

# FUTURE RISKS SURVEY 2023 MEXICO



GAME CHANGERS



Ipsos Public Affairs  
June 2023

# METHODOLOGY AND PROFILE

# A

# METHODOLOGY



## TARGET

**3 226 experts** interviewed  
in **50 countries**  
• **158 in Mexico**



EXPERTS



GENERAL  
POPULATION

Survey conducted in **15 countries** among representative samples of the population aged 18 y.o. and more in each country.  
• **1003 in Mexico**



## COLLECTION DATES

May 10<sup>th</sup> to June 16<sup>th</sup> 2023

May 10<sup>th</sup> to June 14<sup>th</sup> 2023



## METHODOLOGY

**Online** interviews

Survey link was sent by Axa to their community of experts (internal and external: mainly clients and brokers).

**Online** interviews via Ipsos Access Panel.

Quota method applied to gender, age, occupation, region and market size.

## READING NOTE

- For Global results and sub-totals by clusters, each country weighs the same.
- Positive significant differences in **green**, negative significant differences in **red**.

# FUTURE RISKS TOP 10 RANKING

# B



### EXPERTS



### GENERAL POPULATION

# TOP 10 FUTURE RISKS

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

| EXPERTS   |    | GENERAL POPULATION                       |
|---|----|--|
| Climate change  | 1  | Climate change                           |
| Cyber Security risks                                  | 2  | Pandemics and infectious diseases        |
| Geopolitical instability                              | 3  | Cyber Security risks                     |
| Risks related to Artificial Intelligence and big data | 4  | Social tensions and movements            |
| Energy risks  | 5  | Energy risks                             |
| Natural resources and biodiversity risks              | 6  | New security threats and terrorism       |
| Financial stability risks                             | 7  | Financial stability risks                |
| Social tensions and movements                         | 8  | Pollution                                |
| Pandemics and infectious diseases                     | 9  | Geopolitical instability                 |
| Macro-economic risks                                  | 10 | Natural resources and biodiversity risks |

*\*This top 10 is a ranking of all risks; it has been calculated the same way since 2018. When a risk is ranked first, it gives it 5 points, 2<sup>nd</sup> 4 points, etc. up to 5<sup>th</sup> 1 point. The ranking is based on the total numbers of points per risk.*

# EVOLUTION OF THE TOP 10 FUTURE RISKS



|    | 2018                                  | 2019                                  | 2020                                     | 2021  | 2022                                     | 2023  |
|----|---------------------------------------|---------------------------------------|--|---|--|---|
| 1  | Climate change                        | Climate change                        | Pandemics and infectious diseases        | Climate change  | Climate change                           | Climate change  |
| 2  | Cybersecurity risks                   | Cybersecurity risks                   | Climate change                           | Cyber security risks                                  | Geopolitical instability                 | Cyber security risks                                  |
| 3  | Geopolitical instability              | Geopolitical instability              | Cybersecurity risks                      | Pandemics and infectious diseases                     | Cyber security risks                     | Geopolitical instability                              |
| 4  | Natural resources management          | Social discontent and local conflicts | Geopolitical instability                 | Geopolitical instability                              | Energy risks                             | Risks related to Artificial Intelligence and big data |
| 5  | Social discontent and local conflicts | Natural resources management          | Social discontent and local conflicts    | Social discontent and local conflicts                 | Pandemics and infectious diseases        | Energy risks  |
| 6  | Artificial intelligence and big data  | Artificial intelligence and big data  | New threats to security                  | Natural resources and biodiversity risks              | Social tensions and movements            | Natural resources and biodiversity risks              |
| 7  | New threats to security               | Pollution                             | Macroeconomic risks                      | New security threats and terrorism                    | Natural resources and biodiversity risks | Financial stability risks                             |
| 8  | Pollution                             | Pandemics and infectious diseases     | Natural resources and biodiversity risks | Financial stability risks                             | Financial stability risks                | Social tensions and movements                         |
| 9  | Medical advances and innovations      | New threats to security               | Financial risks                          | Macro-economic risks                                  | Macro-economic risks                     | Pandemics and infectious diseases                     |
| 10 | Pandemics and infectious diseases     | Macroeconomic risks                   | Pollution                                | Risks related to Artificial Intelligence and big data | Monetary and fiscal policies risks       | Macro-economic risks                                  |



Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

\*This top 10 is a ranking of all risks; it has been calculated the same way since 2018. When a risk is ranked first, it gives it 5 points, 2<sup>nd</sup> 4 points, etc. up to 5<sup>th</sup> 1 point. The ranking is based on the total numbers of points per risk.



# TOP 10 FUTURE RISKS PER CLUSTER - EXPERTS



| AMERICA |   | AFRICA |   |
|---------|---|--------|---|
| 1       | Climate change  | 1      | Climate change  |
| 2       | Cyber security risks                                  | 2      | Financial stability risks                             |
| 3       | Risks related to Artificial Intelligence and big data | 3      | Cyber security risks                                  |
| 4       | Natural resources and biodiversity risks              | 4      | Macro-economic risks                                  |
| 5       | Geopolitical instability                              | 5      | Monetary and fiscal policies risks                    |
| 6       | Pandemics and infectious diseases                     | 6      | Pandemics and infectious diseases                     |
| 7       | Macro-economic risks                                  | 7      | Risks related to Artificial Intelligence and big data |
| 8       | Financial stability risks                             | 8      | Geopolitical instability                              |
| 9       | Social tensions and movements                         | 9      | Social tensions and movements                         |
| 10      | Monetary and fiscal policies risks                    | 10     | Energy risks  |

| MEXICO |   |
|--------|---|
| 1      | CLIMATE CHANGE  |
| 2      | CYBER SECURITY RISKS                                  |
| 3      | NATURAL RESOURCES AND BIODIVERSITY RISKS              |
| 4      | PANDEMICS AND INFECTIOUS DISEASES                     |
| 5      | RISKS RELATED TO ARTIFICIAL INTELLIGENCE AND BIG DATA |
| 6      | MACRO-ECONOMIC RISKS                                  |
| 7      | FINANCIAL STABILITY RISKS                             |
| 8      | GEOPOLITICAL INSTABILITY                              |
| 9      | ENERGY RISKS  |
| 10     | SOCIAL TENSIONS AND MOVEMENTS                         |

| EUROPE |   | ASIA PACIFIC AND MIDDLE EAST |   |
|--------|---|------------------------------|---|
| 1      | Climate change  | 1                            | Climate change  |
| 2      | Geopolitical instability                              | 2                            | Cyber security risks                                      |
| 3      | Cyber security risks                                  | 3                            | Risks related to Artificial Intelligence and big data     |
| 4      | Risks related to Artificial Intelligence and big data | 4                            | Pandemics and infectious diseases                         |
| 5      | Social tensions and movements                         | 5                            | Financial stability risks                                 |
| 6      | Energy risks  | 6                            | Energy risks  |
| 7      | Natural resources and biodiversity risks              | 7                            | Geopolitical instability                                  |
| 8      | Risks related to changing demographics                | 8                            | Pollution   |
| 9      | Financial stability risks                             | 9                            | Risks related to the future of Work                       |
| 10     | Macro-economic risks                                  | 10                           | Chronic illnesses (cancer, diabetes, heart conditions...) |

*\*This top 10 is a ranking of all risks; it has been calculated the same way since 2018. When a risk is ranked first, it gives it 5 points, 2<sup>nd</sup> 4 points, etc. up to 5<sup>th</sup> 1 point. The ranking is based on the total numbers of points per risk.*

# EVOLUTION OF THE TOP 10 FUTURE RISKS



|    | 2021                                     |   | 2022                                     |   | 2023                                     |
|----|--|---|--|---|--|
| 1  | Pandemics and infectious diseases        | ▲ | Climate change                           | = | Climate change                           |
| 2  | Climate change                           | ▼ | Pandemics and infectious diseases        | = | Pandemics and infectious diseases        |
| 3  | New security threats and terrorism       | ▲ | Geopolitical instability                 | ▲ | Cyber security risks                     |
| 4  | Cyber security risks                     | = | Cyber security risks                     | ▲ | Social tensions and movements            |
| 5  | Pollution                                | ▲ | Energy risks                             | = | Energy risks                             |
| 6  | Social discontent and local conflicts    | ▼ | New security threats and terrorism       | = | New security threats and terrorism       |
| 7  | Natural resources and biodiversity risks | ▼ | Social tensions and movements            | ▲ | Financial stability risks                |
| 8  | Financial stability risks                | ▼ | Pollution                                | = | Pollution                                |
| 9  | Geopolitical instability                 | ▼ | Natural resources and biodiversity risks | ▼ | Geopolitical instability                 |
| 10 | Chronic illnesses                        | ▼ | Financial stability risks                | ▼ | Natural resources and biodiversity risks |

■ Environment & Energy
 ■ Tech & Data
 ■ Society, Politics & Regulation
 ■ Medicine & Health
 ■ Economy, Finance & Business Environment

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.





# TOP 10 FUTURE RISKS PER CLUSTER – GENERAL POPULATION



## AMERICA

- 1 Climate change
- 2 Cyber security risks
- 3 New security threats and terrorism
- 4 Social tensions and movements
- 5 Pandemics and infectious diseases
- 6 Financial stability risks
- 7 Risks related to AI and big data
- 8 Monetary and fiscal policies risks
- 9 Energy risks
- 10 Natural resources and biodiversity risks

## AFRICA

- 1 Climate change
- 2 Pandemics and infectious diseases
- 3 Pollution
- 4 New security threats and terrorism
- 5 Cyber security risks
- 6 Financial stability risks
- 7 Chronic illnesses
- 8 Risks related to AI and big data
- 9 Natural resources and biodiversity risks
- 10 Monetary and fiscal policies risks

- ### MEXICO
- 1 CLIMATE CHANGE
  - 2 PANDEMICS AND INFECTIOUS DISEASES
  - 3 NATURAL RESOURCES AND BIODIVERSITY RISKS
  - 4 CHRONIC ILLNESSES
  - 5 FINANCIAL STABILITY RISKS
  - 6 NEW SECURITY THREATS AND TERRORISM
  - 7 CYBER SECURITY RISKS
  - 8 ENERGY RISKS
  - 9 MONETARY AND FISCAL POLICIES RISKS
  - 10 RISKS RELATED TO THE FUTURE OF WORK

## EUROPE

- 1 Climate change
- 2 Energy risks
- 3 Pandemics and infectious diseases
- 4 Pollution
- 5 Social tensions and movements
- 6 Geopolitical instability
- 7 Natural resources and biodiversity risks
- 8 Cyber security risks
- 9 Financial stability risks
- 10 New security threats and terrorism

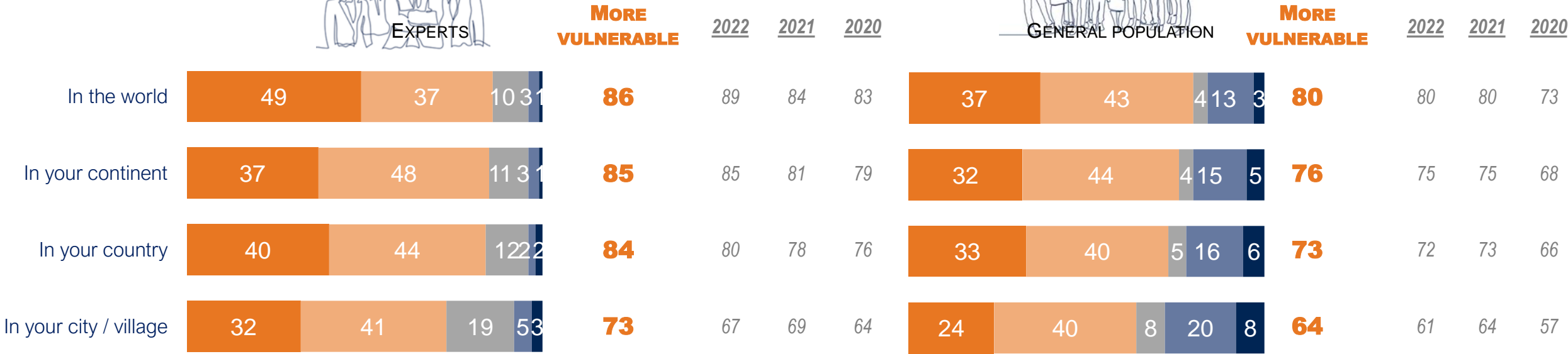
## ASIA PACIFIC AND MIDDLE EAST

- 1 Climate change
- 2 Cyber security risks
- 3 Pandemics and infectious diseases
- 4 Energy risks
- 5 Geopolitical instability
- 6 Risks related to AI and big data
- 7 Social tensions and movements
- 8 Financial stability risks
- 9 Natural resources and biodiversity risks
- 10 New security threats and terrorism

# LEVEL OF VULNERABILITY OF POPULATIONS COMPARED TO 5 YEARS AGO

## ALL COUNTRIES

■ MUCH MORE VULNERABLE   
 ■ A LITTLE MORE VULNERABLE   
 ■ NEITHER MORE NOR LESS VULNERABLE  
■ A LITTLE LESS VULNERABLE   
 ■ MUCH LESS VULNERABLE




When you think about the way in which things have been evolving in the past 5 years, would you say that people are...



