RESPONDENTS

METHODOLOGY

This report was produced for:



TARGET



4 345 experts interviewed
in **62 countries and regions**



Survey conducted in **19 countries and regions** among representative samples of the population aged 18 y.o. and more in each.



COLLECTION DATES

May, 26th to June, 22nd 2026

May, 14th to June, 24th 2026



METHODOLOGY

Online interviews

Survey link was sent by AXA to their community of experts (internal and external : mainly clients and brokers).

Online interviews via Ipsos Access Panel.

Quota method applied to gender, age, occupation, region and market size.

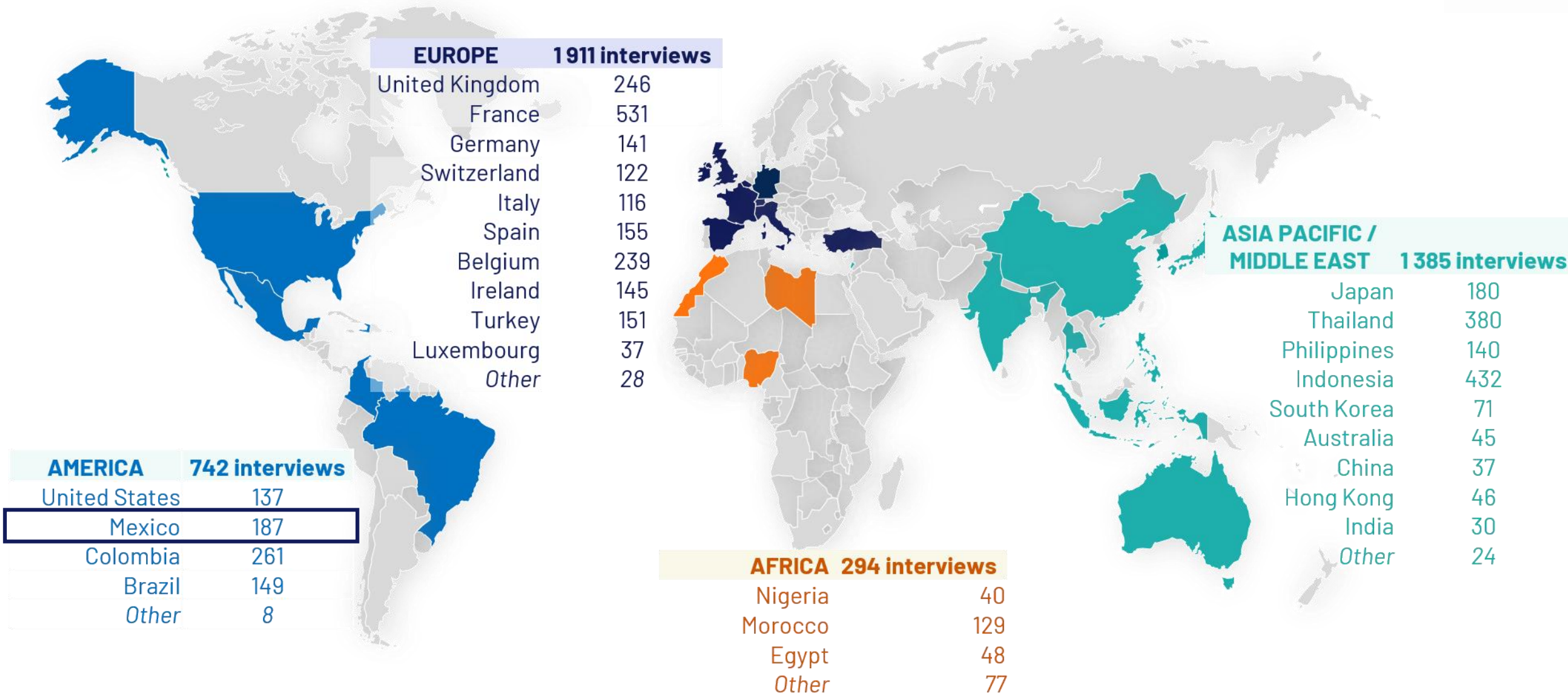
Reading notes: All results are expressed in percentages (%).

When a result presented based on a sub-sample is significantly higher than the overall result (with a 95% confidence threshold*), it is presented in **green**. If the result is significantly lower than the overall result (with a 95% confidence level*), it is shown in **red**. [The calculation of significant differences (with 95% thresholds) is based on the chi2 method].



*This report has been drawn up in compliance with the international standard ISO 20252 "Market, social and opinion research".
This report was reviewed by Alice Tétaz, Client Director, Ipsos Public Affairs, Ipsos bva.*

Experts: 4 345 interviews conducted in 62 countries and regions

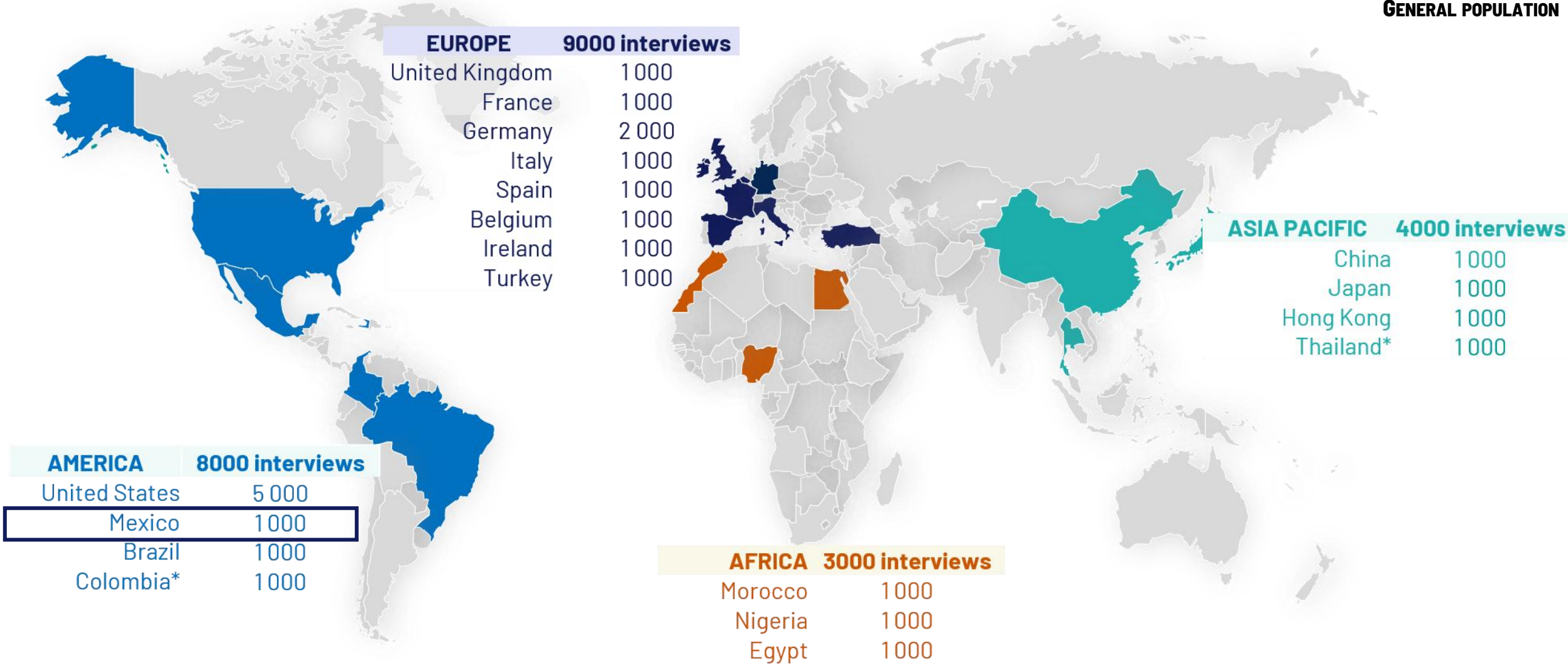


Other / No answer: 13

General population: 24 000 interviews conducted in 19 countries and regions



GENERAL POPULATION



*This year, 2 countries were added to the scope: Colombia and Thailand.
Switzerland was removed.

Experts: gender, age and job situation

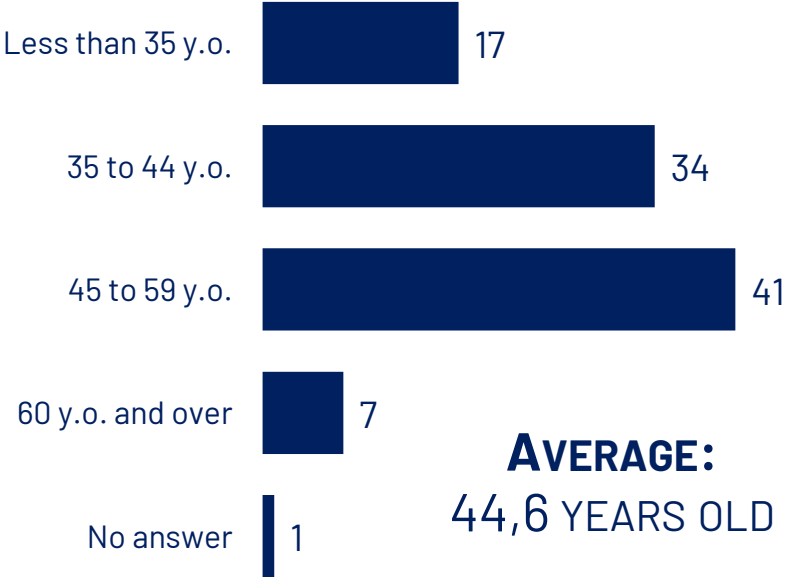


Women : 47%

Men : 53%



PER AGE



AVERAGE:
44,6 YEARS OLD

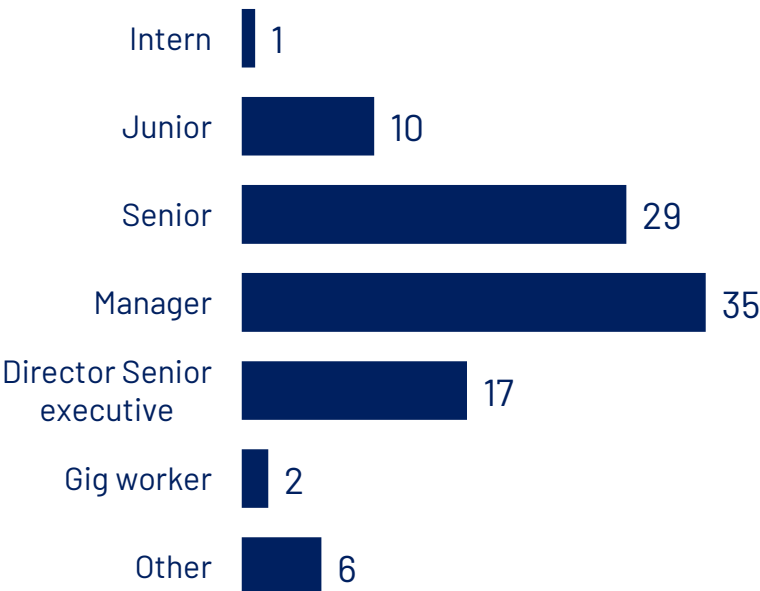
PER JOB SITUATION



AXA experts: status, professional family and entity



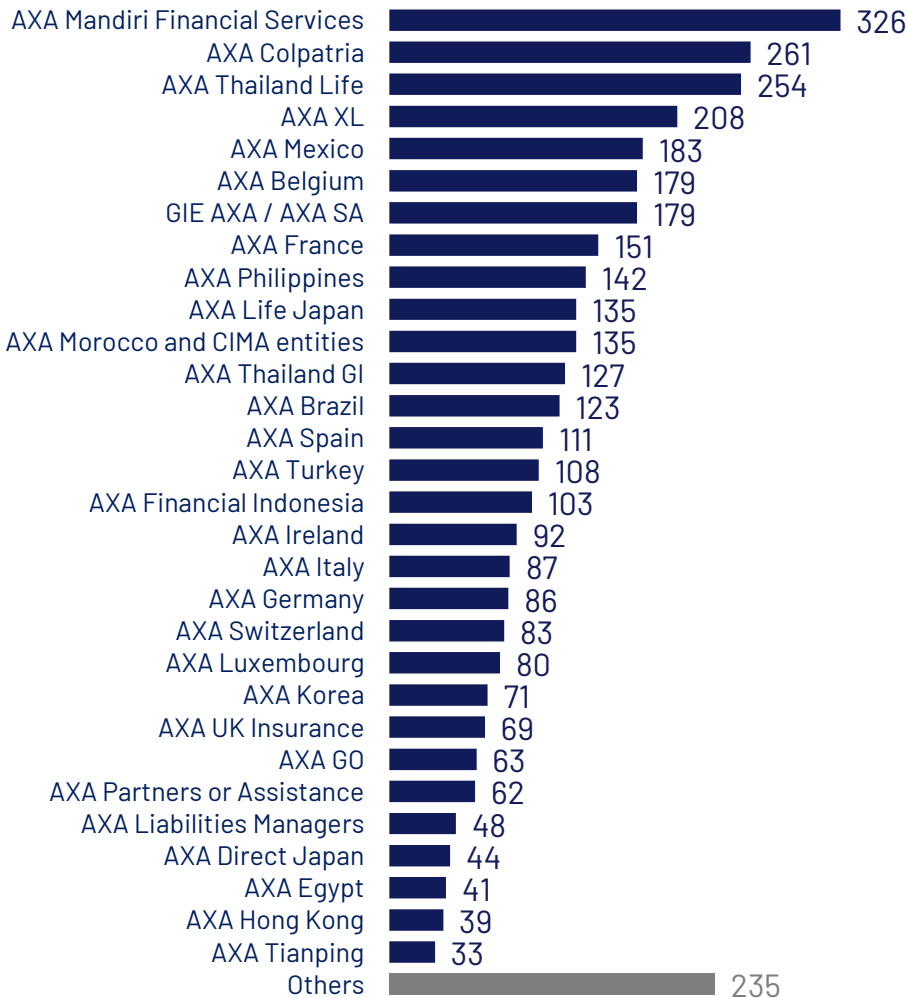
% PER STATUS WITHIN AXA



% PER PROFESSIONAL FAMILY WITHIN AXA



NUMBER OF RESPONDENTS PER ENTITY



FUTURE RISKS TOP 10 RANKING

01

TOP 10 FUTURE RISKS

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

This top 10 ranking has been calculated the same way since 2018. A risk earns 5 points for a first-place ranking, 4 for second, 3 for third, 2 for fourth, and 1 for fifth. The overall ranking is based on the total points for each risk.