# LEVEL OF VULNERABILITY OF POPULATIONS – PER CLUSTER AND COUNTRY

**% MORE VULNERABLE**



EXPERTS

|                        | ALL | AMERICA | UNITED STATES OF AMERICA | MEXICO | COLOMBIA |
|------------------------|-----|---------|--------------------------|--------|----------|
| In the world           | 86  | 84      | 94                       | 83     | 83       |
| In your continent      | 85  | 88      | 93                       | 87     | 85       |
| In your country        | 84  | 89      | 93                       | 83     | 89       |
| In your city / village | 73  | 81      | 74                       | 77     | 86       |

**% MORE VULNERABLE**



GENERAL POPULATION

|                        | ALL | AMERICA | UNITED STATES OF AMERICA | MEXICO |
|------------------------|-----|---------|--------------------------|--------|
| In the world           | 80  | 85      | 85                       | 82     |
| In your continent      | 76  | 81      | 81                       | 81     |
| In your country        | 73  | 81      | 82                       | 80     |
| In your city / village | 64  | 71      | 70                       | 76     |

When you think about the way in which things have been evolving in the past 5 years, would you say that people are...

# FOCUS ON TECH-RELATED RISKS

# C

# PACE OF EMERGENCE OF RISKS - % RAPIDLY EMERGING



**Rapidly emerging**

**ALL COUNTRIES**



| 2020 | 2021 | 2022 |    |  | 2022 | 2021 | Mexico 2023 |
|------|------|------|----|--|------|------|-------------|
| 42   | 44   | 46   | 55 | Risks related to Artificial Intelligence and big data                    | 48   | 40   | 49          |
| 51   | 48   | 48   | 53 | Disruptive technologies  | 43   | 45   | 50          |
| 47   | 39   | 40   | 49 | Ethical risks regarding the use of technology                            | 42   | 40   | 44          |
| 48   | 52   | 50   | 47 | Tech-related economic risks  | 41   | 44   | 44          |
| 51   | 51   | 45   | 47 | Risks related to the future of Work                                      | 43   | 42   | 50          |
| 47   | 39   | 47   | 45 | Risks related to changing health practices and new occupational diseases | 39   | 38   | 41          |
| 39   | 49   | 44   | 45 | Energy risks*  | 41   | 41   | 40          |
| 35   | 30   | 46   | 44 | Financial stability risks  | 39   | 39   | 38          |
| 37   | 36   | 39   | 43 | Risks related to medical advances and innovations                        | 40   | 38   | 37          |
| 47   | 43   | 42   | 42 | Cyber security risks   | 41   | 41   | 38          |
| 44   | 42   | 39   | 42 | Macro-economic risks   | 38   | 38   | 38          |
| 44   | 41   | 36   | 42 | Risks related to evolving regulation and litigation                      | 40   | 44   | 40          |
| 41   | 39   | 42   | 41 | Risks related to smart and autonomous systems                            | 39   | 38   | 38          |

How would you qualify the pace of emergence of this risk? To those who selected the risk in their top 5

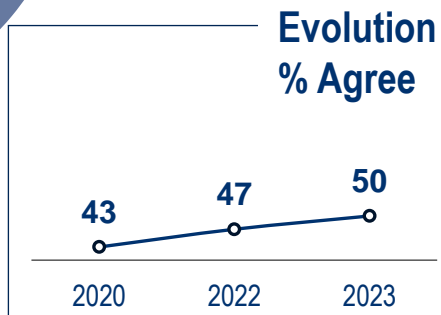
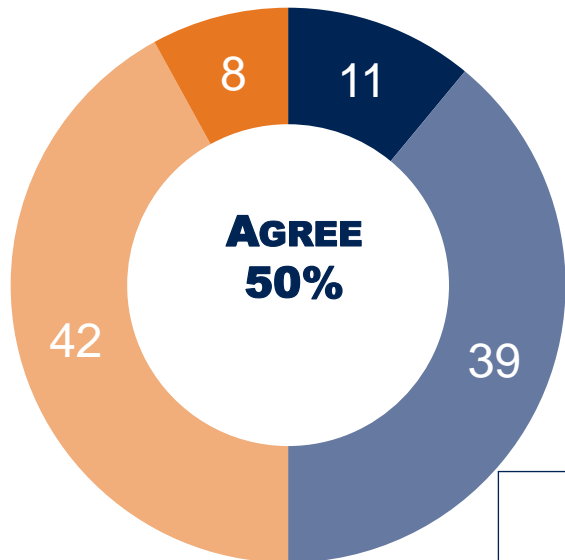
# TECHNOLOGICAL ADVANCES CREATE MORE RISKS THAN IT SOLVES



GENERAL POPULATION

## ALL COUNTRIES

■ Totally agree    ■ Somewhat agree  
■ Somewhat disagree    ■ Totally disagree



Do you agree or disagree with the following statements?

|                     | % AGREE |    |    |    | 2022 | 2020 |
|---------------------|---------|----|----|----|------|------|
| <b>ASIA-PACIFIC</b> | 9       | 43 | 43 | 5  | 52   |      |
| Japan               | 4       | 43 | 49 | 4  | 47   | 44   |
| China               | 15      | 42 | 38 | 5  | 57   | 53   |
| Hong Kong           | 7       | 44 | 46 | 3  | 51   | 58   |
| Australia           | 10      | 44 | 41 | 5  | 54   | 47   |
| <b>EUROPE</b>       | 8       | 38 | 46 | 8  | 46   |      |
| France              | 10      | 42 | 42 | 6  | 52   | 49   |
| Belgium             | 7       | 40 | 46 | 7  | 47   | 42   |
| UK                  | 8       | 41 | 46 | 5  | 49   | 39   |
| Italy               | 10      | 37 | 42 | 11 | 47   | 39   |
| Spain               | 7       | 40 | 45 | 8  | 47   | 37   |
| Switzerland         | 7       | 37 | 48 | 8  | 44   | 35   |
| Germany             | 7       | 31 | 50 | 12 | 38   | 31   |
| <b>AFRICA</b>       | 17      | 40 | 32 | 11 | 57   |      |
| Nigeria             | 18      | 37 | 30 | 15 | 55   | 49   |
| Morocco             | 17      | 42 | 34 | 7  | 59   | 53   |
| <b>AMERICA</b>      | 12      | 37 | 41 | 10 | 49   |      |
| USA                 | 11      | 38 | 42 | 9  | 49   | 42   |
| Mexico              | 16      | 31 | 38 | 15 | 47   | 35   |

# RISKS RELATED TO ARTIFICIAL INTELLIGENCE AND BIG DATA



## EXPERTS

RISK N°4 OVERALL

RISK N°5 IN MEXICO

LEVEL OF  
VULNERABILITY

 **52%**  
(+8 VS 2022)

58% IN MEXICO

RAPIDLY EMERGING  
FOR 55% (+9 VS 2022)

51% IN MEXICO

 AWARENESS 17%  
(+1 VS 2022)

9% IN MEXICO

PREPAREDNESS  
OF PUBLIC  
AUTHORITIES 7% (-7)

LOWEST SCORE AMONG 25 RISKS

2% IN MEXICO



PREPAREDNESS  
OF THE PRIVATE  
SECTOR 16% (-6)

LOWEST SCORE AMONG 25 RISKS

9% IN MEXICO



## GENERAL POPULATION

RISK N°11 OVERALL

RISK N°18 IN MEXICO

LEVEL OF  
VULNERABILITY

 **56%**  
(+1 VS 2022)

81% IN MEXICO

RAPIDLY EMERGING  
FOR 48% (+8 VS 2022)

49% IN MEXICO



AWARENESS 38% (-5 VS 2022)  
LOWEST SCORE AMONG 25 RISKS

66% IN MEXICO

PREPAREDNESS  
OF PUBLIC  
AUTHORITIES 29%  
(-10)