In 2026, the list was reduced to 20 risks – compared to 25 risks before. The evolution of the top 10 must be taken with precaution.



EXPERTS



GENERAL POPULATION

Risks related to Artificial Intelligence and big data, including ethical risks	1	Climate change
Climate change	2	Risks related to Artificial Intelligence and big data, including ethical risks
Geopolitical instability	3	Pandemics and infectious diseases
Cyber security risks	4	Cyber security risks
Energy risks	5	New security threats and terrorism
Social tensions and movements	6	Financial stability risks
Social fragmentation	7	Geopolitical instability
Financial stability risks	8	Social tensions and movements
Macro-economic risks	9	Energy risks
Natural resources and biodiversity risks	10	Chronic illnesses and mental health



EVOLUTION OF THE TOP 10 FUTURE RISKS - 2023-2026

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

	2023	2024	2025	2026
1	Climate change	Climate change	Climate change	Risks related to Artificial Intelligence and big data, including ethical risks*
2	Cyber security risks	Geopolitical instability	Geopolitical instability	Climate change
3	Geopolitical instability	Cyber security risks	Cyber security risks	Geopolitical instability
4	Risks related to Artificial Intelligence and big data	Risks related to Artificial Intelligence and big data	Risks related to Artificial Intelligence and big data	Cyber security risks
5	Energy risks	Social tensions and movements	Social tensions and movements	Energy risks
6	Natural resources and biodiversity risks	Natural resources and biodiversity risks	Natural resources and biodiversity risks	Social tensions and movements
7	Financial stability risks	Energy risks	Macro-economic risks	Social fragmentation**
8	Social tensions and movements	New security threats and terrorism	Energy risks	Financial stability risks
9	Pandemics and infectious diseases	Pandemics and infectious diseases	Financial stability risks	Macro-economic risks
10	Macro-economic risks	Financial stability risks	Risks related to changing demographics	Natural resources and biodiversity risks

Environment & Energy

Tech & Data

Society, Politics & Regulation

Medicine & Health

Economy, Finance & Business Environment

*Before 2026, 2 items were suggested : « Risks related to Artificial Intelligence and Big data » and « Ethical risks regarding the use of technology »

**Item added in 2026



EVOLUTION OF THE TOP 10 FUTURE RISKS - 2023-2026

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

	2023	2024	2025	2026
1	Climate change	Climate change	Climate change	Climate change
2	Pandemics and infectious diseases	New security threats and terrorism	New security threats and terrorism	Risks related to Artificial Intelligence and big data, including ethical risks*
3	Cyber security risks	Cyber security risks	Cyber security risks	Pandemics and infectious diseases
4	Social tensions and movements	Social tensions and movements	Social tensions and movements	Cyber security risks
5	Energy risks	Pandemics and infectious diseases	Pandemics and infectious diseases	New security threats and terrorism
6	New security threats and terrorism	Geopolitical instability	Geopolitical instability	Financial stability risks
7	Financial stability risks	Financial stability risks	Risks related to Artificial Intelligence and big data	Geopolitical instability
8	Pollution	Pollution	Financial stability risks	Social tensions and movements
9	Geopolitical instability	Energy risks	Pollution	Energy risks
10	Natural resources and biodiversity risks	Risks related to Artificial Intelligence and big data	Chronic illnesses	Chronic illnesses and mental health**

Environment & Energy

Tech & Data

Society, Politics &
Regulation

Medicine & Health

Economy, Finance &
Business Environment

*Before 2026, 2 items were suggested : « Risks related to Artificial Intelligence and Big data » and « Ethical risks regarding the use of technology »

**Before 2026, item was « Chronic illnesses »



TOP 10 FUTURE RISKS - EXPERTS

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

America	Mexico	Africa	Europe	Asia Pacific and Middle East
1 Risks related to Artificial Intelligence and big data, including ethical risks	Risks related to AI and big data, including ethical risks	Risks related to Artificial Intelligence and big data, including ethical risks	Geopolitical instability	Risks related to Artificial Intelligence and big data, including ethical risks
2 Climate change	Climate change	Cyber security risks	Climate change	Cyber security risks
3 Cyber security risks	Cyber security risks	Geopolitical instability	Risks related to Artificial Intelligence and big data, including ethical risks	Climate change
4 Geopolitical instability	Geopolitical instability	Climate change	Cyber security risks	Geopolitical instability
5 Chronic illnesses and mental health	Chronic illnesses and mental health	Energy risks	Social tensions and movements	Energy risks
6 Natural resources and biodiversity risks	Macro-economic risks	Chronic illnesses and mental health	Energy risks	Financial stability risks
7 Social tensions and movements	Natural resources and biodiversity risks	Financial stability risks	Social fragmentation	Macro-economic risks
8 Energy risks	Pandemics and infectious diseases	Risks related to the future of Work	Macro-economic risks	Risks related to the future of Work
9 Social fragmentation	Social tensions and movements	Macro-economic risks	Natural resources and biodiversity risks	Social tensions and movements
10 Macro-economic risks	Risks related to the future of Work	Pandemics and infectious diseases	Risks related to changing demographics	Chronic illnesses and mental health
Environment & Energy	Tech & Data	Society, Politics & Regulation	Medicine & Health	Economy, Finance & Business Environment

TOP 10 FUTURE RISKS - GENERAL POPULATION

PER CLUSTER



GENERAL POPULATION

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

	America	Mexico	Africa	Europe	Asia Pacific
1	Climate change	Climate change	Pandemics and infectious diseases	Climate change	Climate change
2	Risks related to AI and big data, including ethical risks	Pandemics and infectious diseases	New security threats and terrorism	Geopolitical instability	Cyber security risks
3	Pandemics and infectious diseases	Chronic illnesses and mental health	Climate change	Social tensions and movements	Risks related to AI and big data, including ethical risks
4	Cyber security risks	Natural resources and biodiversity risks	Chronic illnesses and mental health	Energy risks	Energy risks
5	New security threats and terrorism	New security threats and terrorism	Pollution and long term-exposure to harmful substances	New security threats and terrorism	Pandemics and infectious diseases
6	Financial stability risks	Cyber security risks	Risks related to AI and big data, including ethical risks	Financial stability risks	Financial stability risks
7	Chronic illnesses and mental health	Financial stability risks	Cyber security risks	Risks related to AI and big data, including ethical risks	Geopolitical instability
8	Social tensions and movements	Pollution and long term-exposure to harmful substances	Financial stability risks	Cyber security risks	Macro-economic risks
9	Social fragmentation	Risks related to the future of Work	Energy risks	Social fragmentation	Risks related to the future of Work
10	Geopolitical instability	Risks related to AI and big data, including ethical risks	Social fragmentation	Pandemics and infectious diseases	Social tensions and movements
	Environment & Energy	Tech & Data	Society, Politics & Regulation	Medicine & Health	Economy, Finance & Business Environment

AI, CLIMATE CHANGE AND GEOPOLITICAL INSTABILITY: GLOBAL THREATS, THE NEW NORMAL

02

RISKS RELATED TO AI AND BIG DATA, INCLUDING ETHICAL RISKS



EXPERTS

RISK N°1 OVERALL

Risk N° 1 IN MEXICO

LEVEL OF
VULNERABILITY

 **65%**

73% IN MEXICO

ALREADY THERE
FOR 34%

37% IN MEXICO

RAPIDLY EMERGING
FOR 54%

53% IN MEXICO

PREPAREDNESS
OF PUBLIC
AUTHORITIES
9%

5% IN MEXICO



MAIN CONCERN = ETHICAL
RISKS (HUMAN RIGHTS, DATA
MISUSE, BIAS, ETC) (34%),
28% IN MEXICO

1ST MAIN CONCERN IN MEXICO :
"BLACK BOX EFFECT" AT 30%



GENERAL POPULATION

RISK N°2 OVERALL

Risk N° 10 IN MEXICO

LEVEL OF
VULNERABILITY

 **67%**

83% IN MEXICO

ALREADY THERE
FOR 27%

24% IN MEXICO

RAPIDLY EMERGING
FOR 48%

50% IN MEXICO

PREPAREDNESS
OF PUBLIC
AUTHORITIES
29%

35% IN MEXICO



MAIN CONCERN =
ETHICAL RISKS (HUMAN
RIGHTS, DATA MISUSE,
BIAS, ETC) (34%)

SAME MAIN CONCERN AT
31% IN MEXICO

CLIMATE CHANGE



EXPERTS

RISK N°2 OVERALL

Risk N° 2 IN MEXICO

LEVEL OF VULNERABILITY

 **63%**

(-3 VS 2025)

81% IN MEXICO

**ALREADY THERE
FOR 48% (-2 VS 2025)**

57% IN MEXICO

**RAPIDLY EMERGING
FOR 36% (+1 VS 2025)**

38% IN MEXICO

**PREPAREDNESS
OF PUBLIC
AUTHORITIES**
13% (+1)

4% IN MEXICO



**MAIN CONCERN =
DESTRUCTIONS DUE TO
STORMS, DROUGHTS, FLOODS,
WILDFIRES, HAIL, SEA LEVEL
RISE, ETC. (54%)**
SAME MAIN CONCERN AT
64% IN MEXICO



GENERAL POPULATION

RISK N°1 OVERALL

Risk N°1 IN MEXICO

LEVEL OF VULNERABILITY

 **76%**

(+1 VS 2025)

87% IN MEXICO

**ALREADY THERE
FOR 38% (-4 VS 2025)**

34% IN MEXICO

**RAPIDLY EMERGING
FOR 38% (+1 VS 2025)**

47% IN MEXICO

**PREPAREDNESS
OF PUBLIC
AUTHORITIES**
30% (-2)

35% IN MEXICO



**MAIN CONCERN =
DESTRUCTIONS DUE TO STORMS,
DROUGHTS, FLOODS, WILDFIRES,
HAIL, SEA LEVEL RISE, ETC.
(48%)**
SAME MAIN CONCERN AT
50% IN MEXICO

GEOPOLITICAL INSTABILITY



EXPERTS

RISK N°3 OVERALL

Risk N°4 IN MEXICO

LEVEL OF VULNERABILITY

 **64%**

(+4 VS 2025)

62% IN MEXICO

ALREADY THERE FOR 53% (+5 VS 2025)

41% IN MEXICO

RAPIDLY EMERGING FOR 37% (-3 VS 2025)

42% IN MEXICO

PREPAREDNESS OF PUBLIC AUTHORITIES

15% (-1)

5% IN MEXICO



MAIN CONCERN =

ECONOMIC CONSEQUENCES OF GEOPOLITICAL TENSIONS (TRADE WARS, SUPPLY CHAINS, SANCTIONS, ...)**(50%)**

SAME MAIN CONCERN AT 50% IN MEXICO



GENERAL POPULATION

RISK N°7 OVERALL

Risk N°13 IN MEXICO

LEVEL OF VULNERABILITY

 **68%**

(+4 VS 2025)

76% IN MEXICO

ALREADY THERE FOR 36% (-2 VS 2025)

29% IN MEXICO

RAPIDLY EMERGING FOR 40% (+1 VS 2025)

44% IN MEXICO

PREPAREDNESS OF PUBLIC AUTHORITIES

29% (-4)

32% IN MEXICO



MAIN CONCERN =

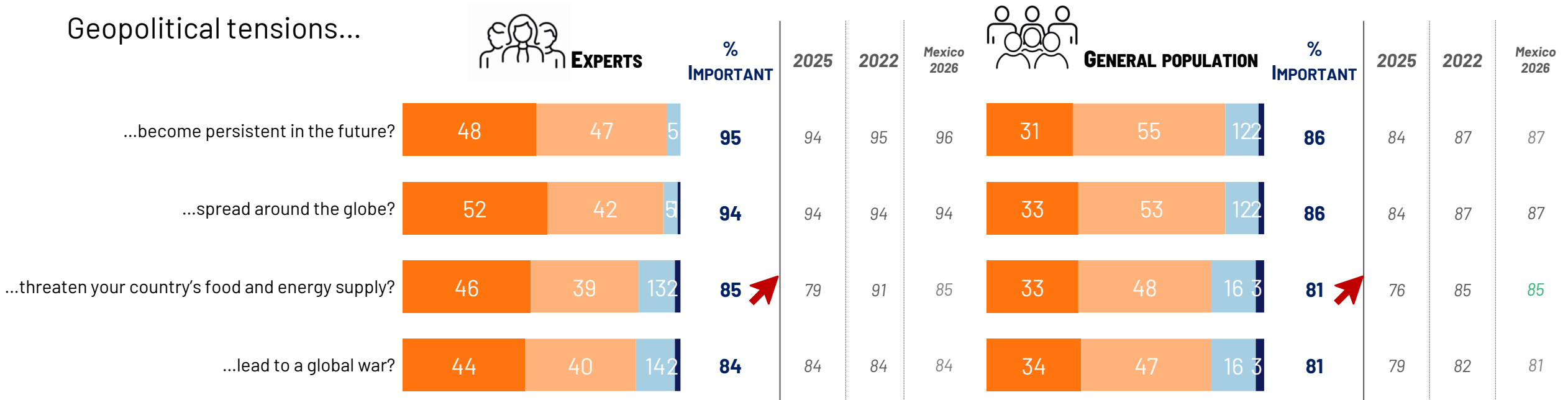
ECONOMIC CONSEQUENCES OF GEOPOLITICAL TENSIONS (TRADE WARS, SUPPLY CHAINS, SANCTIONS, ...)**(36%)**

SAME MAIN CONCERN AT 50% IN MEXICO

GEOPOLITICAL TENSIONS REMAIN A MAJOR SOURCE OF RISK, ACCORDING TO BOTH EXPERTS AND THE GENERAL POPULATION

Do you think there is an important risk that: ■ Very important ■ Somewhat important ■ Somewhat not important ■ Not important at all

Geopolitical tensions...



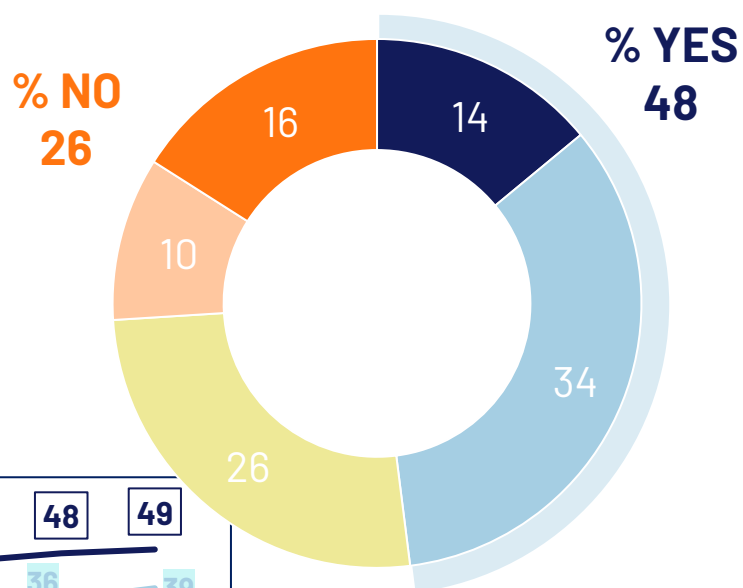


GENERAL POPULATION

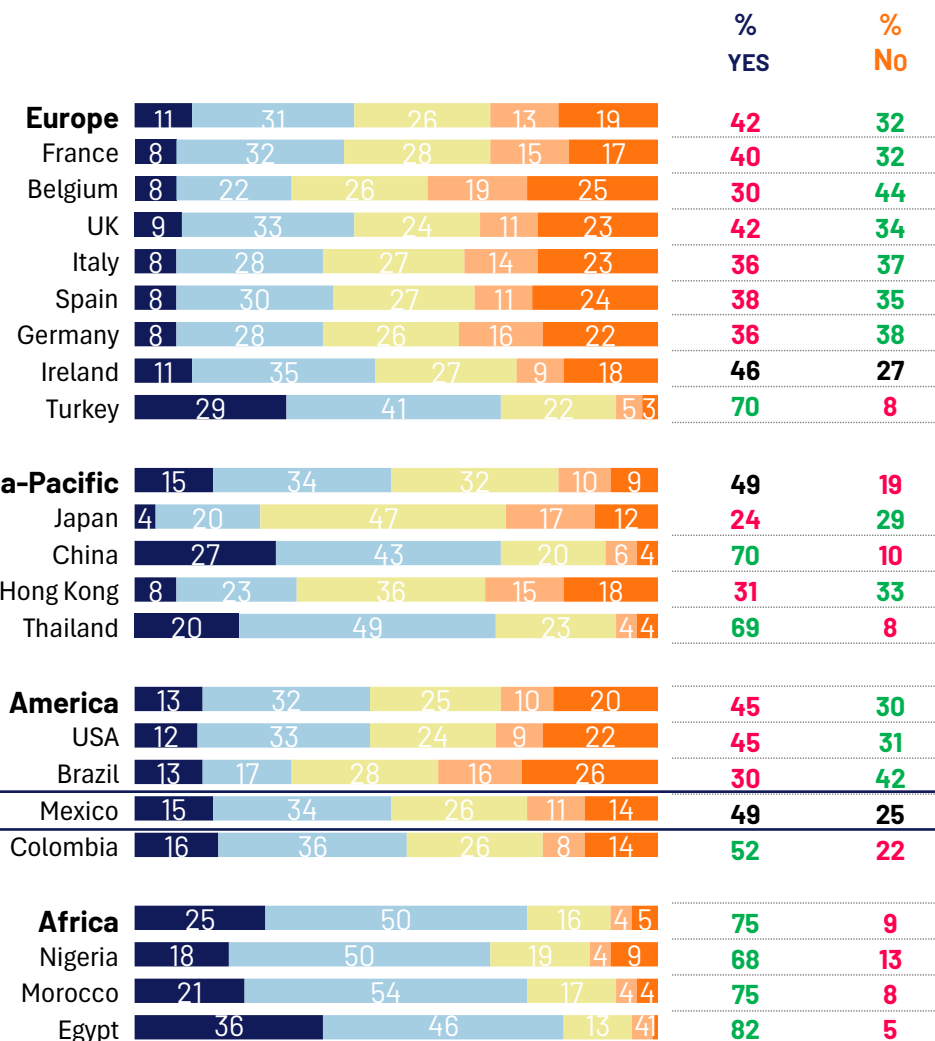
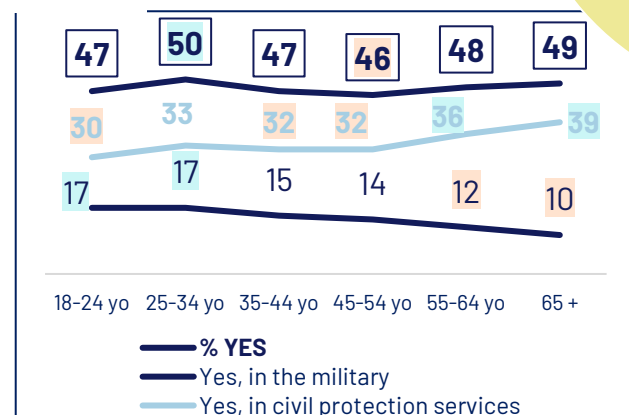
THE WILLINGNESS TO SERVE ONE'S COUNTRY IS NOT SHARED UNIVERSALLY – WITH SIGNIFICANT GEOGRAPHICAL VARIATIONS

In the event of a major geopolitical conflict, if your country were attacked, would you be willing to serve your country?

■ Yes, in the military ■ Yes, in civil protection services ■ Unsure ■ Somewhat no ■ Certainly not



PER AGE



THE INTERNAL PERIL: 03

A FRAGMENTED SOCIETY, MARKED BY INTERGENERATIONAL TENSIONS

A LARGE MAJORITY OF BOTH CITIZENS AND EXPERTS PERCEIVE THEIR NATION'S SOCIETY AS DIVIDED

Which of the following statements best describes your perception of society in your country today?

2025



EXPERTS



GENERAL POPULATION

2025

23

% FRAGMENTED
69 (-5)

20

My country faces a deep and worrying social divide, with the population no longer sharing common values and aspirations.

22

% FRAGMENTED
63 (+4)

20

51

49

The population is fragmented into several groups with diverging interests that share fewer and fewer common values and aspirations.

41

39

22

26

There are some divisions, but overall the population still shares common values and aspirations.

29

31

4

5

The population is fairly united and shares common values and aspirations.

8

10

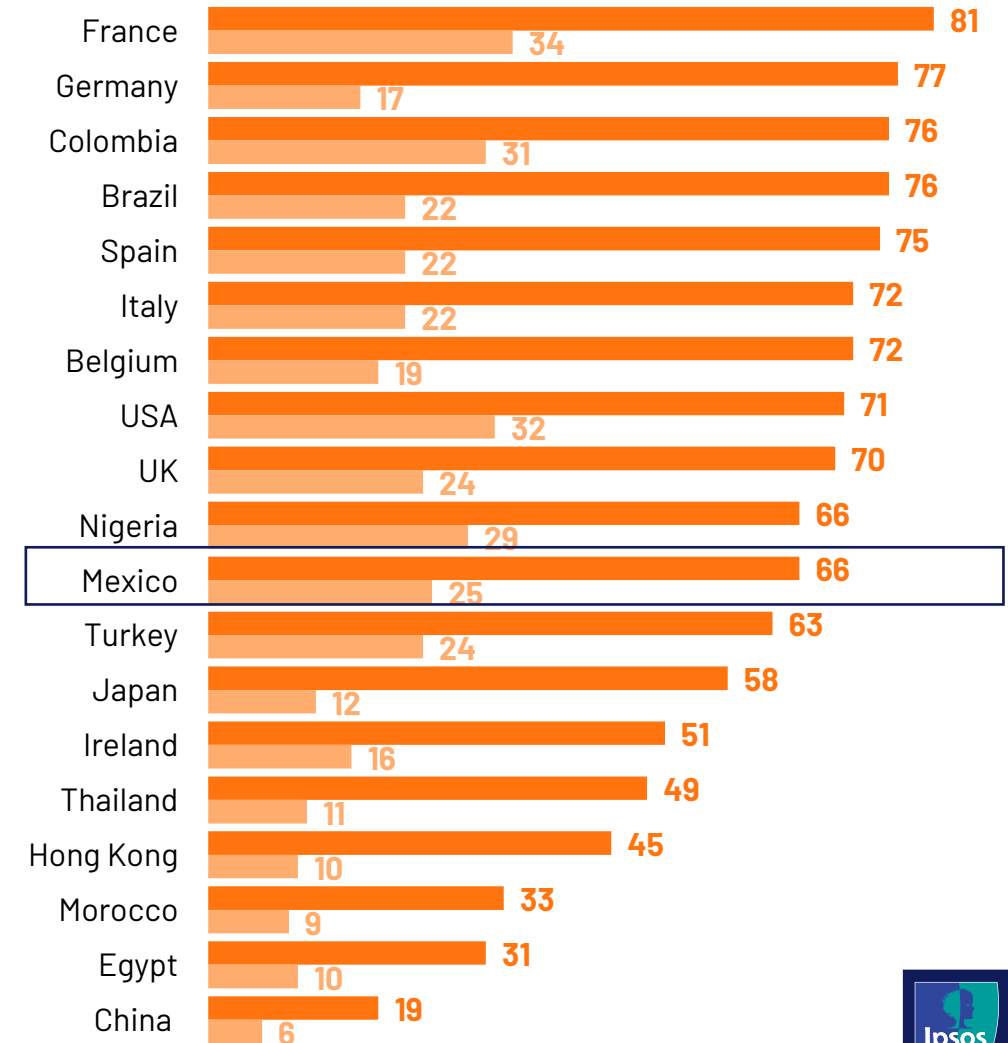
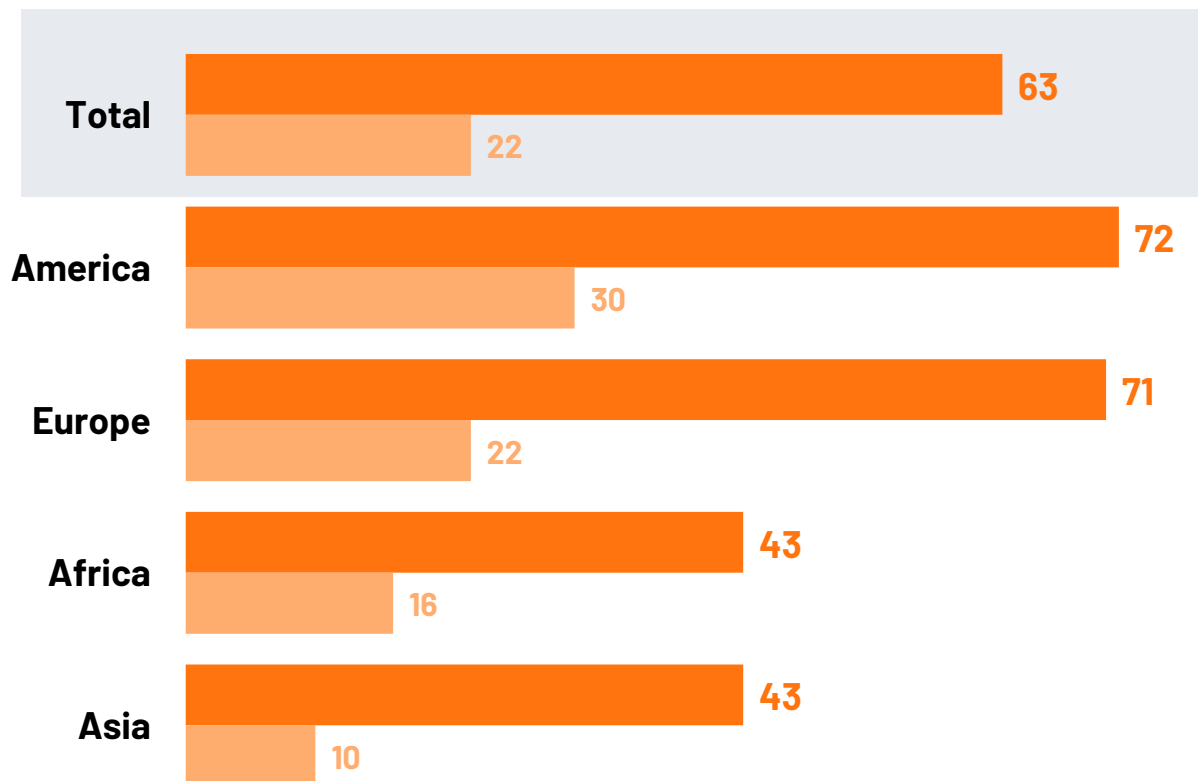
SIGNIFICANT GEOGRAPHICAL DISPARITIES EXIST, AMERICAN AND EUROPEAN NATIONS SHOWING DEEP FRAGMENTATION