LOWEST SCORE AMONG 25 RISKS

51% IN MEXICO



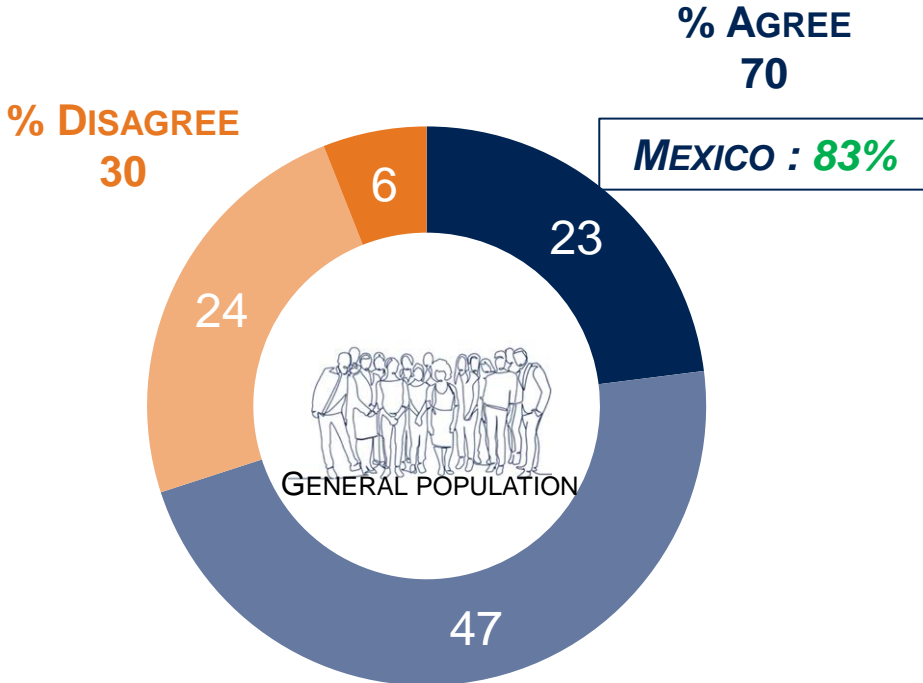
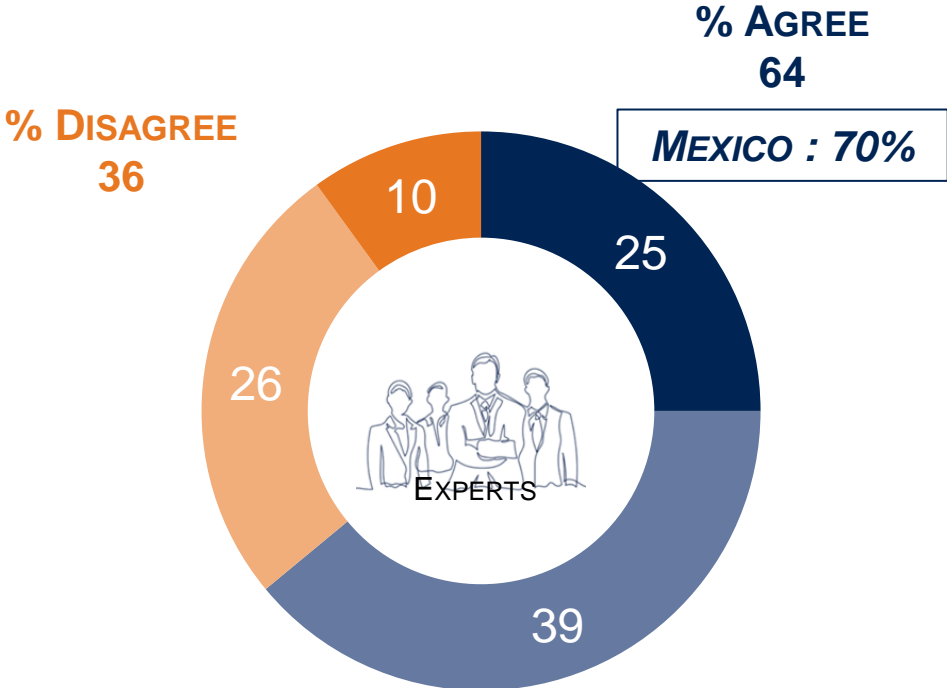
PREPAREDNESS  
OF THE PRIVATE  
SECTOR 31% (-9)

57% IN MEXICO

# THERE IS A NEED FOR A BREAK IN AI AND DISRUPTIVE TECHNOLOGIES RESEARCH

**ALL COUNTRIES**

■ TOTALLY AGREE  
 ■ SOMEWHAT AGREE  
 ■ SOMEWHAT DISAGREE  
 ■ TOTALLY DISAGREE



 New question

*Do you agree or disagree with the following statements?*





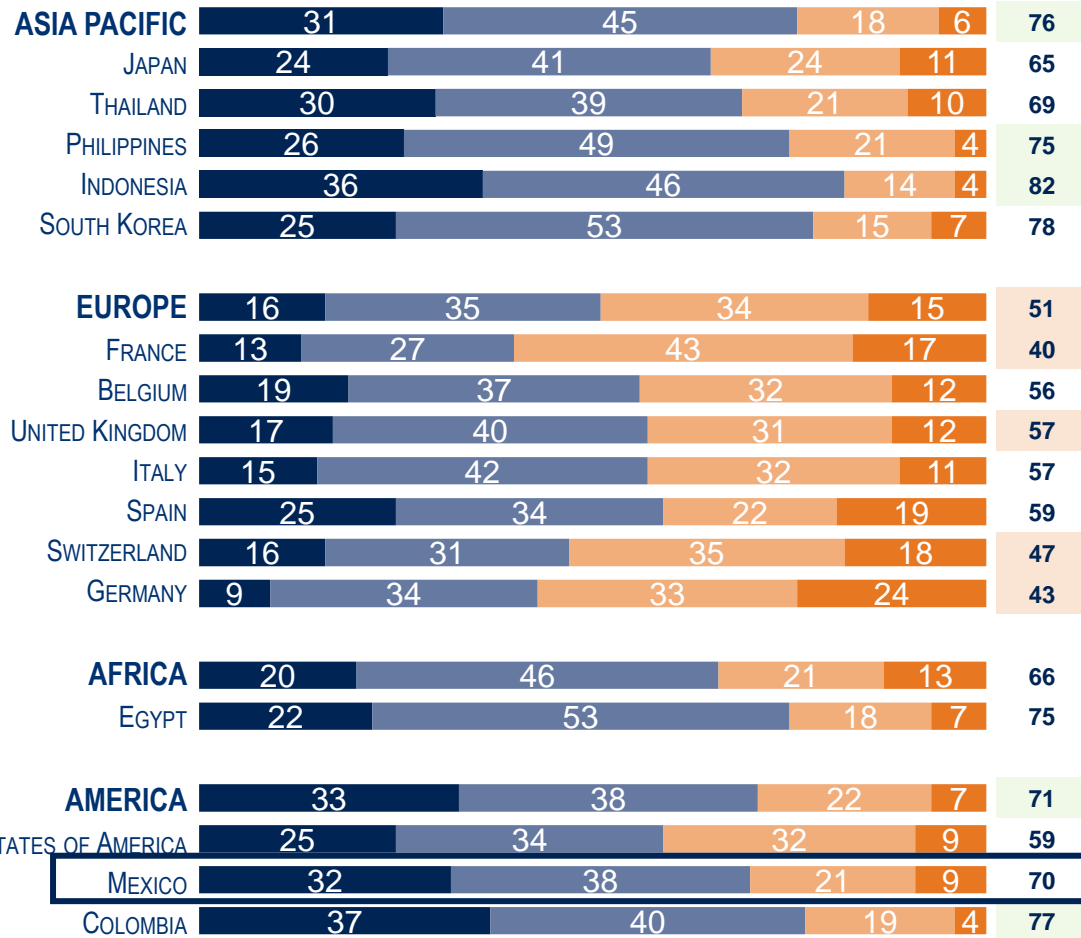
# THERE IS A NEED FOR A BREAK IN AI AND DISRUPTIVE TECHNOLOGIES RESEARCH

■ TOTALLY AGREE ■ SOMEWHAT AGREE ■ SOMEWHAT DISAGREE ■ TOTALLY DISAGREE



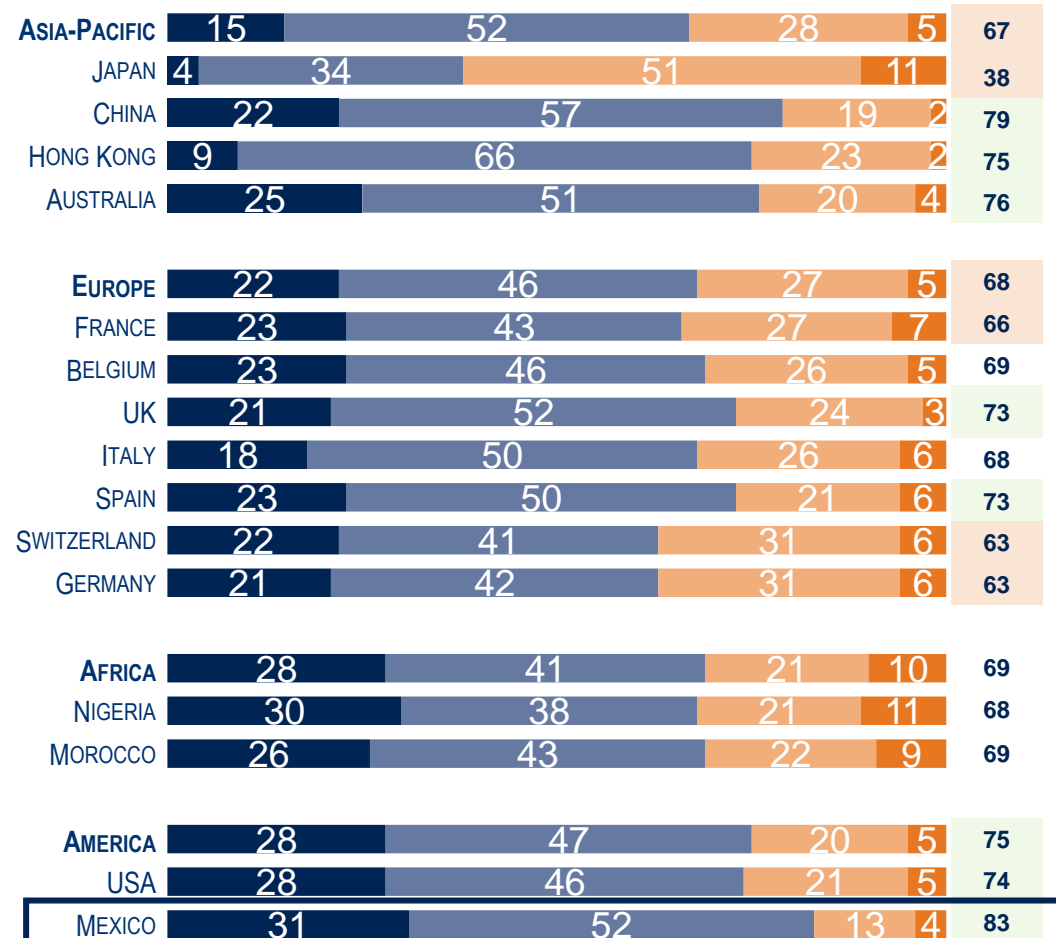
EXPERTS

% Agree



GENERAL POPULATION

% Agree



# F CYBER SECURITY RISKS



## EXPERTS

RISK N°2 OVERALL

RISK N°2 IN MEXICO

LEVEL OF  
VULNERABILITY

 **73%**

(+2 VS 2022)

85% IN MEXICO

RAPIDLY EMERGING  
FOR 42% (= 2022)

50% IN MEXICO

 AWARENESS 42%  
(+3 VS 2022)

35% IN MEXICO

PREPAREDNESS  
OF PUBLIC  
AUTHORITIES 26%  
(+1)

9% IN MEXICO



PREPAREDNESS  
OF THE PRIVATE  
SECTOR 45% (+3)

56% IN MEXICO



## GENERAL POPULATION

RISK N°3 OVERALL

RISK N°7 IN MEXICO

LEVEL OF  
VULNERABILITY


 **68%**

(+1 VS 2022)

77% IN MEXICO

RAPIDLY EMERGING  
FOR 41% (= 2022)

45% IN MEXICO

 AWARENESS 55%  
(+1 VS 2022)

70% IN MEXICO

PREPAREDNESS  
OF PUBLIC  
AUTHORITIES 41%  
(+1)

56% IN MEXICO



PREPAREDNESS  
OF THE PRIVATE  
SECTOR 41% (=)

62% IN MEXICO

# OPINION TOWARDS THE RISK OF A CYBERATTACK

## ALL COUNTRIES

■ VERY IMPORTANT 
 ■ SOMEWHAT IMPORTANT 
 ■ SOMEWHAT NOT IMPORTANT 
 ■ NOT IMPORTANT AT ALL



### % IMPORTANT

ALL COUNTRIES

MEXICO



87

82



86

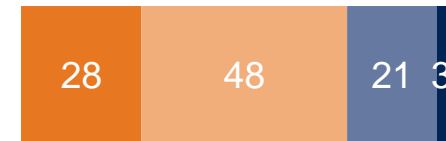
80



### % IMPORTANT

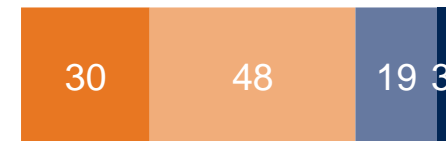
ALL COUNTRIES

MEXICO



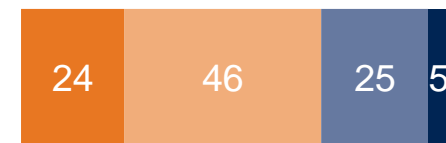
76

73



78

80



70

79



New question

Let's now focus on risks related to cyber security. Do you think there is an important risk that...