GENERAL POPULATION

Which of the following statements best describes your perception of society in your country today?

■ % Fragmented ■ Incl. % Deep and worrying social divide



GROWING ECONOMIC AND SOCIAL INEQUALITIES, ALONG WITH IDEOLOGICAL DIVISIONS, ARE THE MAIN DIVIDING FACTORS

What do you think are the main dividing factors in your country today? Three answers possible



MOST CITIZENS ALSO EXPERIENCE GENERATIONAL TENSIONS

How often do you personally experience tensions with people of different generations, because of your age difference?

Never Rarely Sometimes Often Very often

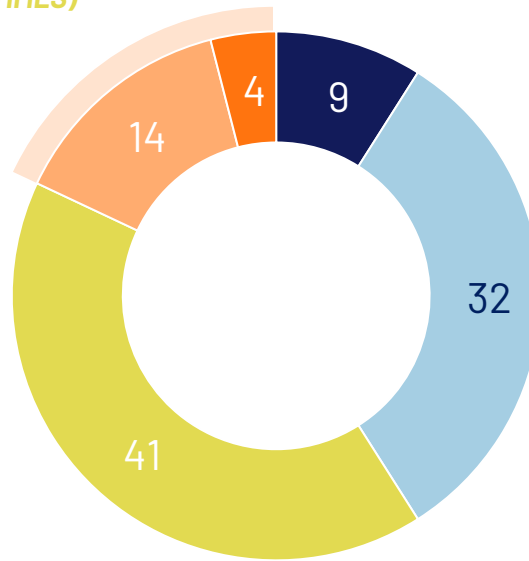


New question

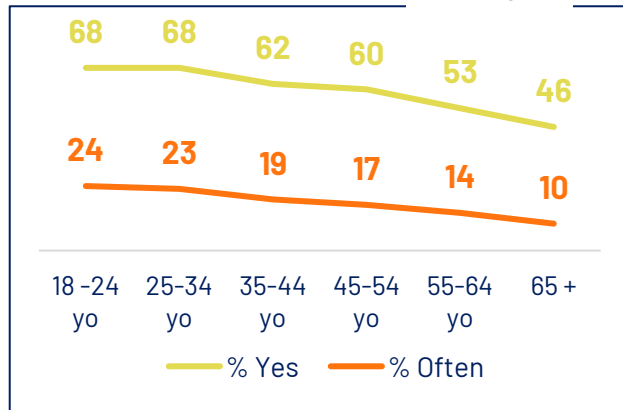
GENERAL POPULATION

% YES
(VERY OFTEN + OFTEN + SOMETIMES)

59
INCL. % OFTEN
18



PER AGE

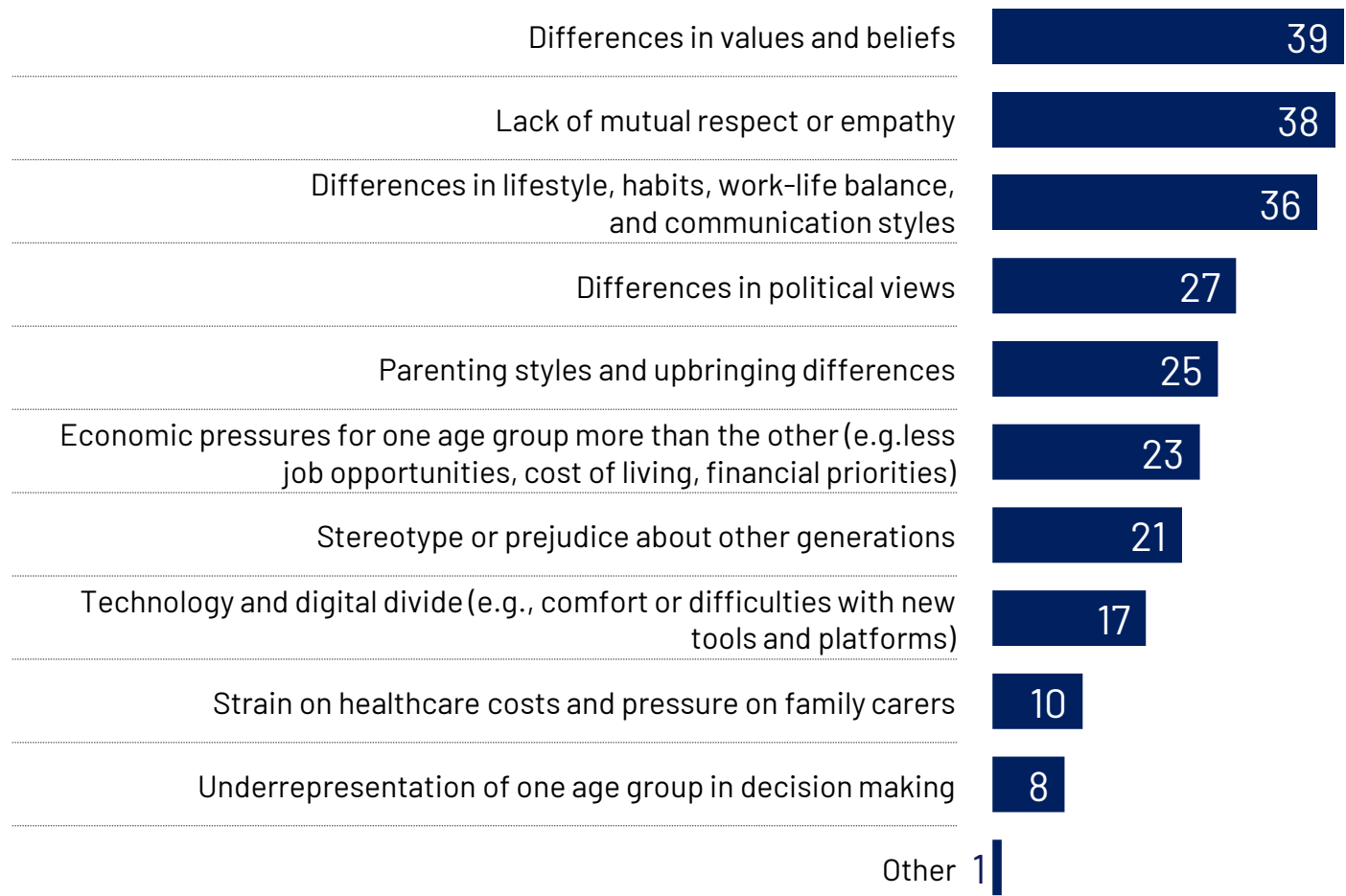


						% YES	INCL. % OFTEN
Europe	11	36	39	11	3	53	14
France	16	43	30	9	2	41	11
Belgium	11	36	39	12	2	53	14
UK	15	37	39	7	2	48	9
Italy	8	33	43	14	2	59	16
Spain	12	38	35	12	3	50	15
Germany	7	34	43	14	2	59	16
Ireland	13	34	40	9	4	53	13
Turkey	8	34	37	14	7	58	21
Asia-Pacific	5	28	49	15	3	67	18
Japan	4	33	50	10	3	63	13
China	6	24	52	16	2	70	18
Hong Kong	7	31	51	10	1	62	11
Thailand	4	24	43	24	5	72	29
America	10	34	38	14	4	56	18
USA	11	35	38	12	4	54	16
Brazil	7	33	41	15	4	60	19
Mexico	6	34	36	18	6	60	24
Colombia	8	32	37	19	4	60	23
Africa	5	21	49	18	7	74	25
Nigeria	5	23	50	18	4	72	22
Morocco	6	26	44	19	5	68	24
Egypt	4	14	51	18	13	82	31

A CLASH OF VALUES, BELIEFS AND LIFESTYLES, ALONG WITH A LACK OF MUTUAL RESPECT ARE THE MAIN REASONS BEHIND THESE TENSIONS

When you experience tensions with people from another generation, what are these tensions usually about?

To people who experience tensions between generations rarely, sometimes, often, very often



PER AGE					
18 – 24 yo	25– 34 yo	35– 44 yo	45– 54 yo	55– 64 yo	65 +
34	36	38	39	42	42
32	31	36	41	43	44
36	37	36	37	36	33
26	25	25	26	28	30
25	26	28	26	23	23
25	28	24	22	21	20
28	23	21	20	18	18
18	20	18	17	15	16
10	11	10	8	10	11
11	11	10	7	6	7
1	-	1	1	1	1

ALL REGIONS

New question

**GENERAL POPULATION**
MEXICO
2026

41
40
30
20
37
18
26
18
7
9
1

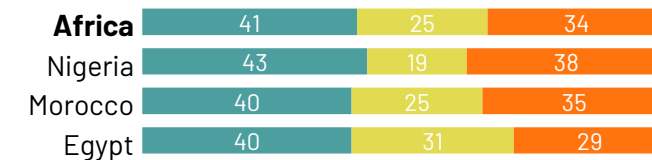
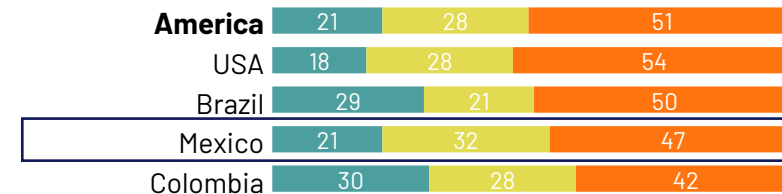
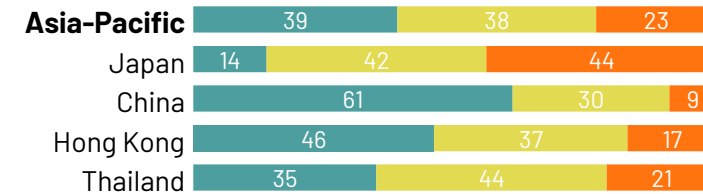
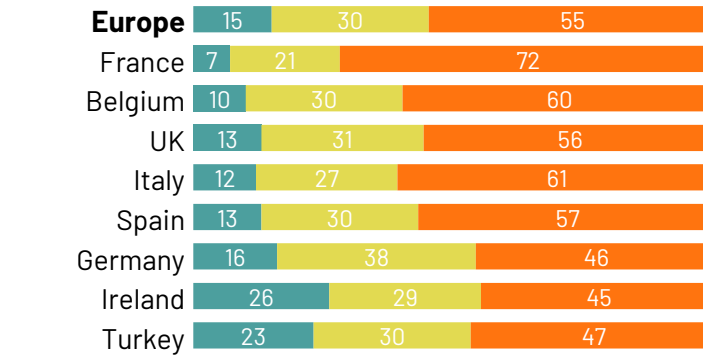
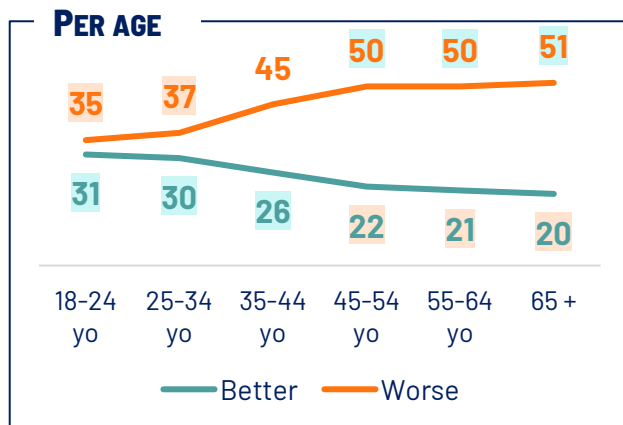
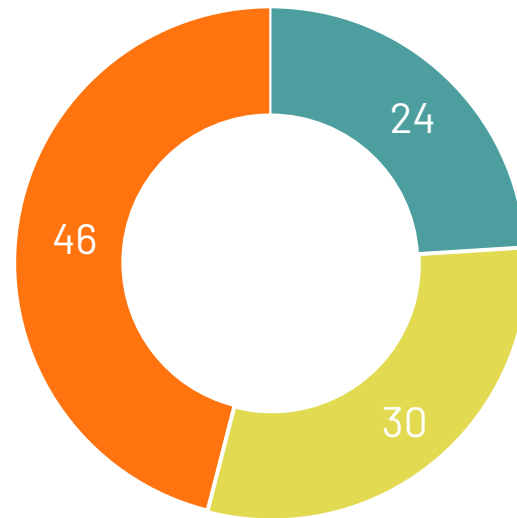
EXPECTATIONS FOR FUTURE GENERATIONS' QUALITY OF LIFE ARE PESSIMISTIC

Do you believe that younger generations will have a better, similar or worse quality of life compared to your generation?

■ Better ■ Similar ■ Worse



New question



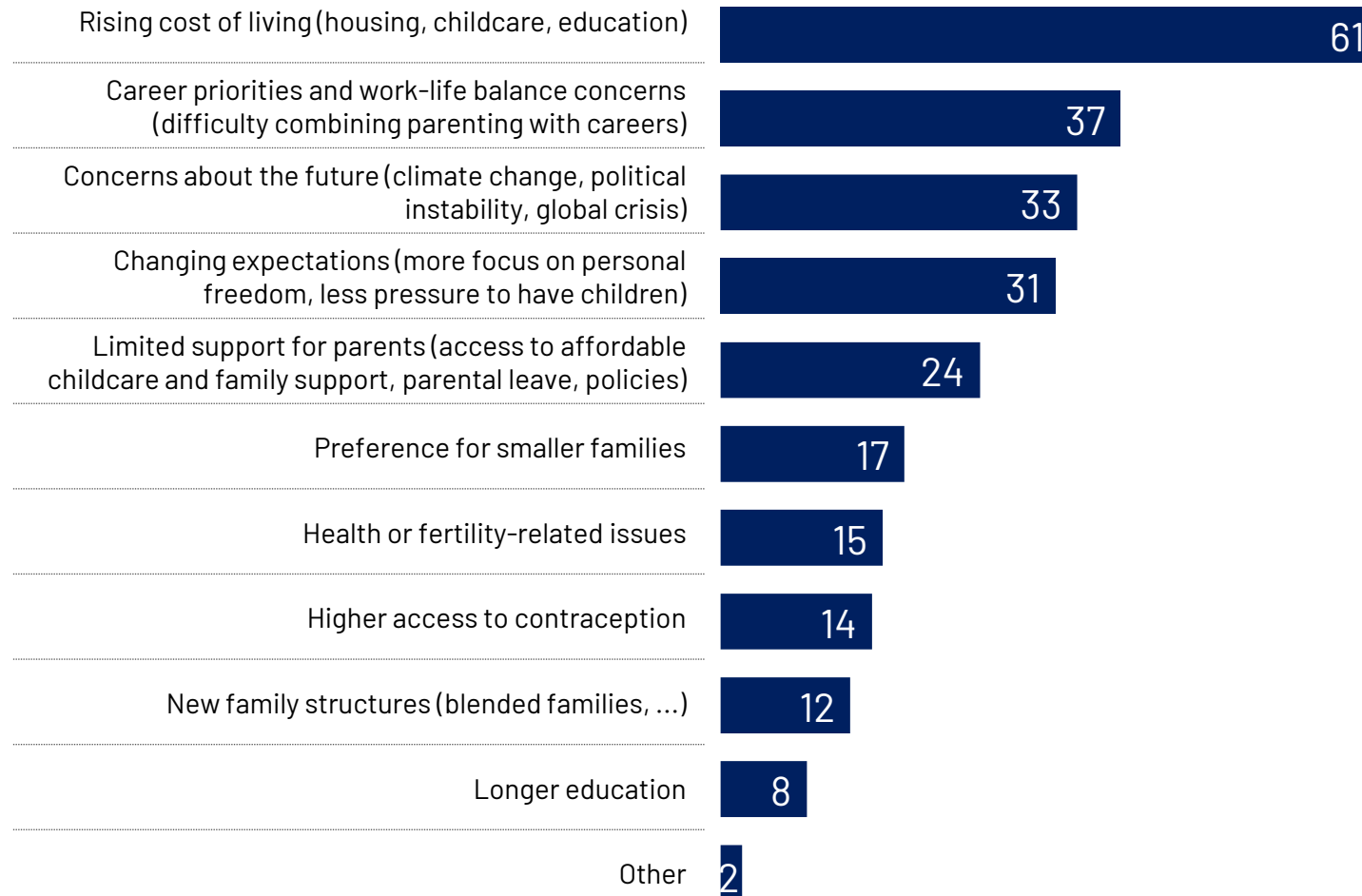


GENERAL POPULATION

MEXICO
2026

CITIZENS VIEW THE RISING COST OF LIVING AS THE MAIN FACTOR BEHIND THE GLOBAL DECLINE IN BIRTH RATES

How would you explain the current global shrinking of birth rates? (Up to 3 answers)



PER AGE					
18-24 yo	25-34 yo	35-44 yo	45-54 yo	55-64 yo	65+
57	58	60	63	65	64
33	34	36	35	39	42
35	35	33	33	34	31
28	29	29	31	33	33
26	28	26	22	21	22
14	14	15	17	18	22
17	18	19	15	12	11
15	15	15	13	12	14
11	11	12	13	13	14
10	9	9	8	7	7
1	1	1	2	2	2

45

35

29

31

17

28

15

17

20

12

1

TECHNOLOGY AND PREVENTION AS SOLUTIONS TO MITIGATE FUTURE RISKS?

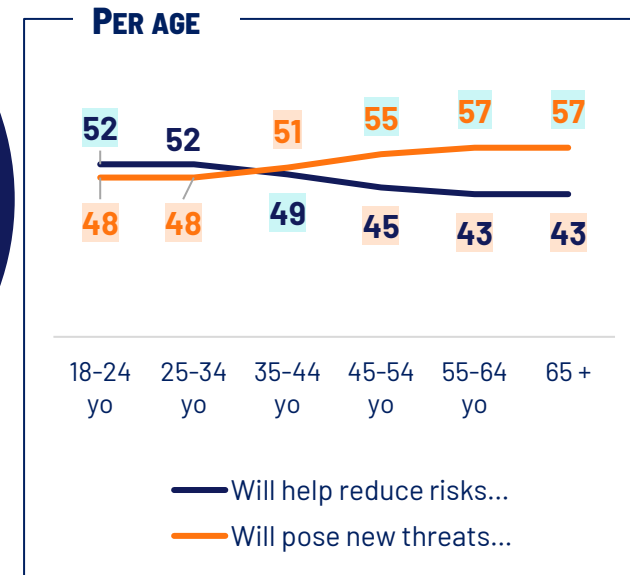
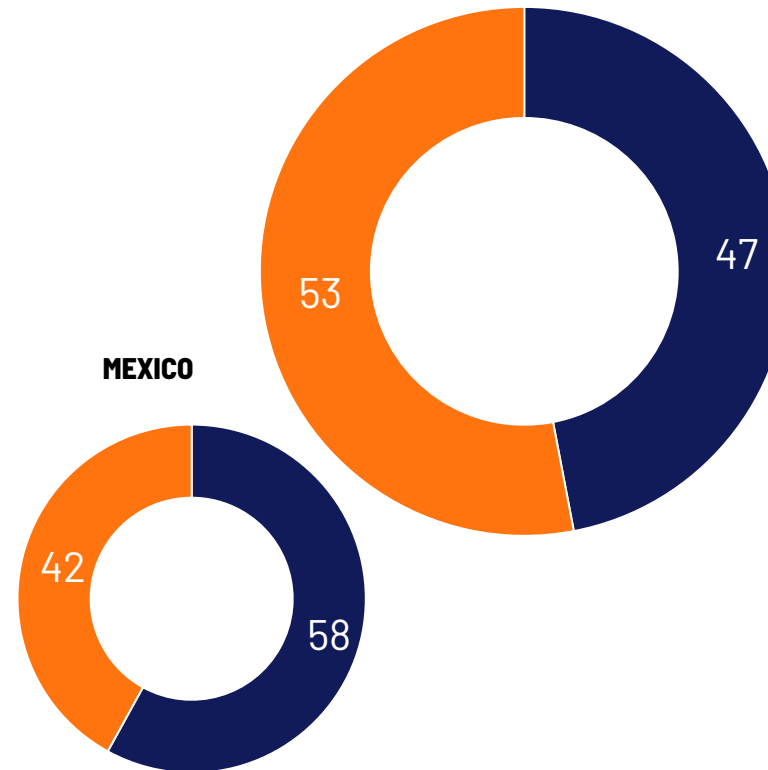
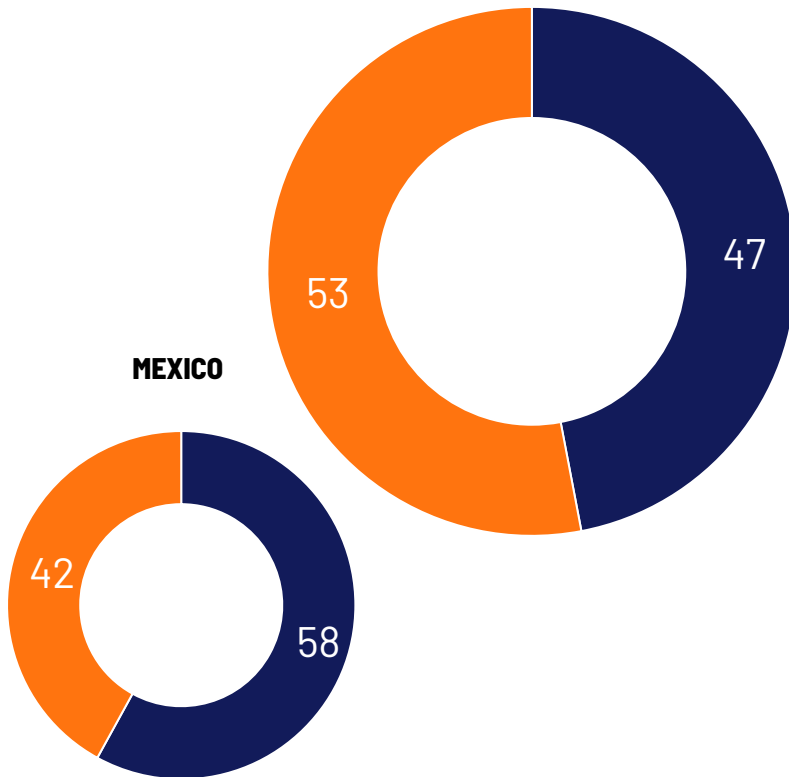
04

THE IMPACT OF TECHNOLOGY ON FUTURE RISK MANAGEMENT IS POLARIZING

Do you believe that future technologies...