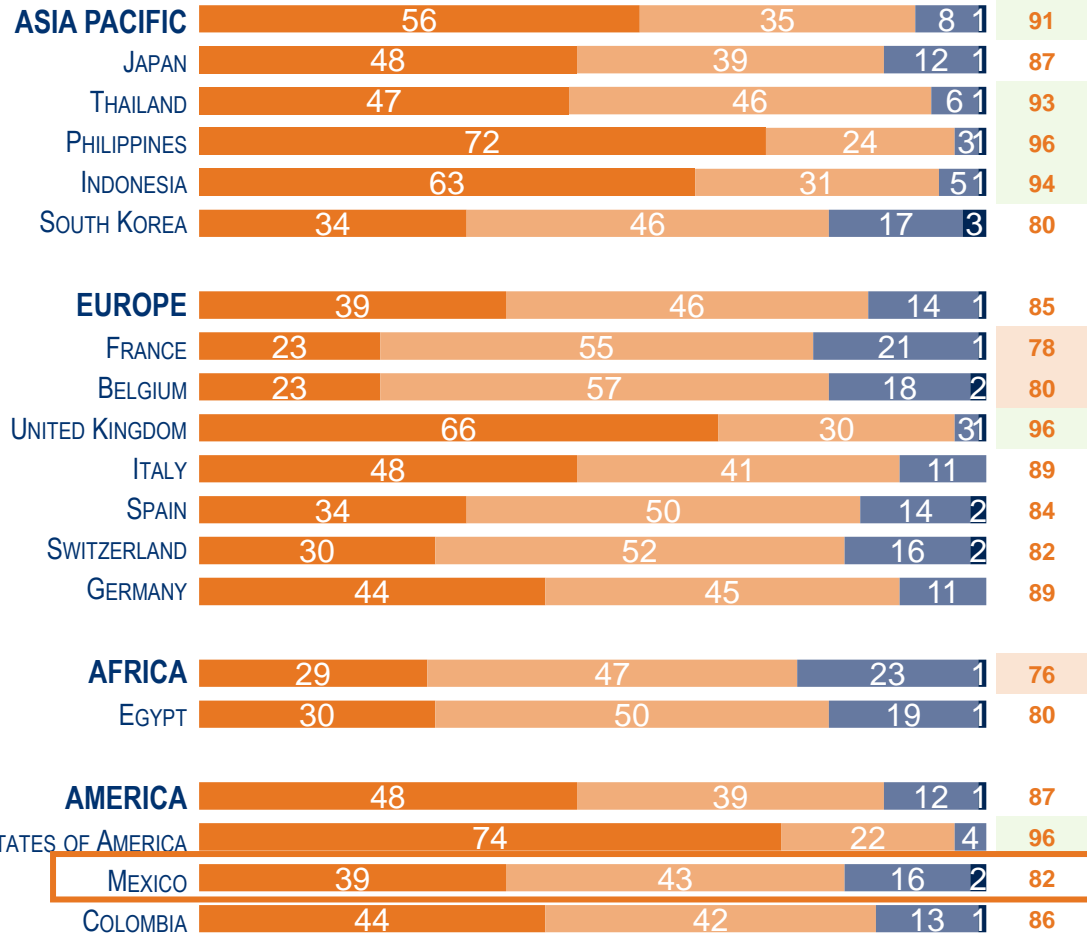
# ...A MASSIVE CYBERATTACK HAPPENS IN YOUR COUNTRY?

■ VERY IMPORTANT 
 ■ SOMEWHAT IMPORTANT 
 ■ SOMEWHAT NOT IMPORTANT 
 ■ NOT IMPORTANT AT ALL



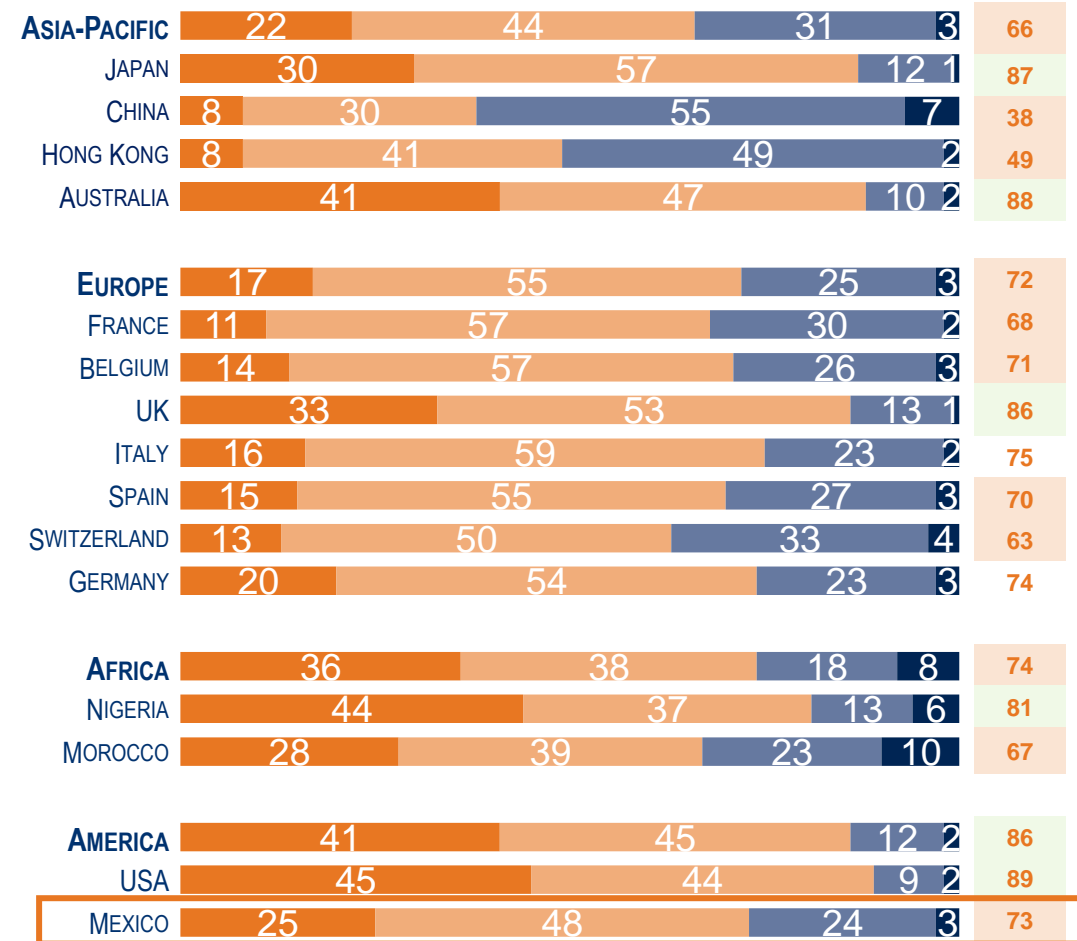
EXPERTS

**% Important**



GENERAL POPULATION

**% Important**



Let's now focus on risks related to cyber security. Do you think there is an important risk that...  
New question

# OPINION TOWARDS THE CONSEQUENCES OF A CYBERATTACK

## ALL COUNTRIES

■ VERY IMPORTANT 
 ■ SOMEWHAT IMPORTANT 
 ■ SOMEWHAT NOT IMPORTANT 
 ■ NOT IMPORTANT AT ALL



EXPERTS

### % IMPORTANT

ALL COUNTRIES

MEXICO



GENERAL POPULATION

### % IMPORTANT

ALL COUNTRIES

MEXICO

A paralysis of health services (hospitals, emergency, etc.)



86

61



80

84

A collapse of banking & financial systems



83

76



79

84

A paralysis of all administrative services (taxes, benefits, civil status, etc.)



80

61



76

79

A massive power cut (black out)



79

61



76

80

A serious catastrophe (nuclear or industrial accident, etc.)



66

39



72

76



New question

And do you think there is an important risk that the following events happen in your country because of a cyberattack?

# FOCUS ON SOCIAL TENSIONS AND INEQUALITIES

# D

# F SOCIAL TENSIONS AND MOVEMENTS



## EXPERTS

RISK N°8 OVERALL

RISK N°10 IN MEXICO

LEVEL OF  
VULNERABILITY

 **62%**

(+6 VS 2022)

69% IN MEXICO

RAPIDLY EMERGING  
FOR 41% (+1 VS 2022)

46% IN MEXICO



AWARENESS 43%  
(+6 VS 2022)

40% IN MEXICO

PREPAREDNESS  
OF PUBLIC  
AUTHORITIES 14%  
(+1)

17% IN MEXICO



PREPAREDNESS  
OF THE PRIVATE  
SECTOR 21% (+6)

34% IN MEXICO



## GENERAL POPULATION

RISK N°4 OVERALL

RISK N°12 IN MEXICO

LEVEL OF  
VULNERABILITY

 **66%**

(+6 VS 2022)

75% IN MEXICO

RAPIDLY EMERGING  
FOR 37% (-1 VS 2022)

43% IN MEXICO



AWARENESS 61%  
(+3 VS 2022)

68% IN MEXICO

PREPAREDNESS  
OF PUBLIC  
AUTHORITIES 32% (=)

45% IN MEXICO



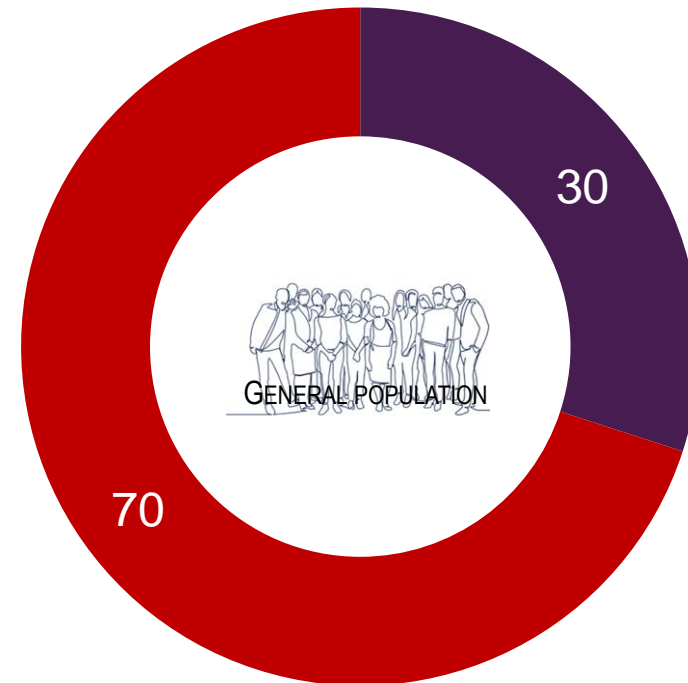
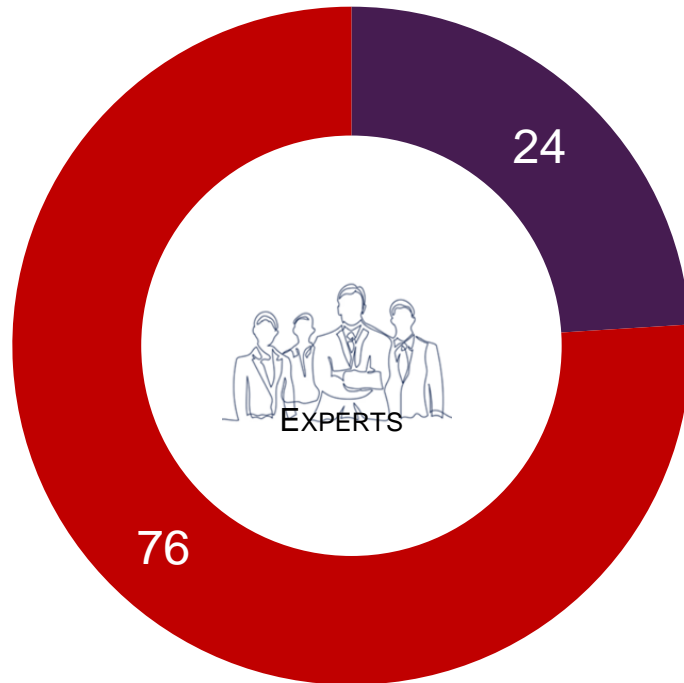
PREPAREDNESS  
OF THE PRIVATE  
SECTOR 32% (=)

46% IN MEXICO

# OPINION ON INEQUALITIES AND SOCIAL TENSIONS

## ALL COUNTRIES

- Inequalities and social tensions in my country are continuous and may not escalate in the future
- Inequalities are becoming more and more serious and could lead to increasing social tensions and fragmentation in my country



! New question

*Regarding inequalities and social tensions, to which of the following opinions do you feel closer?*



# OPINION ON INEQUALITIES AND SOCIAL TENSIONS – PER CLUSTER AND COUNTRY

■ Inequalities and social tensions in my country are continuous and may not escalate in the future

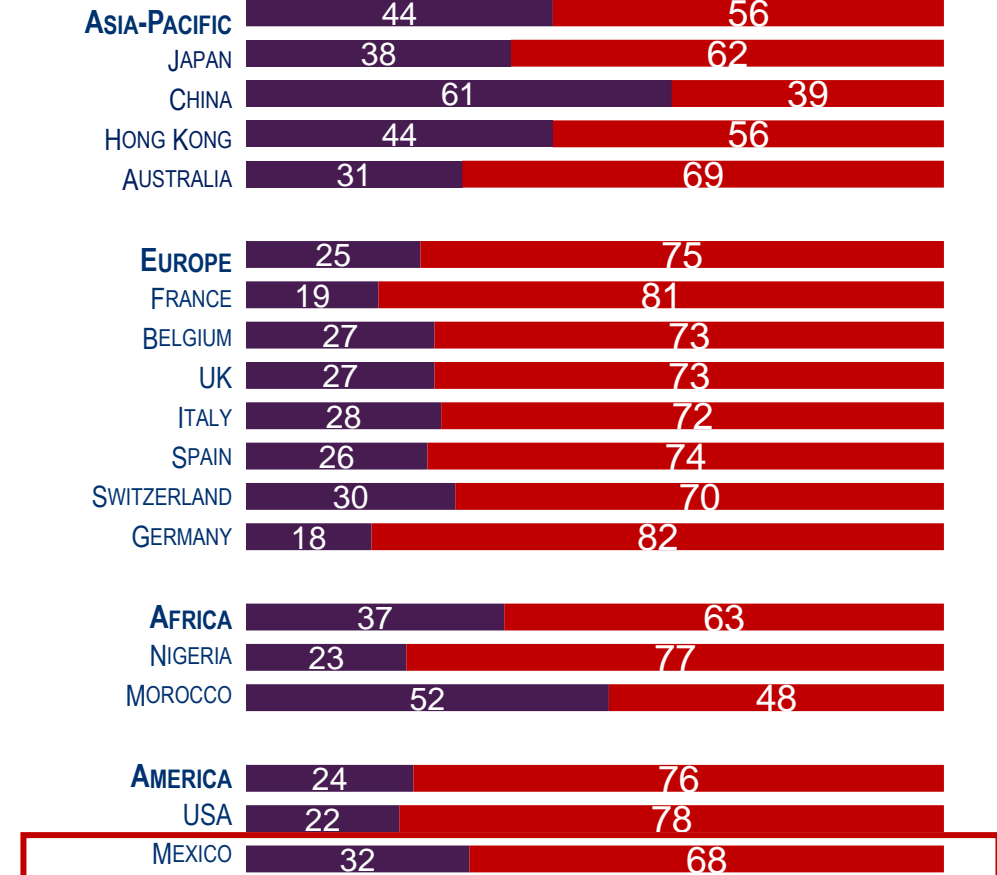
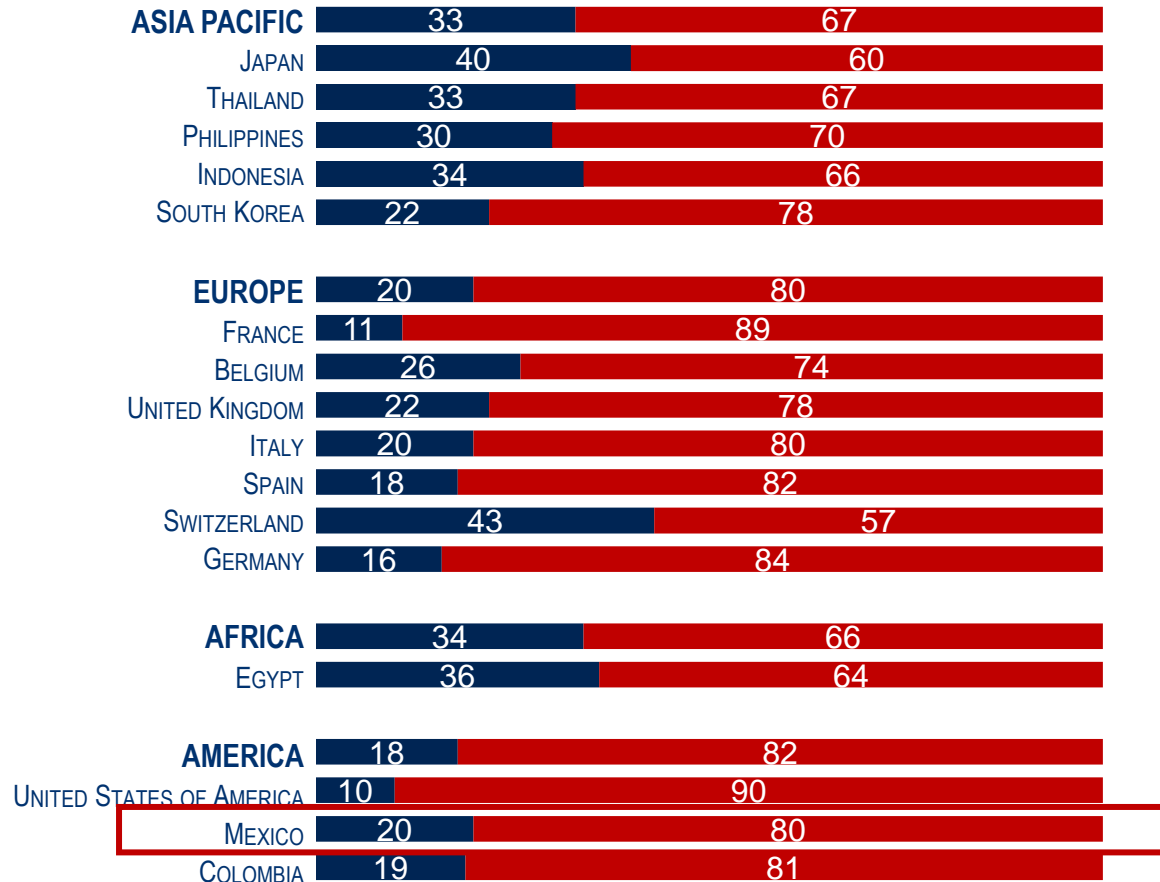
■ Inequalities are becoming more and more serious and could lead to increasing social tensions and fragmentation in my country