■ Will help reduce risks more than they will pose new threats

■ Will pose new threats more than they will reduce risks



THE PERCEPTION OF RISK AND TECHNOLOGY VARIES ACROSS REGIONS

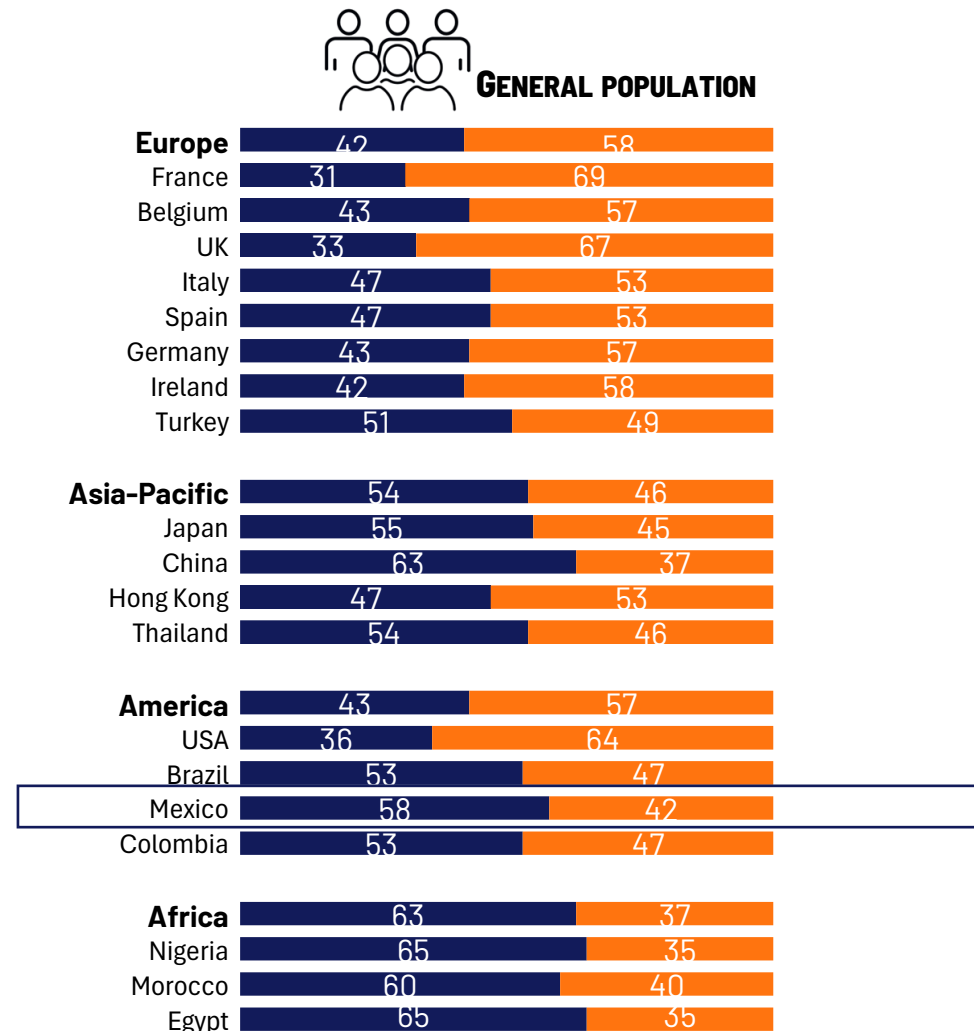
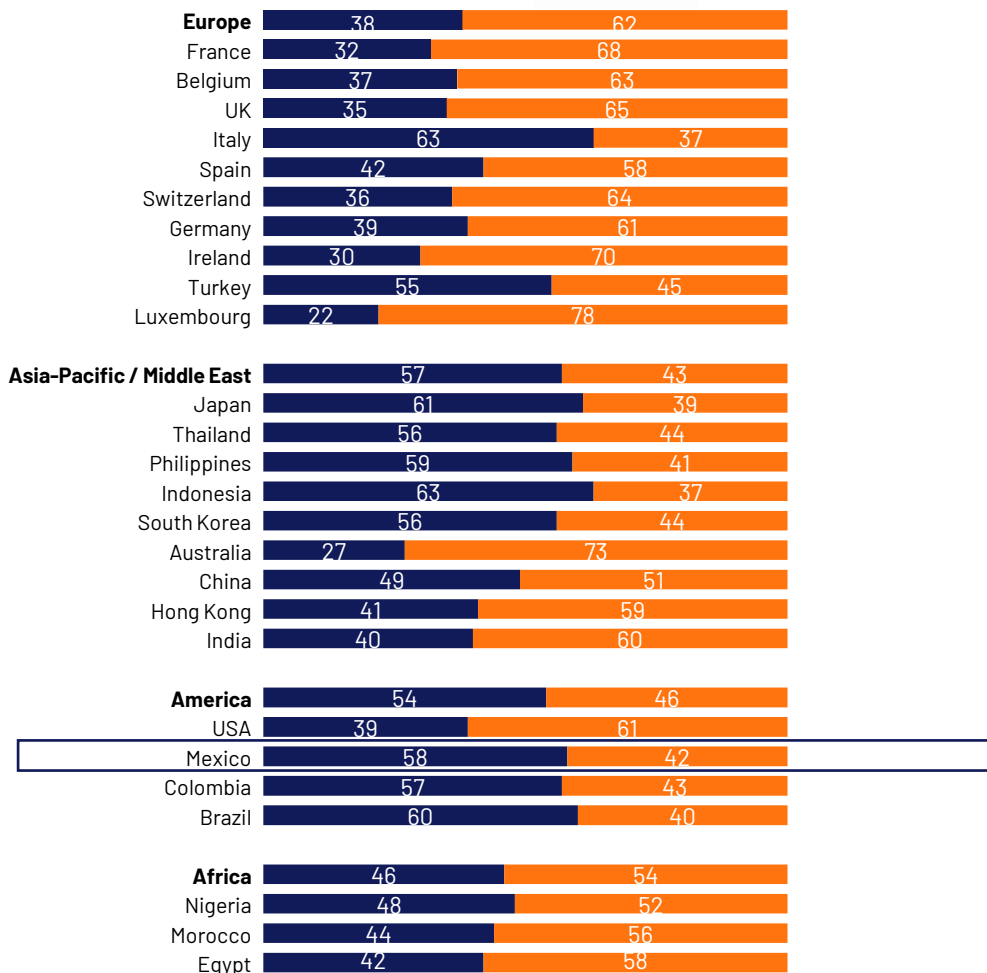
Do you believe that future technologies...



Will help reduce risks more than they will pose new threats



Will pose new threats more than they will reduce risks



PREVENTION IS STILL CONSIDERED AN EXCELLENT SOLUTION TO AVOID RISKS, AT LEAST PARTIALLY

When you think about the risks that worry you the most, would you say that they could be avoided with a strong action of prevention?