EXPERTS



GENERAL POPULATION



# THE RISK THAT INEQUALITIES AND SOCIAL TENSIONS LEAD TO CERTAIN CONSEQUENCES

## ALL COUNTRIES

■ VERY IMPORTANT 
 ■ SOMEWHAT IMPORTANT 
 ■ SOMEWHAT NOT IMPORTANT 
 ■ NOT IMPORTANT AT ALL



### % IMPORTANT

ALL COUNTRIES

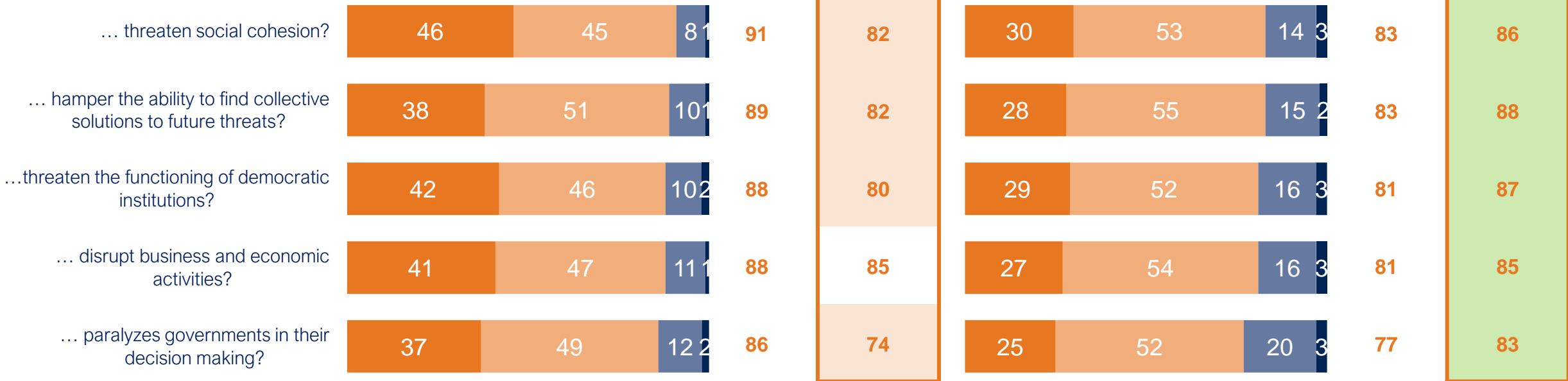
MEXICO



### % IMPORTANT

ALL COUNTRIES

MEXICO



New question

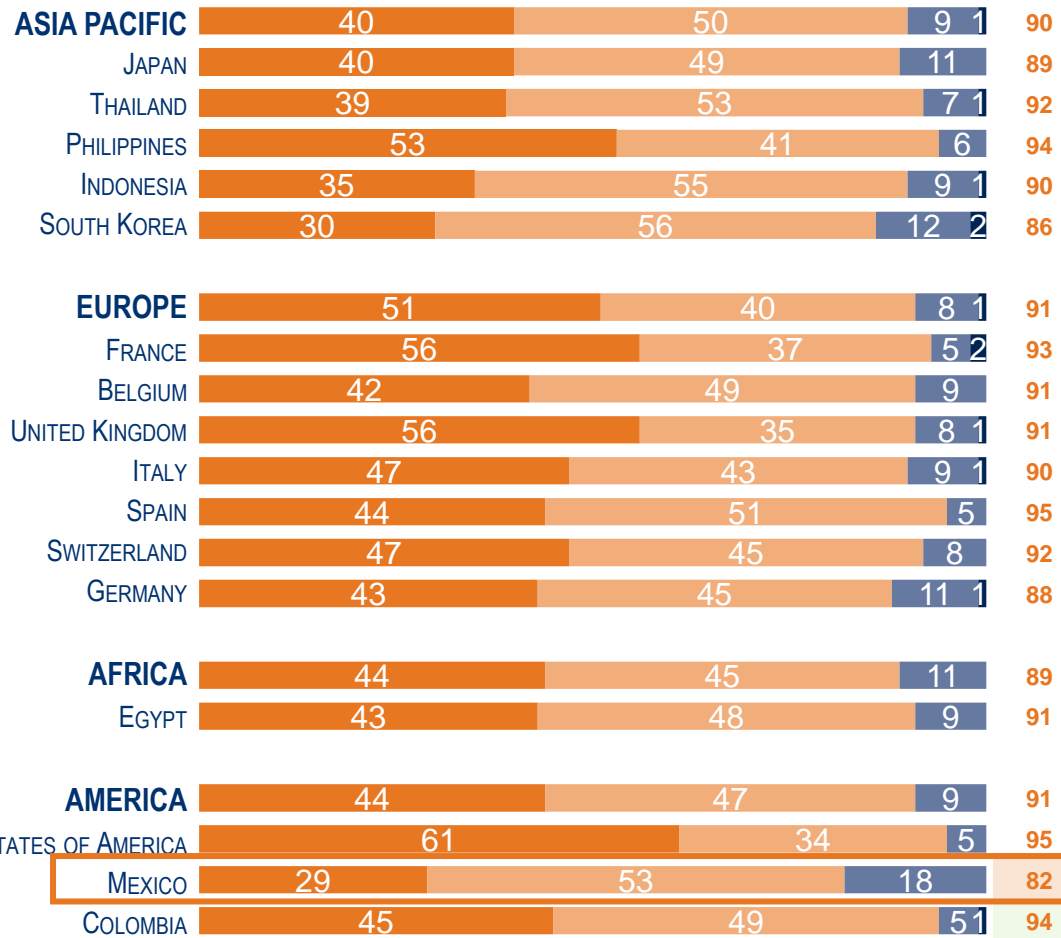
# ... THREATEN SOCIAL COHESION?

■ VERY IMPORTANT 
 ■ SOMEWHAT IMPORTANT 
 ■ SOMEWHAT NOT IMPORTANT 
 ■ NOT IMPORTANT AT ALL



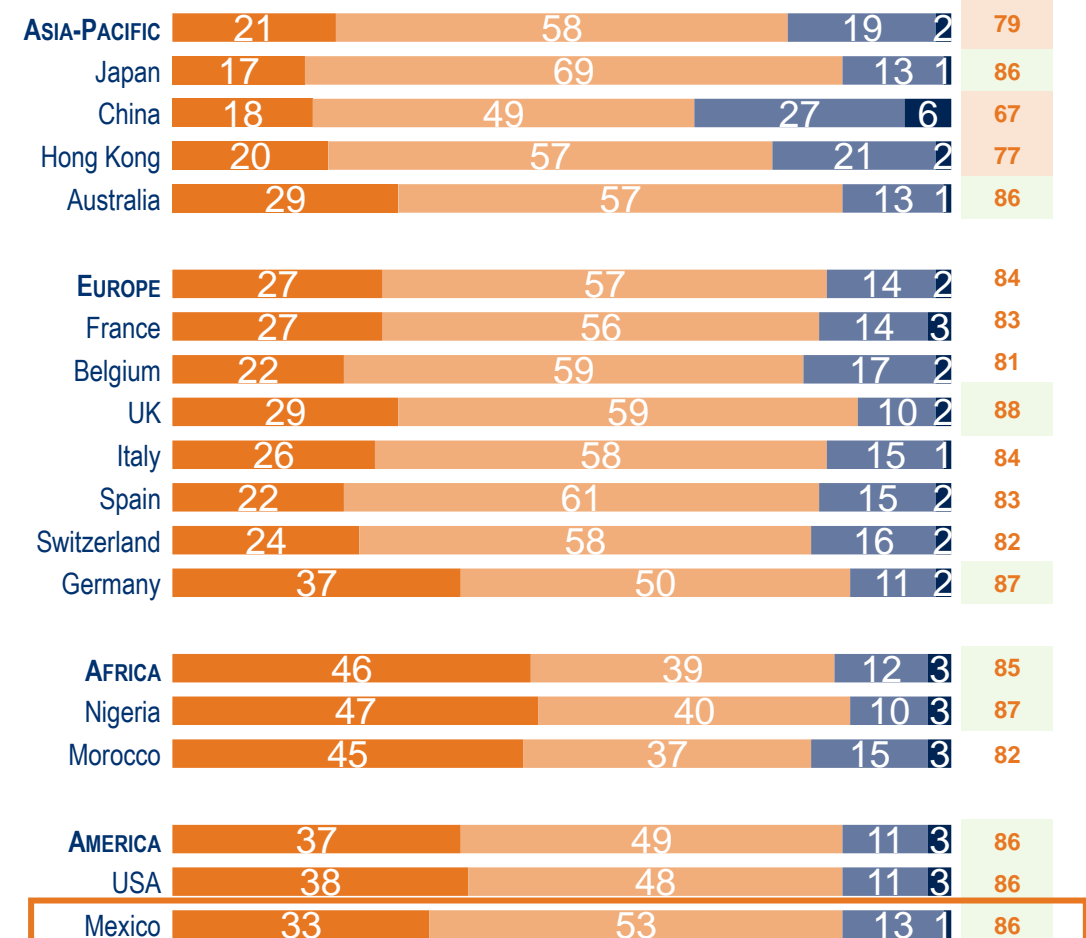
EXPERTS

**% Important**



GENERAL POPULATION

**% Important**



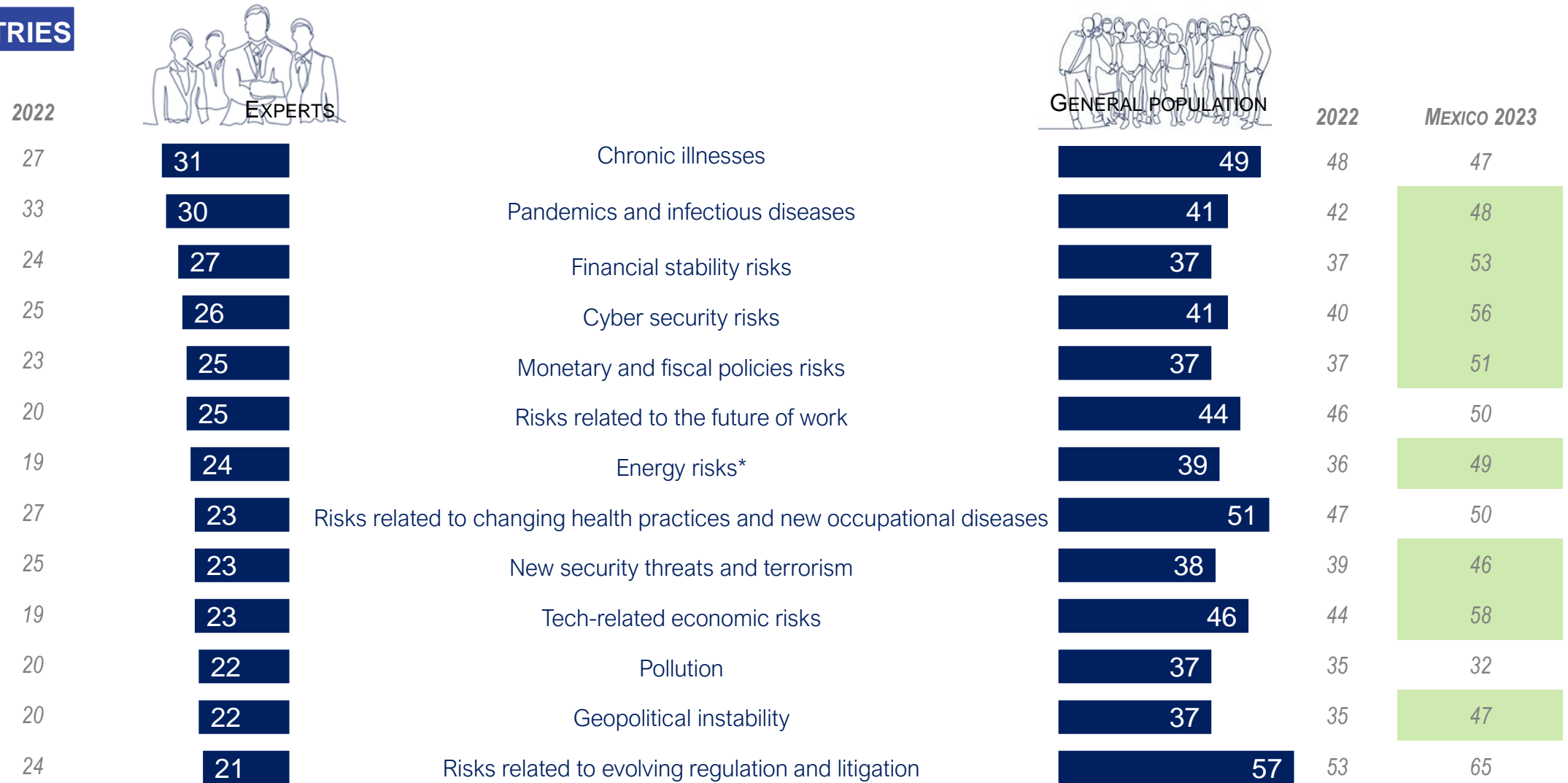
# PREPAREDNESS OF PUBLIC AUTHORITIES AND THE PRIVATE SECTOR FOR FUTURE RISKS

# E

# PREPAREDNESS OF PUBLIC AUTHORITIES FOR FUTURE RISKS - % YES

■ YES

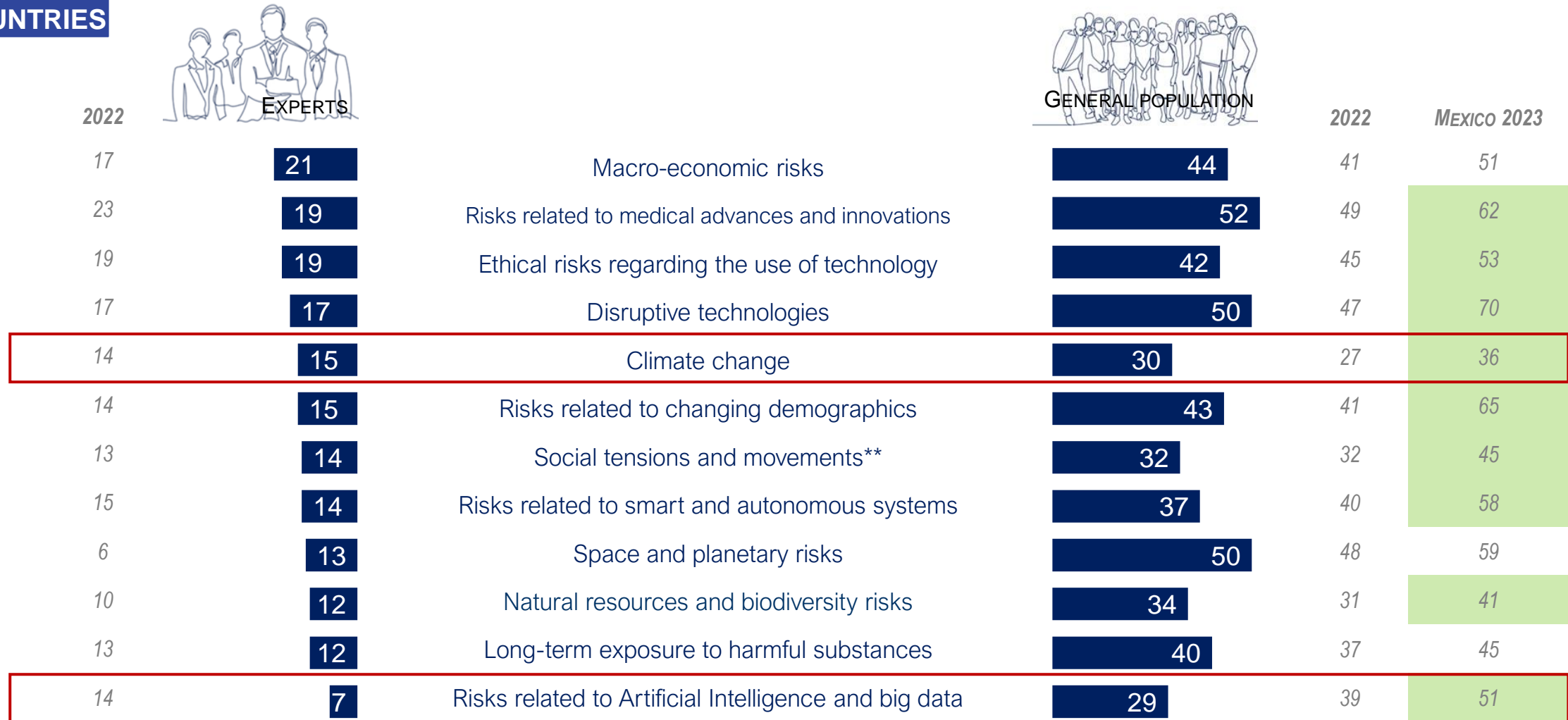
## ALL COUNTRIES



# PREPAREDNESS OF PUBLIC AUTHORITIES FOR FUTURE RISKS - % YES

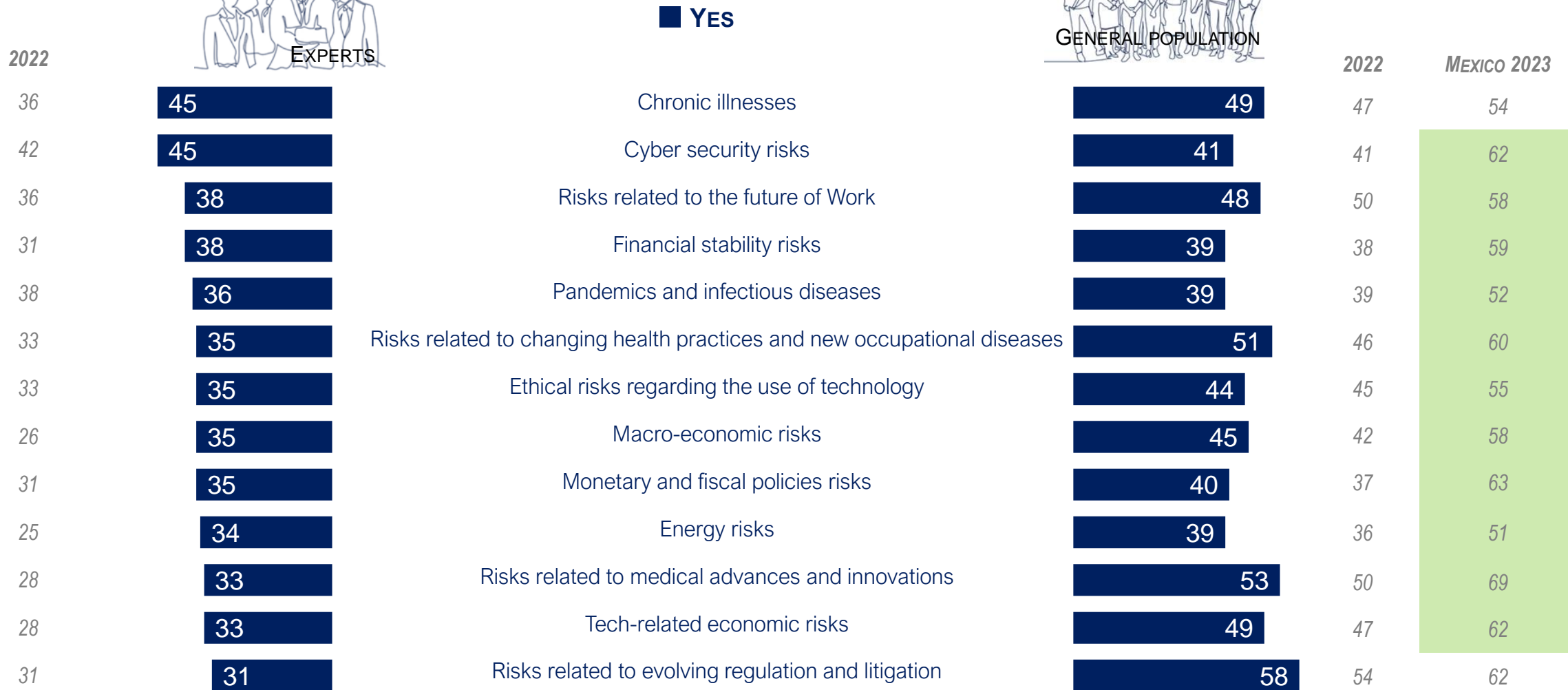
■ YES

## ALL COUNTRIES



# PREPAREDNESS OF THE PRIVATE SECTOR FOR FUTURE RISKS - % YES

## ALL COUNTRIES



# PREPAREDNESS OF THE PRIVATE SECTOR FOR FUTURE RISKS - % YES

## ALL COUNTRIES



EXPERTS

■ YES



GENERAL POPULATION

| 2022 |    |   | 2022 | MEXICO 2023 |
|------|----|---|------|-------------|
| 29   | 28 | Disruptive technologies                               | 50   | 67          |
| 16   | 27 | Space and planetary risks                             | 50   | 60          |
| 26   | 26 | Pollution   | 36   | 43          |
| 22   | 25 | New security threats and terrorism                    | 35   | 49          |
| 24   | 23 | Risks related to changing demographics                | 42   | 59          |
| 22   | 23 | Risks related to smart and autonomous systems         | 39   | 63          |
| 20   | 23 | Climate change  | 29   | 39          |
| 15   | 21 | Social tensions and movements                         | 32   | 46          |
| 14   | 21 | Natural resources and biodiversity risks              | 32   | 47          |
| 18   | 19 | Long-term exposure to harmful substances              | 38   | 43          |
| 22   | 16 | Risks related to Artificial Intelligence and big data | 31   | 57          |
| 15   | 16 | Geopolitical instability                              | 31   | 50          |



# OPINION ABOUT PROGRESS, RISK MANAGEMENT AND LEVEL OF TRUST TOWARDS DIFFERENT ACTORS

# F

# OPINION ABOUT PROGRESS AND RISK MANAGEMENT

## ALL COUNTRIES

TOTALLY AGREE
  SOMEWHAT AGREE
  SOMEWHAT DISAGREE
  TOTALLY DISAGREE

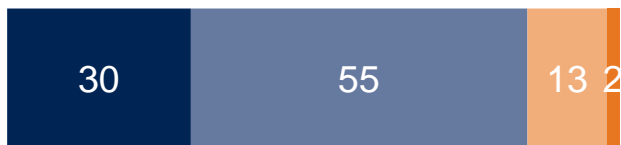


EXPERTS



GENERAL POPULATION

A collective form of progress (benefiting individuals, economies and society) is still within reach



### % AGREE

ALL COUNTRIES

MEXICO

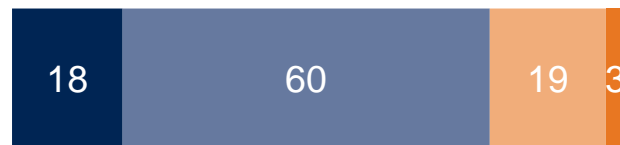
89

### % AGREE

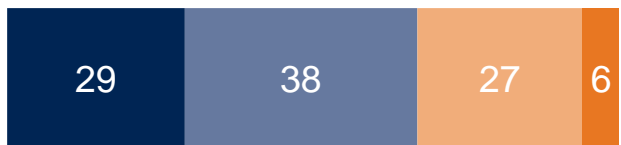
ALL COUNTRIES

MEXICO

89

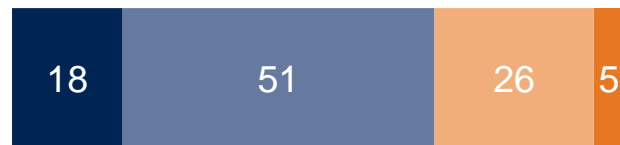


We, as individuals, economies, and society, have what it takes to fight and manage future risks



67

49



69

81



New question

*Do you agree or disagree with the following statements?*

# LEVEL OF TRUST TOWARDS DIFFERENT ACTORS TO LIMIT THE CONSEQUENCES OF A NEW GLOBAL CRISIS

## ALL COUNTRIES

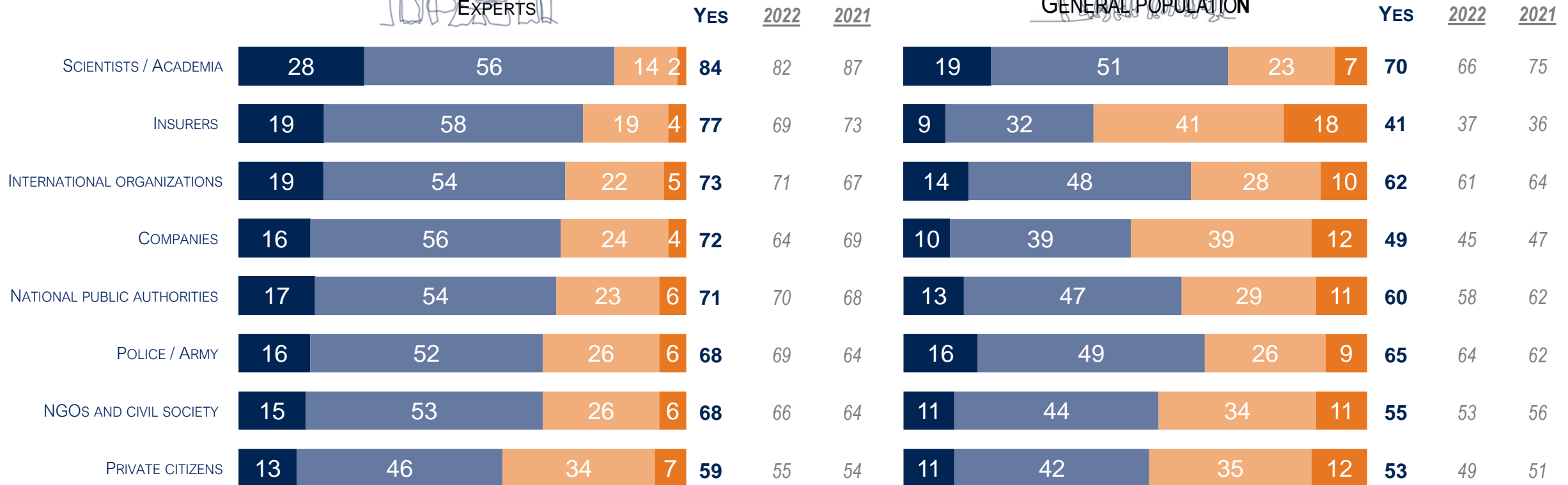
Yes, totally
  Yes, somehow
  No, somehow
  No, not at all



EXPERTS



GENERAL POPULATION



*If a new global crisis happens in the next 12 months, would you trust the following actors to limit the consequences of this new crisis in the world?*