■ Yes, totally

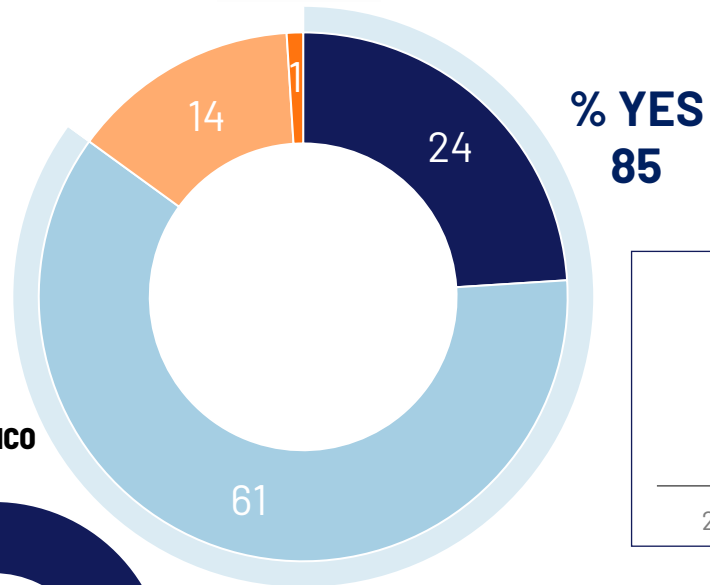
■ Yes, partially

■ Not really

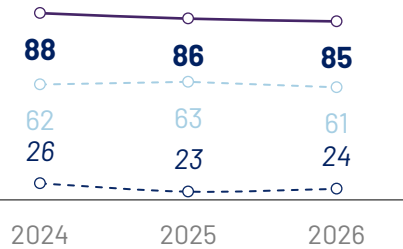
■ Not at all



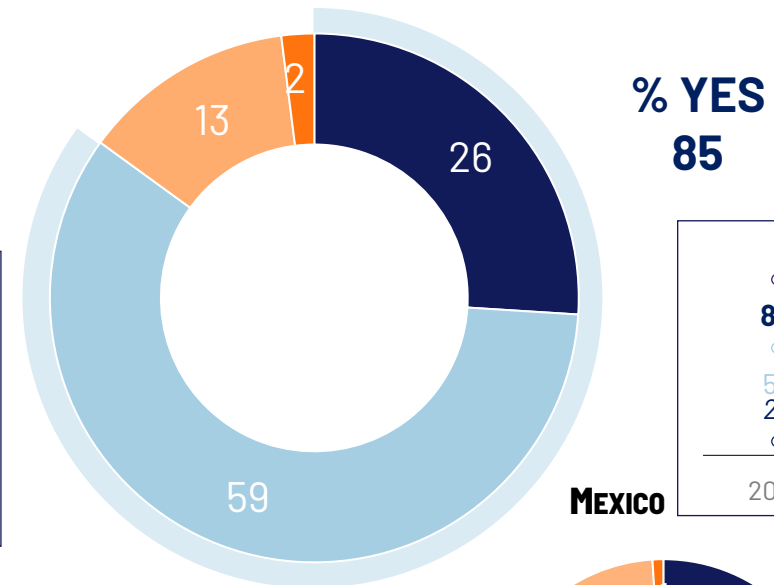
EXPERTS



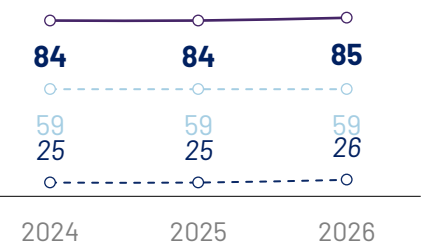
Evolution 2024-2026



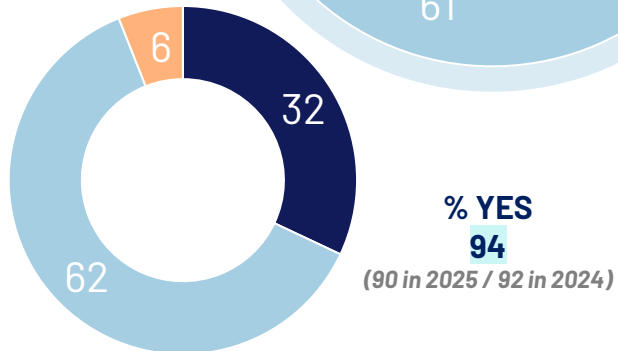
GENERAL POPULATION



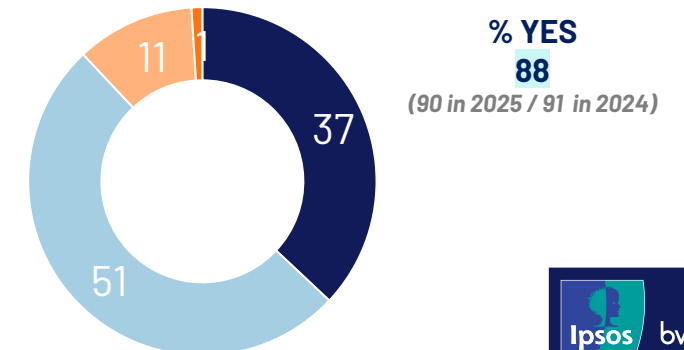
Evolution 2024-2026



MEXICO



MEXICO



OPINION ON THE POSSIBLE PREVENTION OF RISKS

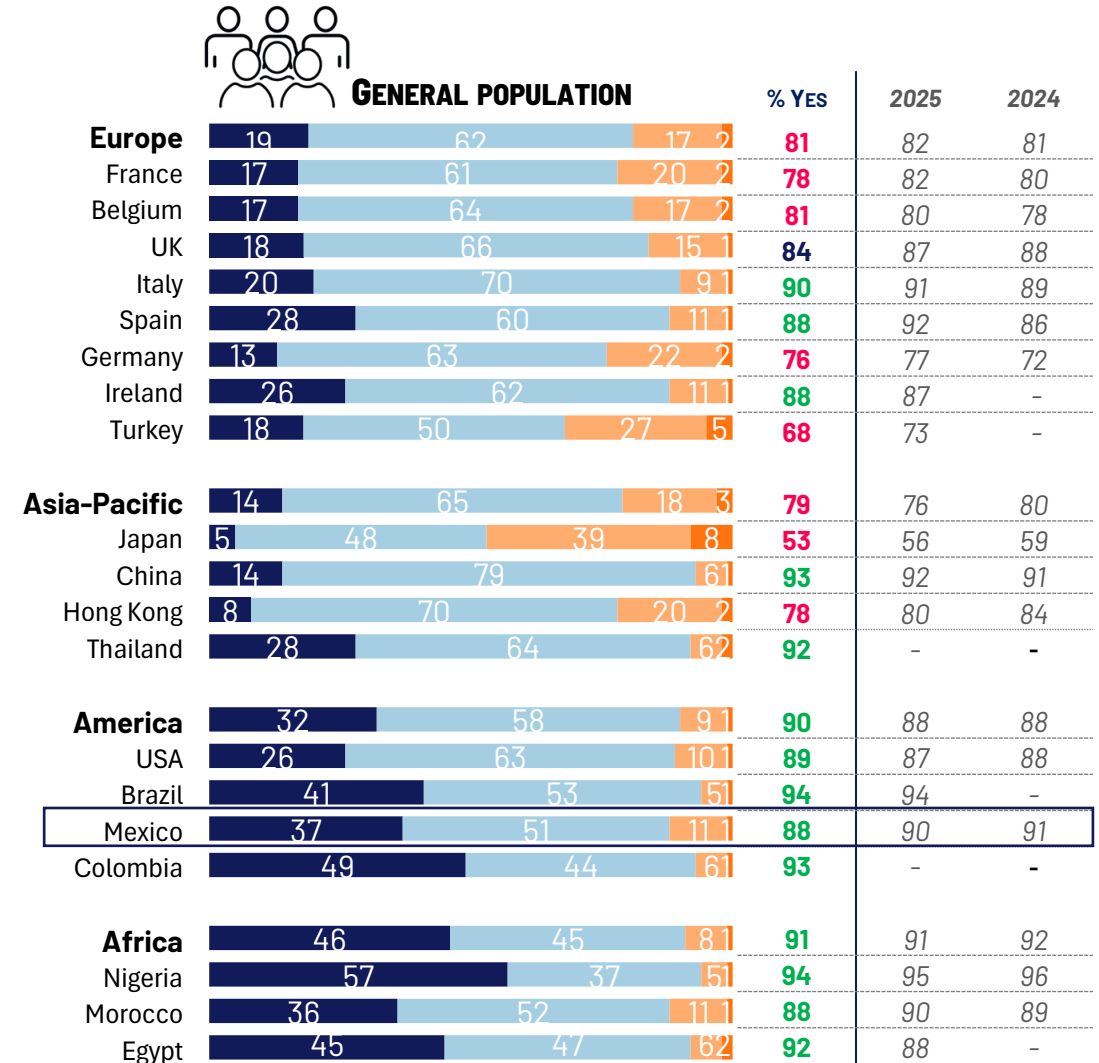
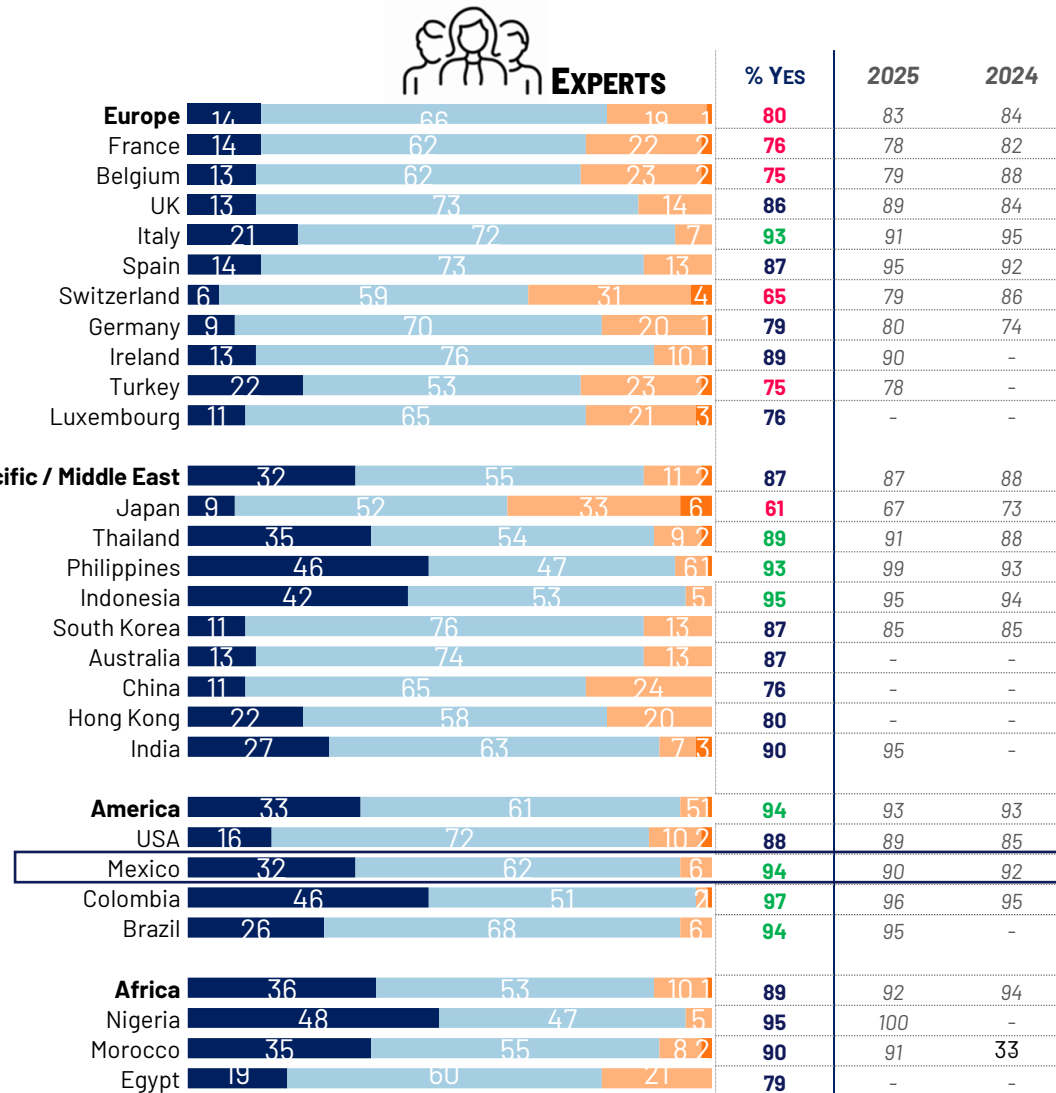
When you think about the risks that worry you the most, would you say that they could be avoided with a strong action of prevention?

■ Yes, totally

■ Yes, partially

■ Not really

■ Not at all





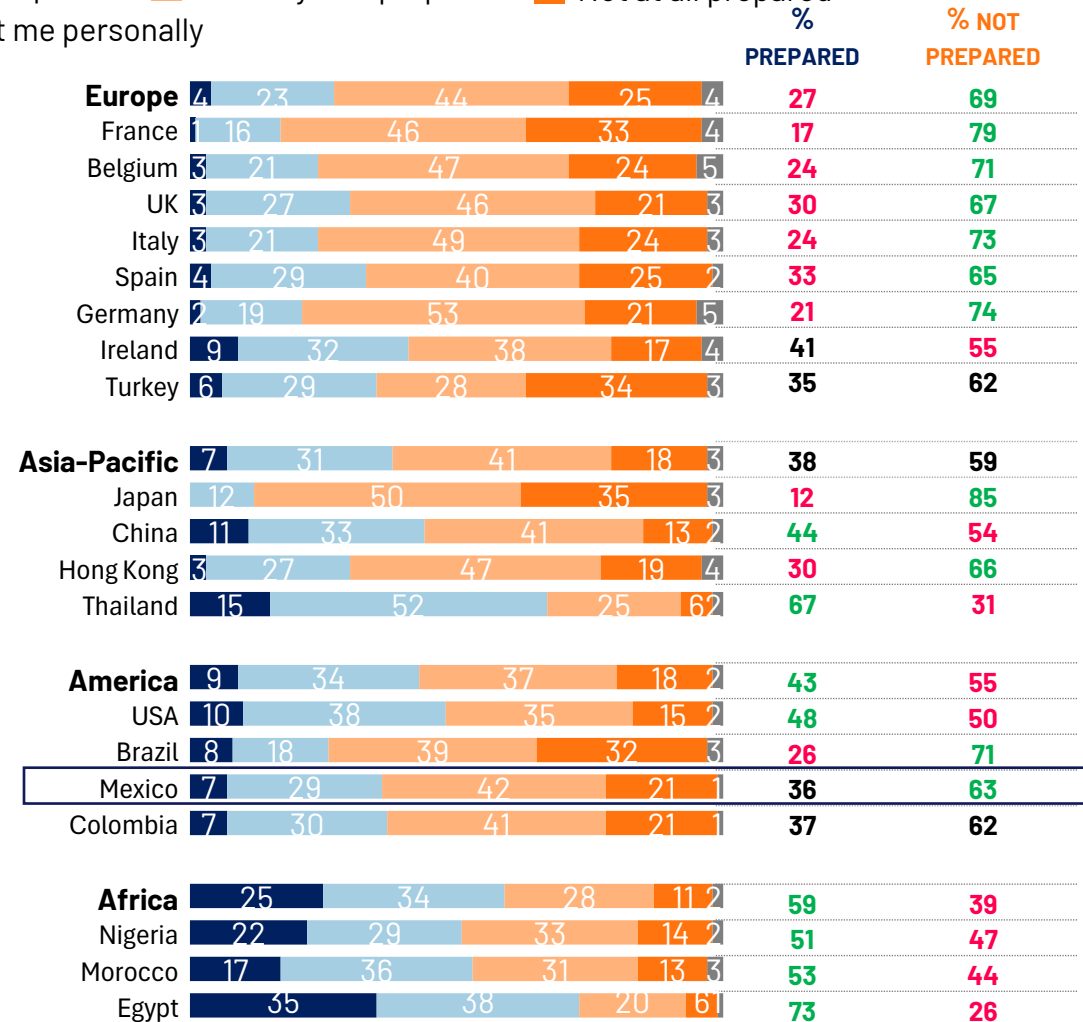
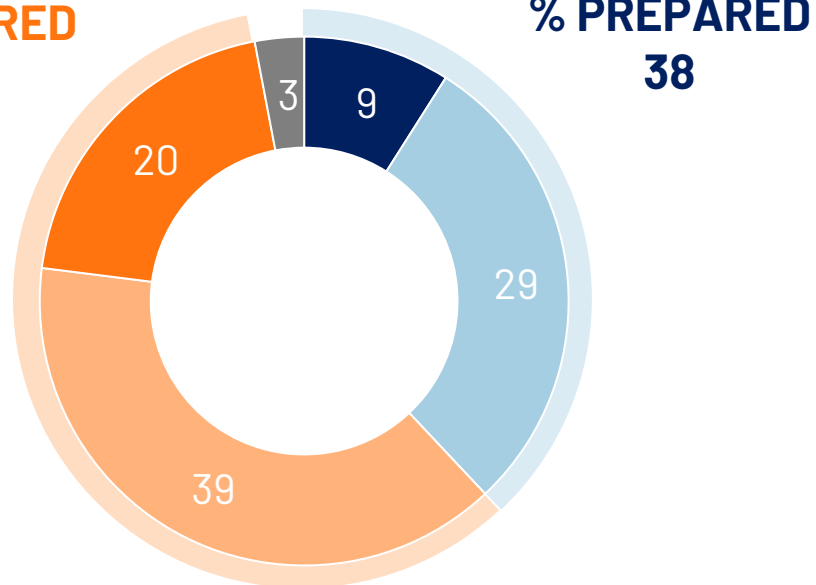
GENERAL POPULATION

HOWEVER, THE MAJORITY OF CITIZENS FEEL UNPREPARED TO TACKLE A MAJOR CRISIS

How prepared do you personally feel to handle a major crisis (e.g., natural disaster, pandemic, economic collapse, cyberattack)?

■ Very well prepared ■ Somewhat prepared ■ Not very well prepared ■ Not at all prepared
 ■ I don't believe a major crisis will affect me personally

% NOT PREPARED
59



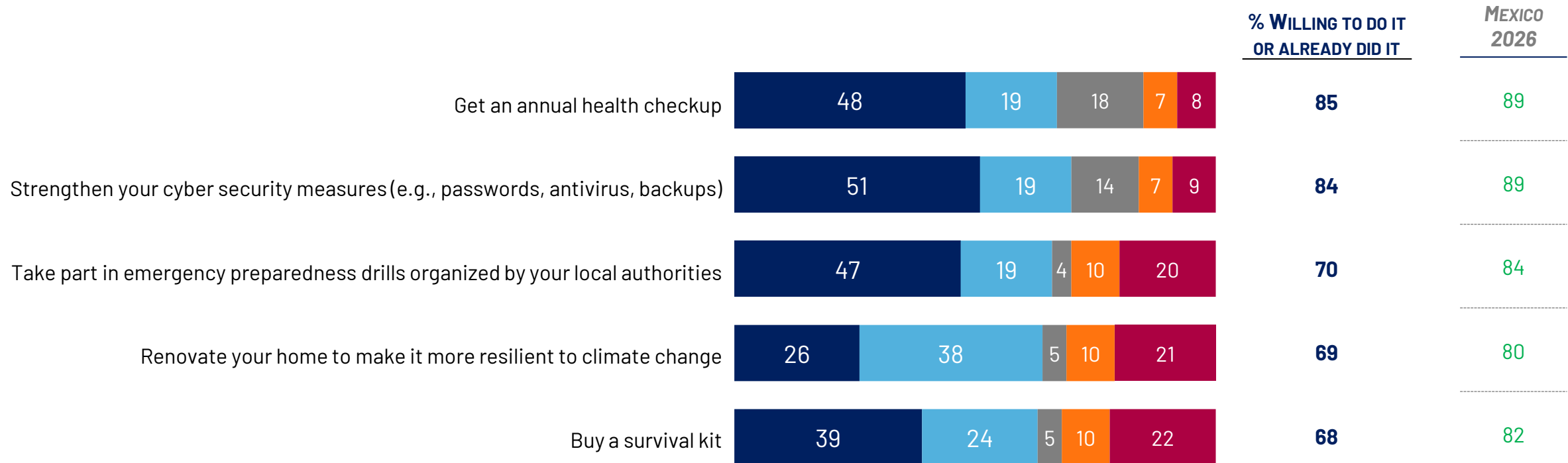


GENERAL POPULATION

BUT MOST CITIZENS SAY THEY ARE READY TO ADOPT RISK-REDUCING BEHAVIORS AND ACTIONS

How willing are you to take the following actions to reduce your exposure to risk?