# LEVEL OF TRUST TOWARDS DIFFERENT ACTORS TO LIMIT THE CONSEQUENCES OF A NEW GLOBAL CRISIS – PER CLUSTER AND COUNTRY



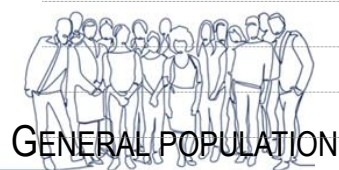
## ALL COUNTRIES



% YES

|                             | ALL | AMERICA | UNITED STATES OF AMERICA | MEXICO | COLOMBIA |
|-----------------------------|-----|---------|--------------------------|--------|----------|
| Scientists / Academia       | 84  | 81      | 75                       | 76     | 83       |
| Insurers                    | 77  | 81      | 68                       | 80     | 85       |
| International organizations | 73  | 77      | 51                       | 76     | 86       |
| Companies                   | 72  | 76      | 68                       | 80     | 77       |
| National public authorities | 71  | 67      | 65                       | 58     | 70       |
| Police / Army               | 68  | 61      | 68                       | 46     | 64       |
| NGOs and civil society      | 68  | 65      | 49                       | 65     | 69       |
| Private citizens            | 59  | 56      | 63                       | 54     | 55       |

% YES



GENERAL POPULATION

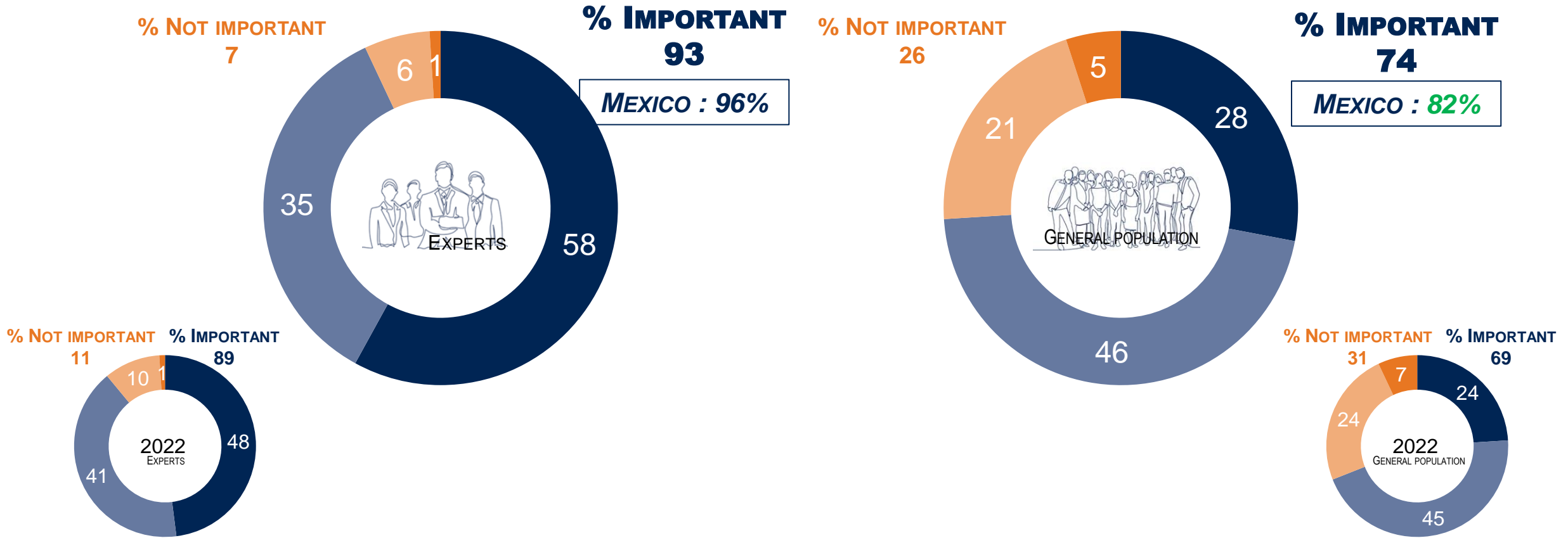
|                             |    | AMERICA | USA | MEXICO |
|-----------------------------|----|---------|-----|--------|
| Scientists / Academia       | 70 | 71      | 70  | 79     |
| Police / Army               | 65 | 67      | 67  | 69     |
| International organizations | 62 | 60      | 57  | 79     |
| National public authorities | 60 | 57      | 55  | 68     |
| NGOs and civil society      | 55 | 55      | 50  | 75     |
| Private citizens            | 53 | 59      | 58  | 67     |
| Companies                   | 49 | 50      | 47  | 64     |
| Insurers                    | 41 | 42      | 40  | 52     |

*If a new global crisis happens in the next 12 months, would you trust the following actors to limit the consequences of this new crisis in the world?*

# THE ROLE OF INSURERS TO LIMIT THE IMPACT OF FUTURE RISKS

## ALL COUNTRIES

■ Very important    
 ■ Somewhat important    
 ■ Not very important    
 ■ Not important at all



Do you think that in the future the role of insurers in the protection against these emerging risks will be\*...

# THE ROLE OF INSURERS TO LIMIT THE IMPACT OF FUTURE RISKS

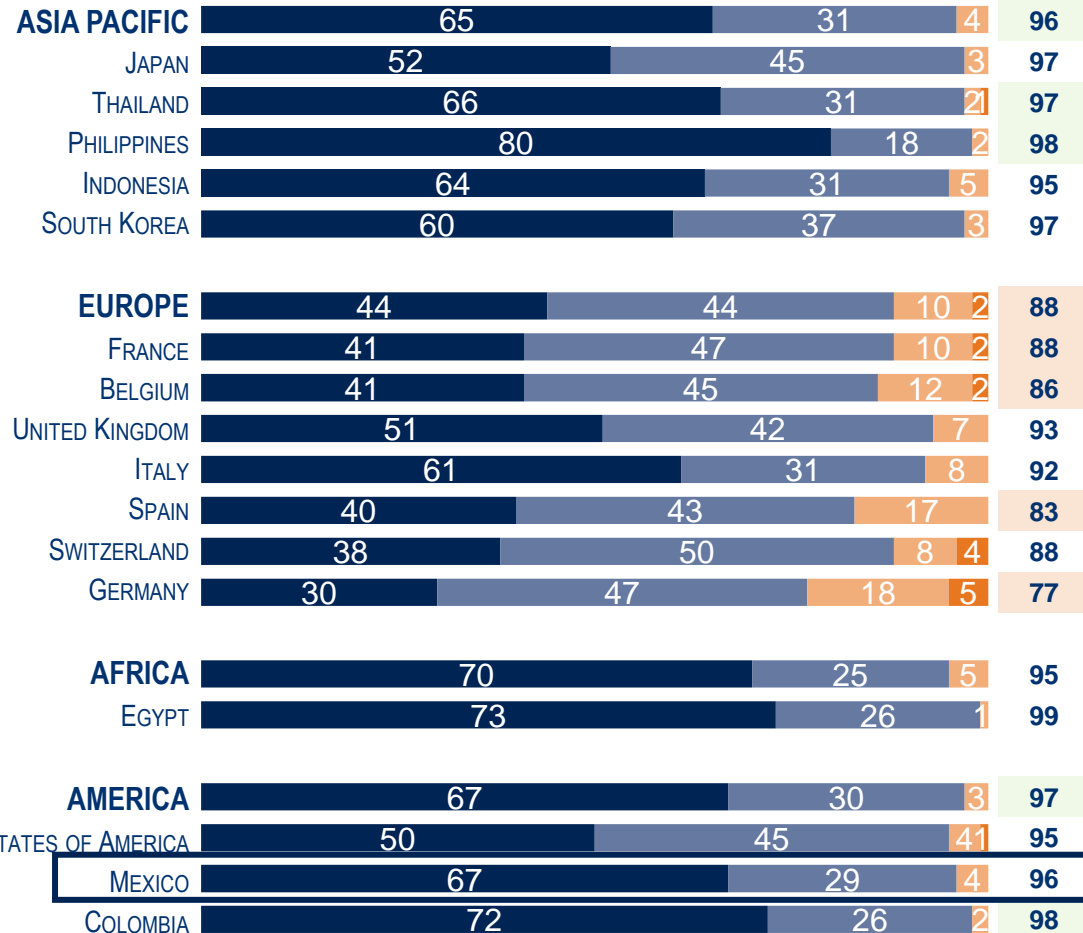
■ Very important    ■ Somewhat important  
■ Not very important    ■ Not important at all

## ALL COUNTRIES



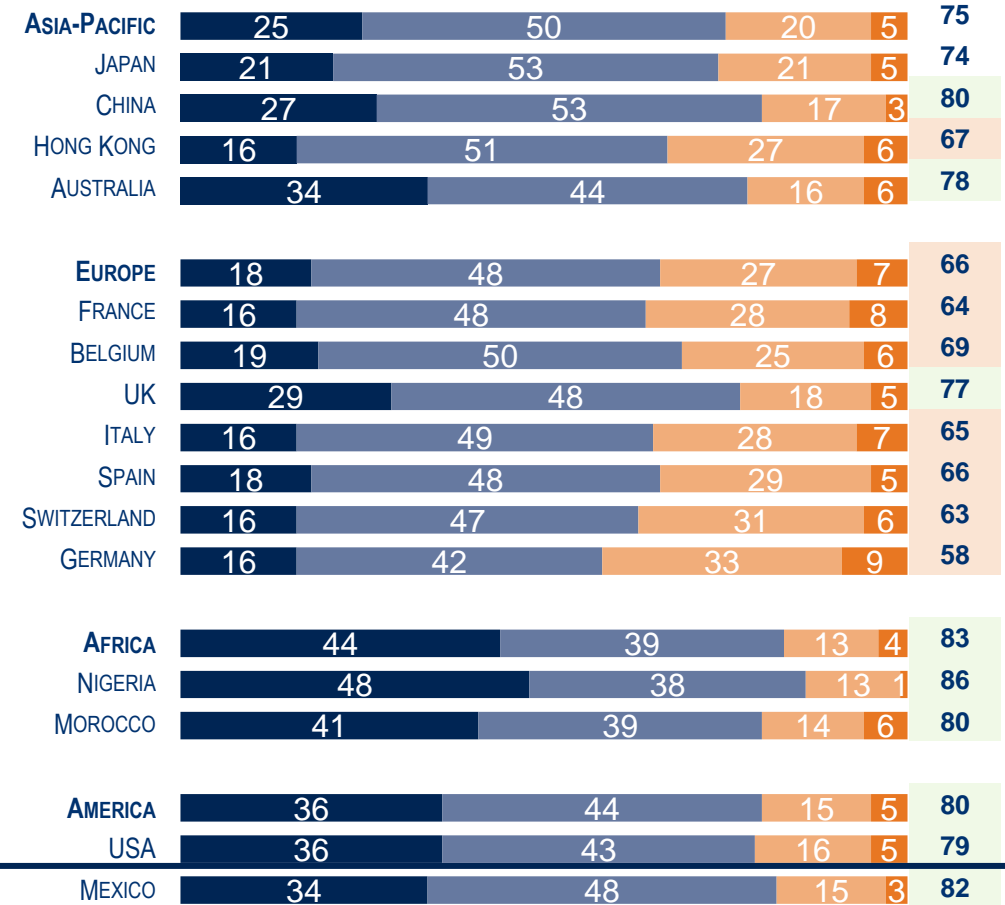
EXPERTS

### % Important



GENERAL POPULATION

### % Important



# ABOUT IPSOS

---

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg  
IPS:FP  
[www.ipsos.com](http://www.ipsos.com)

# GAME CHANGERS

---

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:  
**You act better when you are sure.**