■ I'm willing to do this
 ■ I'd like to, but it's too expensive or impractical
 ■ I've already done this
 ■ I'm not willing to do this under any circumstances
 ■ I don't think I need to do this



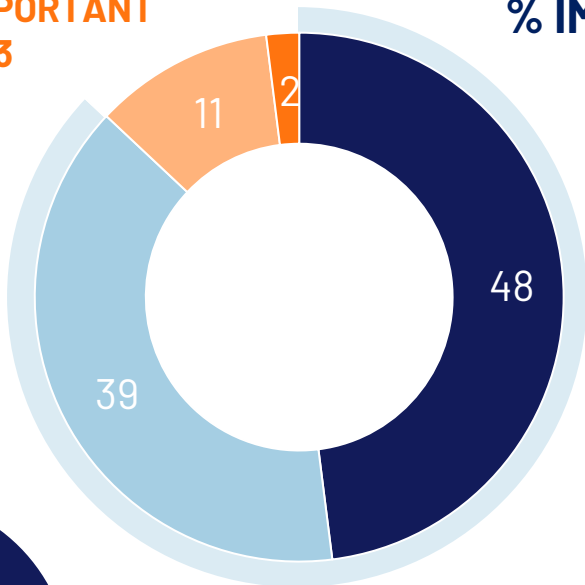
IN THIS CONTEXT, EXPERTS AND CITIZENS SUPPORT INSURERS' KEY ROLE IN REDUCING FUTURE RISK IMPACTS

Do you think that in the future the role of insurers in the protection against these emerging risks will be...

■ Very important
 ■ Somewhat important
 ■ Not very important
 ■ Not important at all

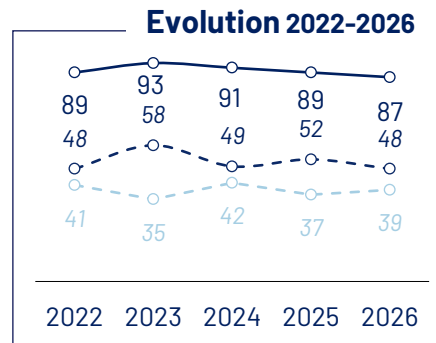


% NOT IMPORTANT
13



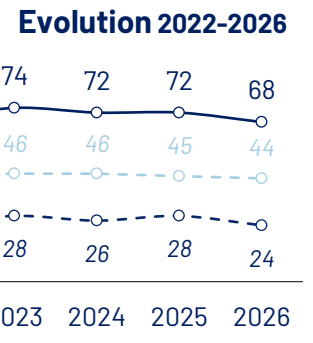
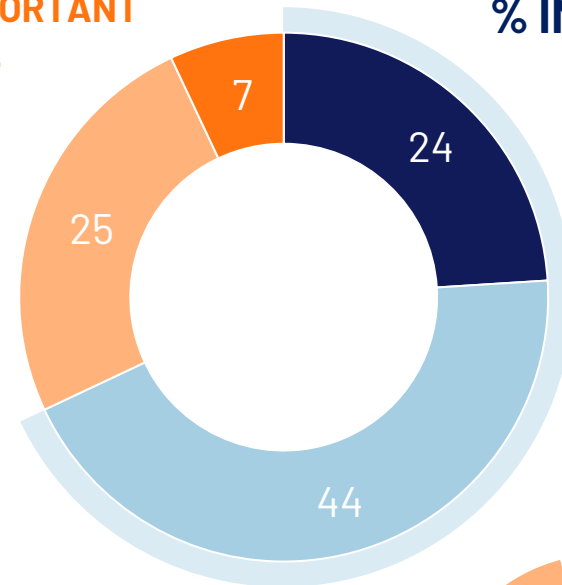
% IMPORTANT
87

% NOT IMPORTANT
32



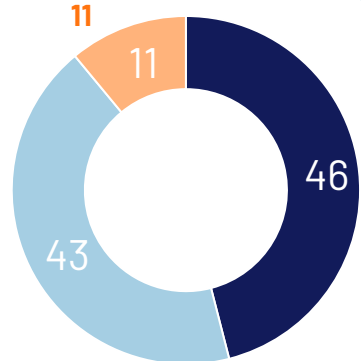
GENERAL POPULATION

% IMPORTANT
68



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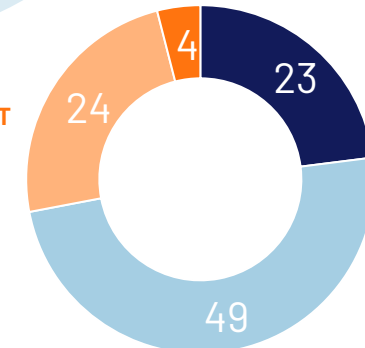
% NOT IMPORTANT



% IMPORTANT
89

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% NOT IMPORTANT
28



% IMPORTANT
72

THE ROLE OF INSURERS TO LIMIT THE IMPACT OF FUTURE RISKS

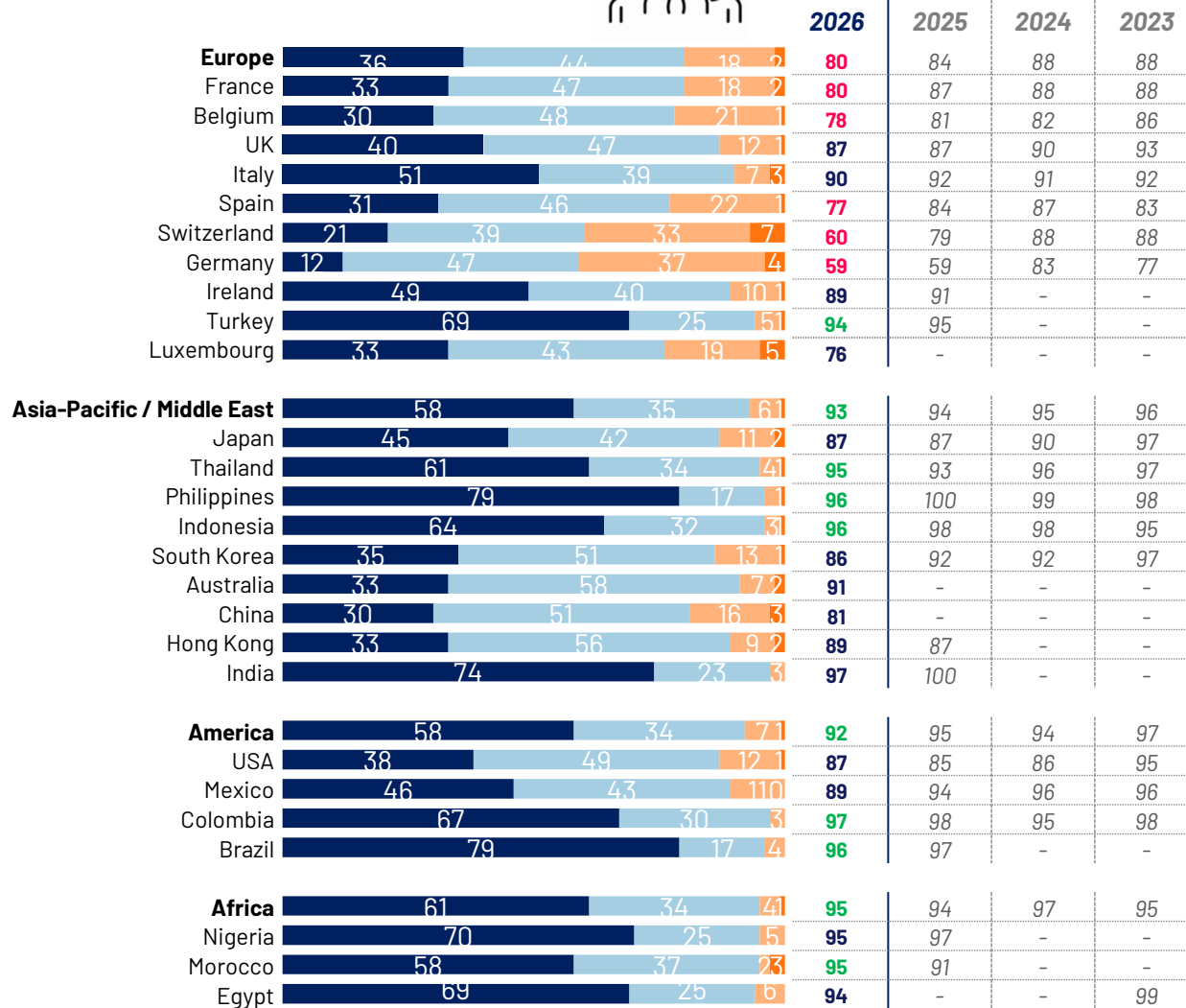
Do you think that in the future the role of insurers in the protection against these emerging risks will be...

Very important Somewhat important Not very important Not important at all



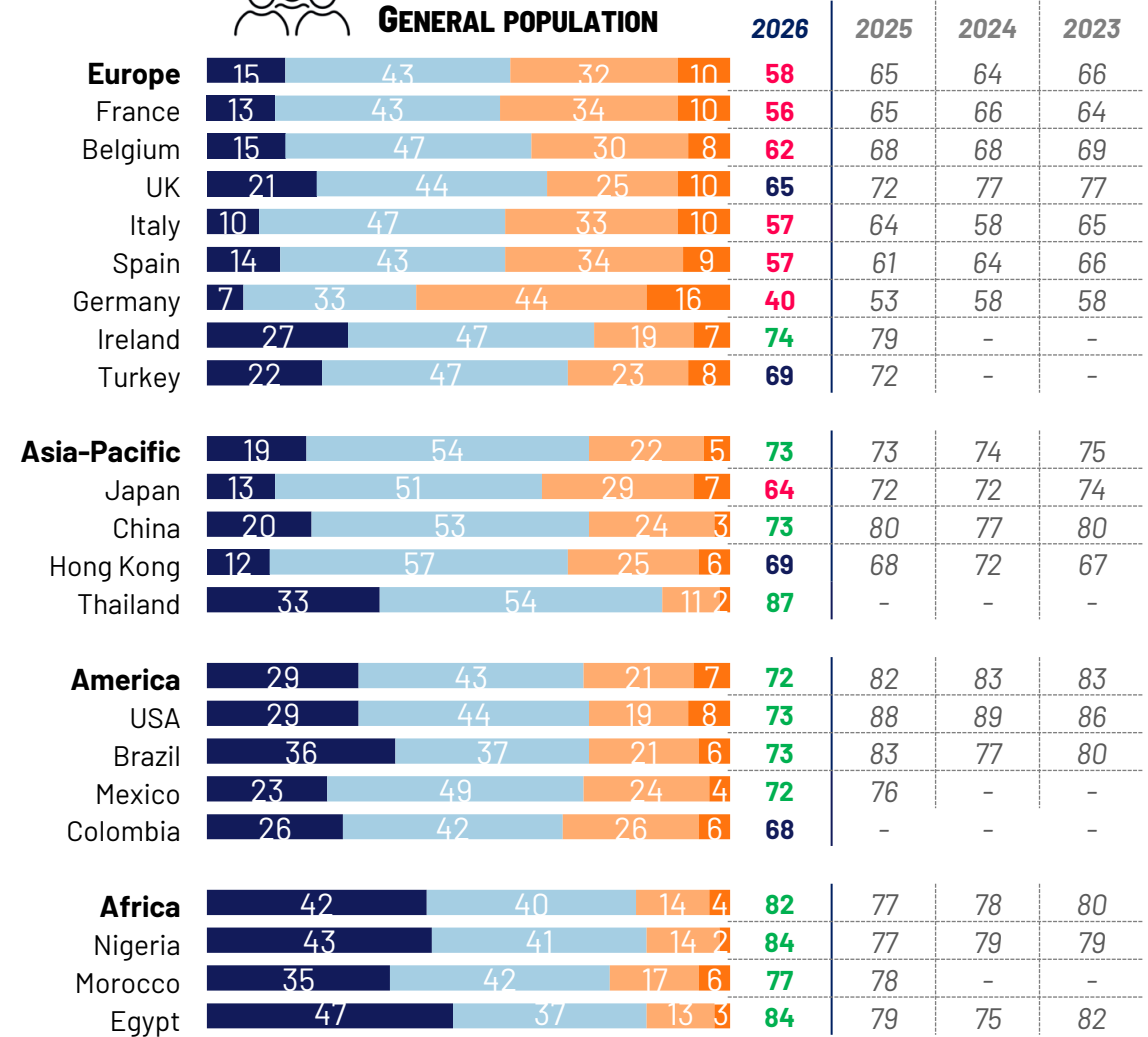
EXPERTS

% Important



GENERAL POPULATION

% Important



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